



**RESEARCH**

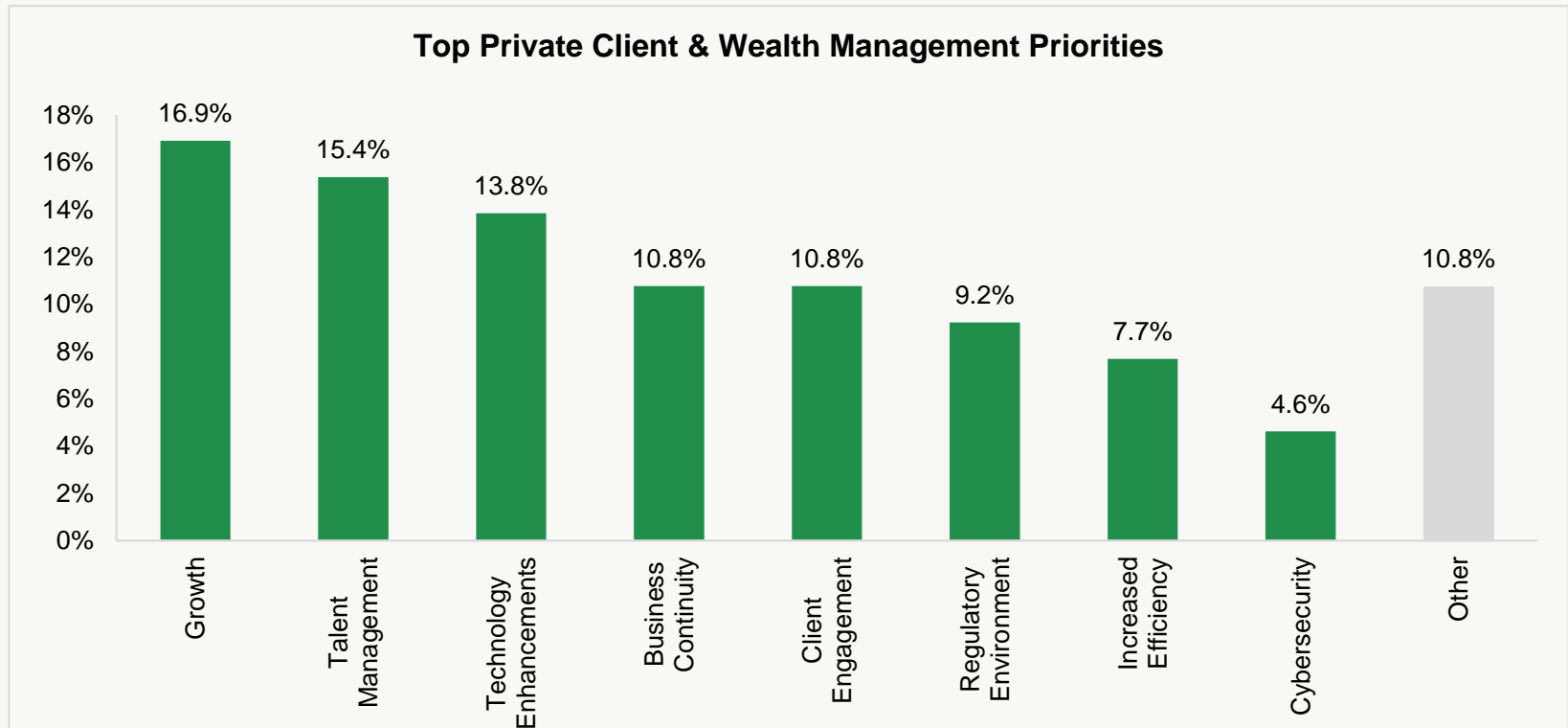
**Insights**

# **2023 Private Client Conference Pre-Conference Survey Results**

Katie Kolchin, CFA  
Managing Director, Head of Research  
May 2023

2023 PRIVATE CLIENT CONFERENCE PRE-CONFERENCE SURVEY RESULTS

# Top three priorities for the year

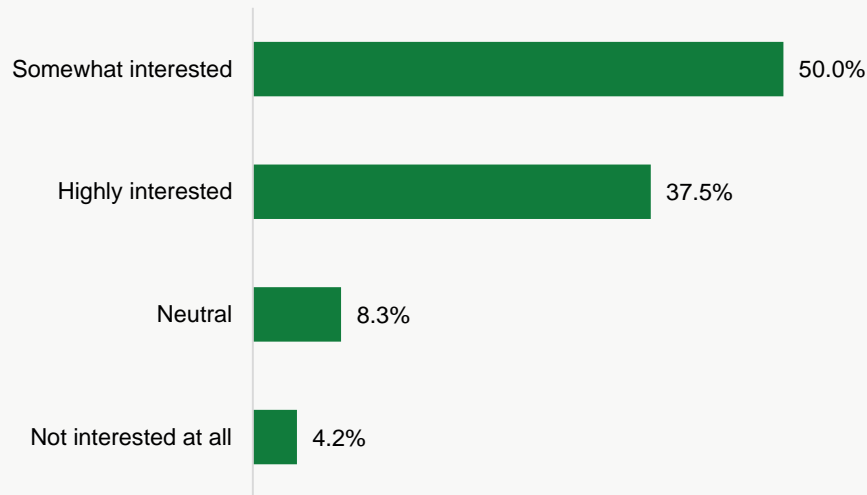


# Firm's interest in digital engagement practices with retail investors?

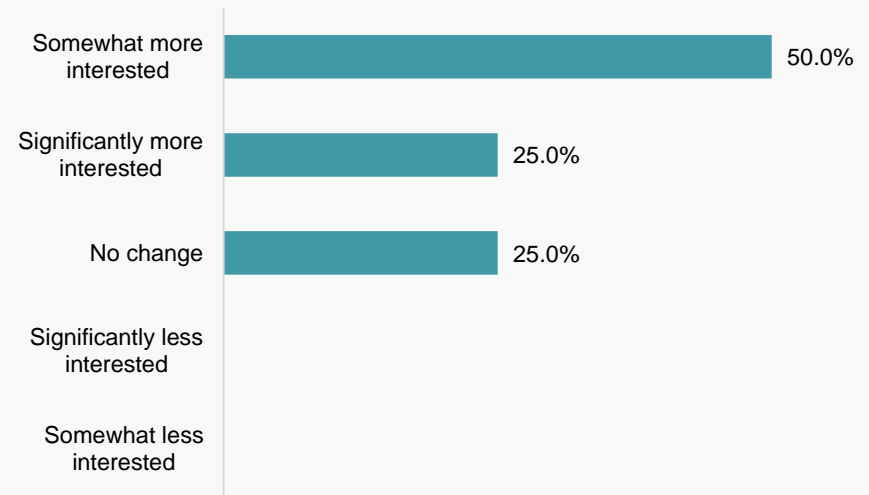
**Current Level: Somewhat interested,  
50% of responses**

**How Changed: Somewhat more interested,  
50% of responses**

**Firm's Interest: Digital Engagement w/ Retail Investors**

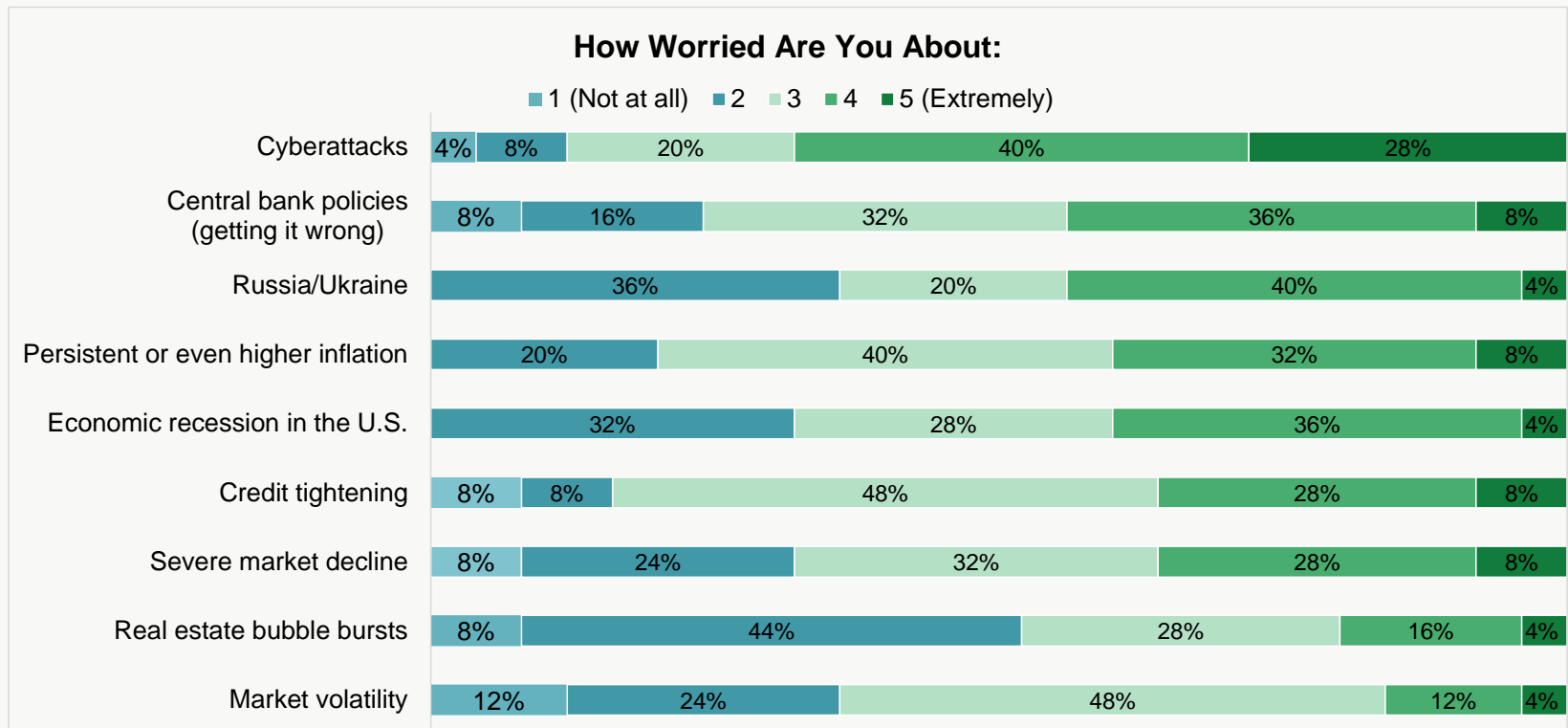


**Change in Firm's Interest in Digital Engagement**



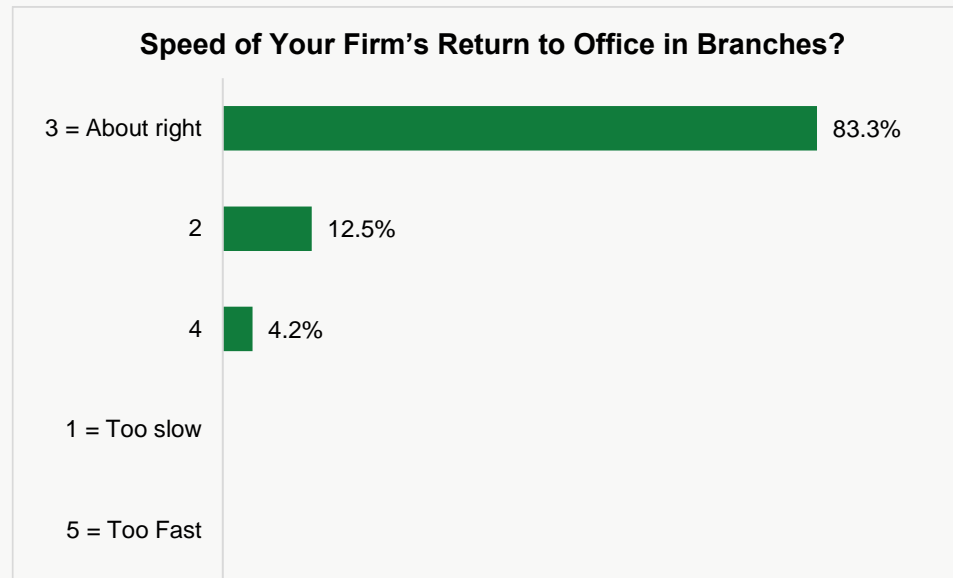
2023 PRIVATE CLIENT CONFERENCE PRE-CONFERENCE SURVEY RESULTS

# How would you rate your level of concern about?



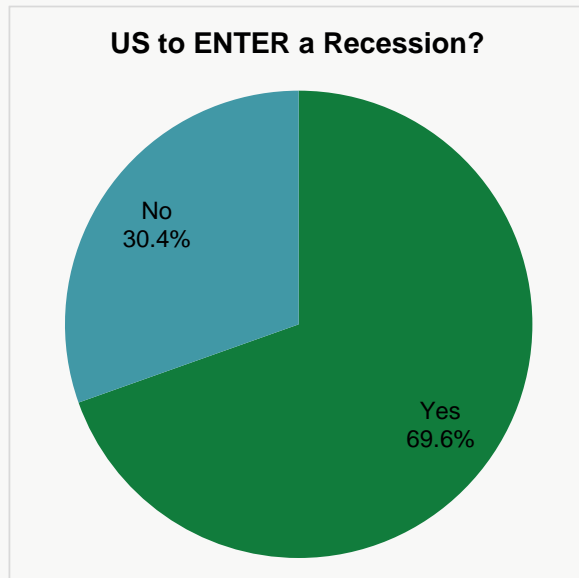
# How would you rate the speed of your firm's return to office in branches?

**Top Answer: About right, 83% of responses**

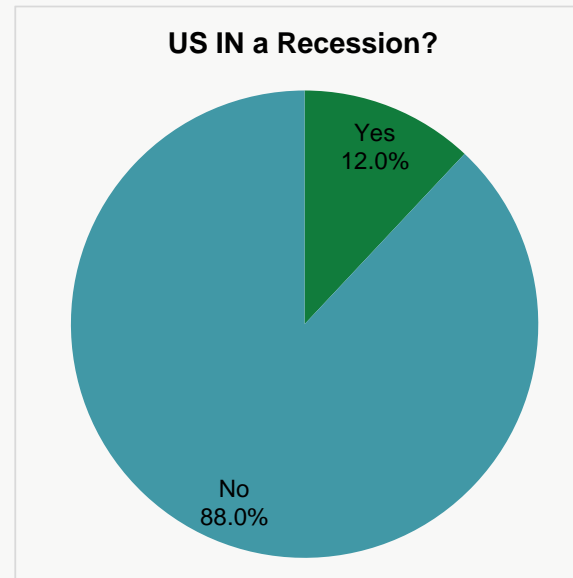


# US Economic Recession Concerns?

**US to Enter a Recession? Yes, 70%**

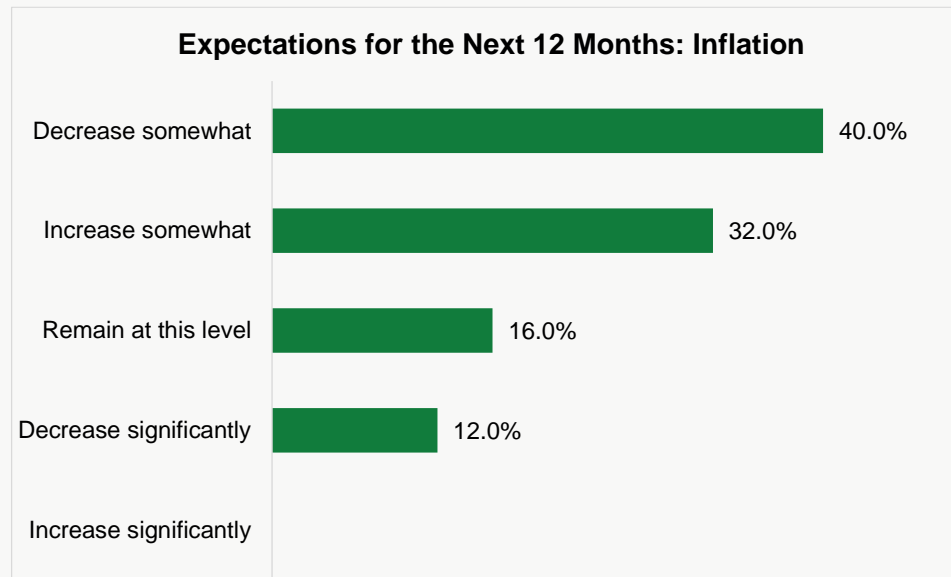


**US Already in a Recession? No, 88%**



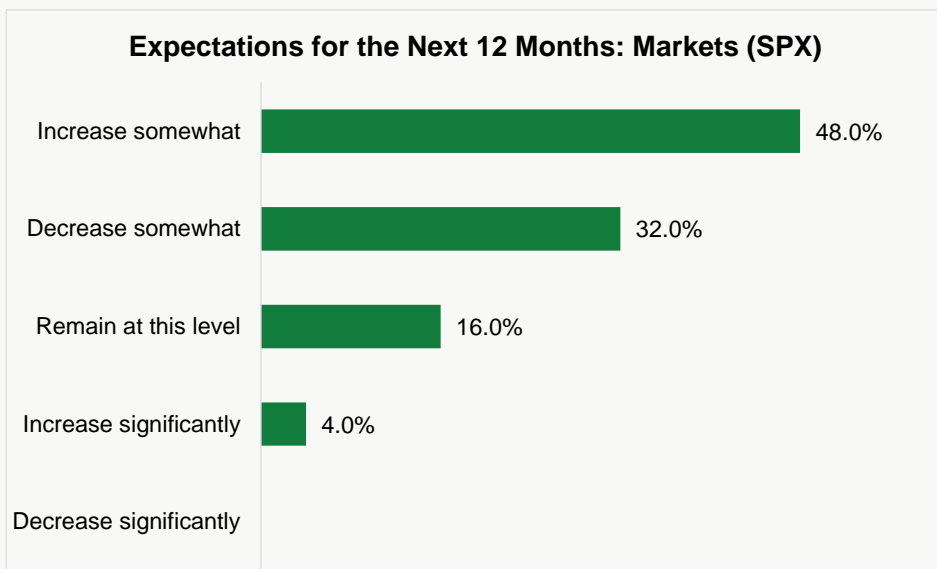
# What are your inflation expectations for the next 12 months?

**Top Answer: Decrease somewhat, 40% of responses**

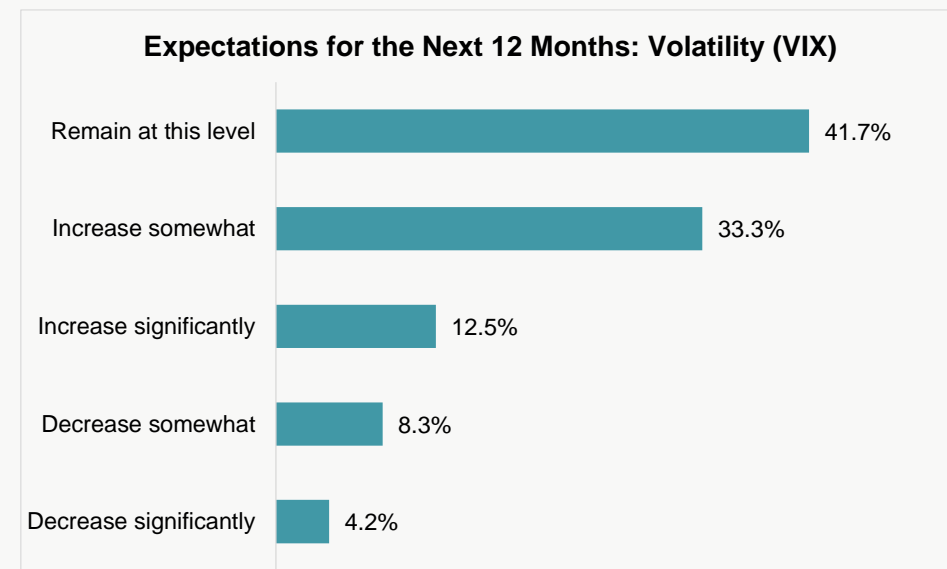


# Over the next 12 months, what are your expectations for?

## Markets (S&P 500): Increase somewhat, 48%



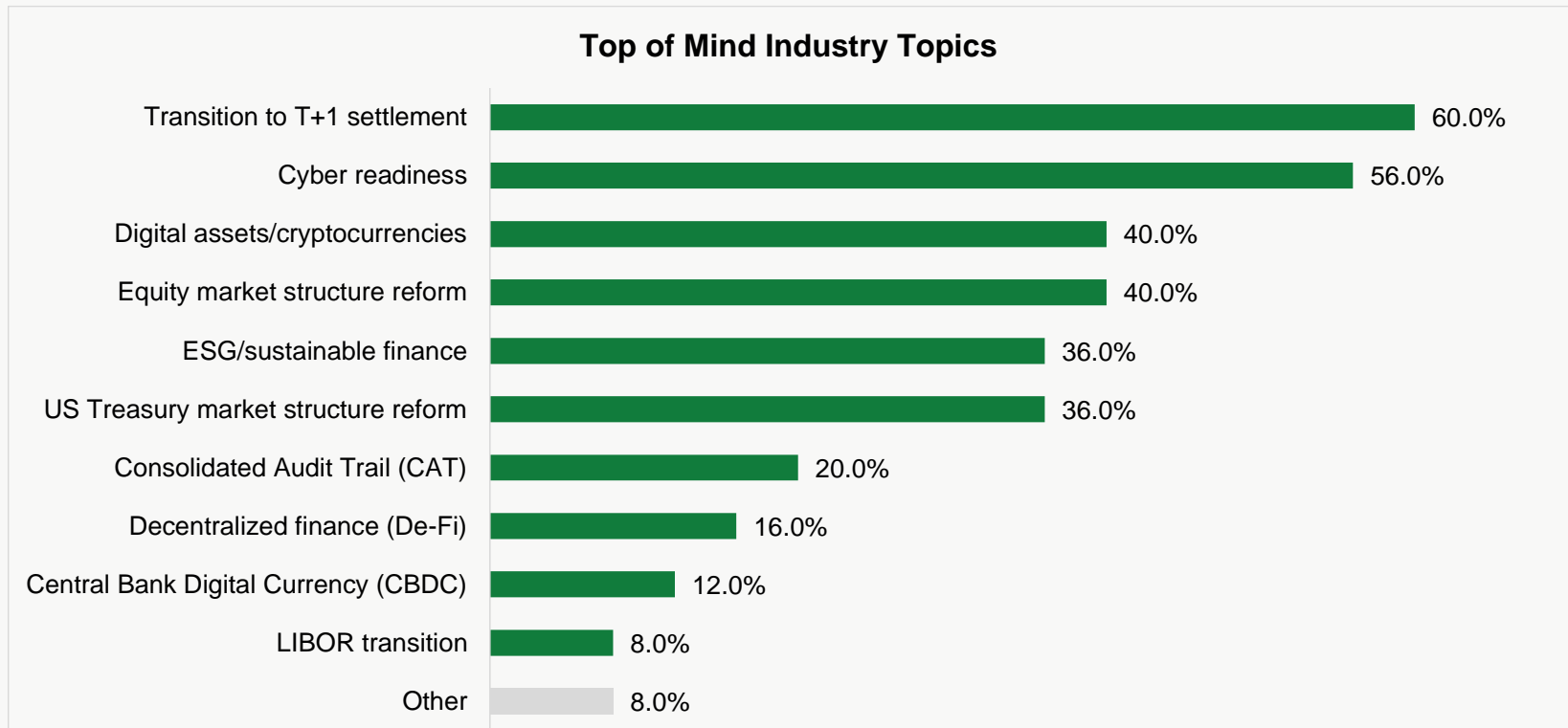
## Volatility (VIX): Remain at this level, 42%





# What industry topics are top of mind for you?

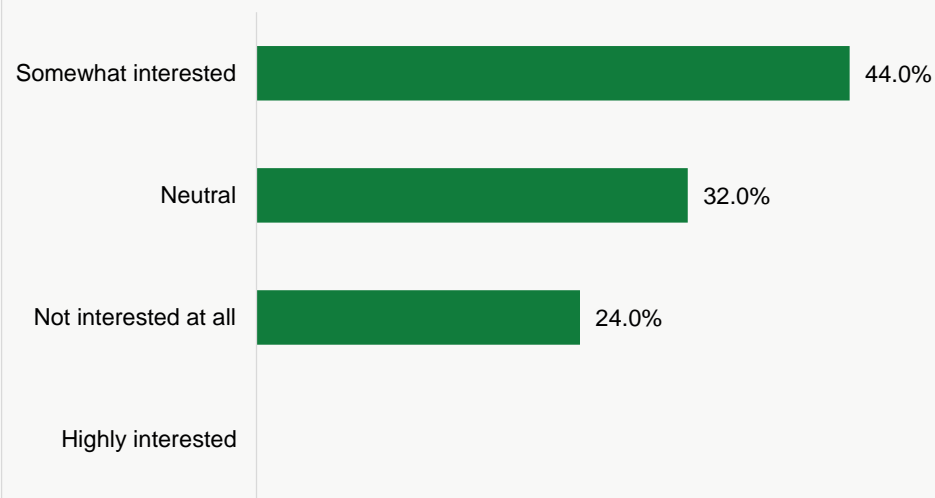
**Top Answer: Transition to T+1, 60% of responses**



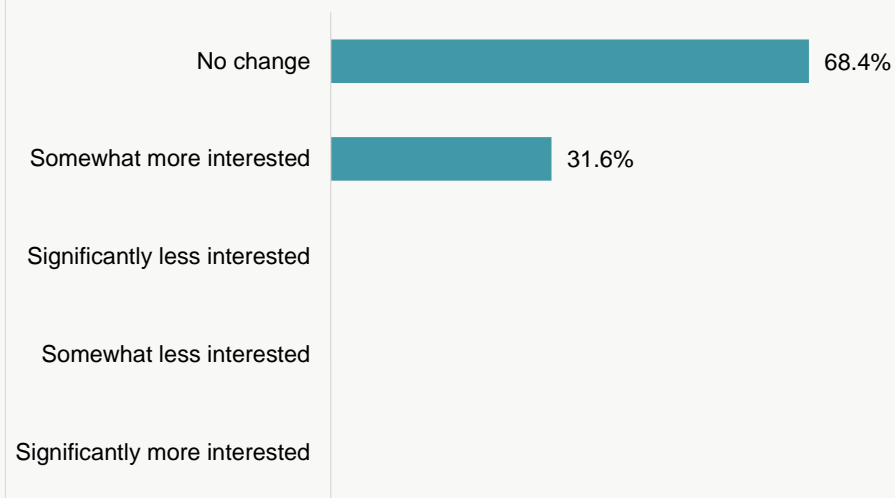
# Firm's interest in providing ESG/sustainable products/underwriting opportunities?

**Current Level: Somewhat interested, 44% responses**    **How Changed: No change, 68% of responses**

Firm's Interest in ESG/Sustainable: Current Level



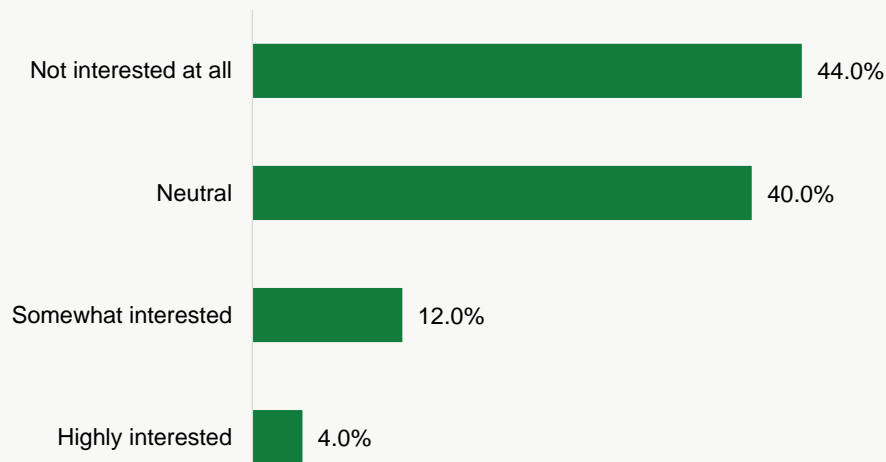
Firm's Interest in ESG/Sustainable: How Changed



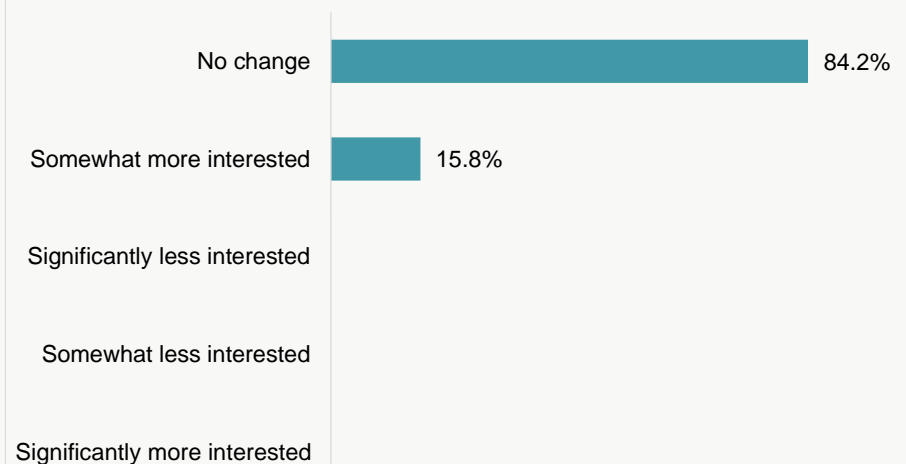
# Firm's interest in crypto asset investing?

**Current Level: Not interested at all, 44% of responses**    **How Changed: No change, 84% of responses**

**Firm's Interest in Crypto Assets: Current Level**



**Firm's Interest in Crypto Assets: How Changed**



# Firm's interest in crypto's underlying technology?

**Top Answer: Yes, the technology, 68% of responses**

