Helping our children to become financially literate will ensure that they are well prepared to make smart financial decisions as they come of age. Programs like the Stock Market Game™ provide a foundation for the youth of today to be the vital contributors to society of tomorrow.

Our Impact

Recent history has taught us just how important it is to have a fundamental understanding of saving and investing. The Stock Market Game has a significant and measurable impact on student financial capability and academic achievement across all grades.

An independent study by Learning Point Associates found students who participated in the SMG program scored significantly higher on mathematics tests than their peers who did not participate. They also found that teachers who taught SMG reported the program influenced them to engage in financial planning, research, and use of investment products and services.

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The SIFMA Foundation is dedicated to fostering knowledge and understanding of the financial markets for individuals of all backgrounds with a focus on youth. Drawing on the support and expertise of the financial industry, the SIFMA Foundation provides financial education programs and tools that strengthen economic opportunity across communities and increase individuals’ awareness of and access to the benefits of the global marketplace.

The Stock Market Game™ program is an online simulation of the global capital markets that engages students grades 4-12 in the world of economics, investing and personal finance, and prepares them for financially independent futures. More than 600,000 students take part every school year across all 50 states. The Stock Market Game has reached 22 million students since its inception in 1977.

The Capitol Hill Challenge™ is the nation’s only financial education program supported by 100% of Congress. This special edition of The Stock Market Game™ presented by the Charles Schwab Foundation and offered each spring matches Members of Congress with middle and high schools nationwide. Since its inception in 2004, Capitol Hill Challenge has engaged over 158,000 students. The top 10 teams win a trip to Washington, DC, for a ceremony on Capitol Hill, to learn about fiscal policymaking, and to tour financial landmarks.

InvestWrite® national essay competition is a culminating activity for Stock Market Game students, extending what they have learned in SMG by challenging them to analyze, think critically and problem solve. Students address real world financial issues and situations by answering a question about long-term saving and investing. An independent study by Learning Point Associates found that students who participated in the SMG program scored significantly higher on mathematics tests than their peers who did not participate. They also found that teachers who taught SMG reported the program influenced them to engage in financial planning, research, and use of investment products and services.

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Virtual: E Mentor Answer students’ questions on portfolios, the market or the broader economy directly online in our portal. Average duration one hour.

Remote Guest Speaker Sama great experience and material as in-person speaking, but via skype, google chat or a firm hosted webinar. Average duration 1 hour.

InvestWrite Judge Judge essays in our national essay competition, occurring twice per year. Average duration 1-3 hours depending on the grade level of essays assigned.

Field Trip Host Invite our schools and classrooms to your office and introduce them to the inside world of a financial firm. Average duration 1.5 – 4 hours. A perfect fit for community days or team building.

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Online Volunteer Answer students’ questions on portfolios, the market or the broader economy directly online in our portal. Average duration one hour.

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The SIFMA Foundation is a 501c3 non-profit organization whose mission is to educate young people about the role that the securities industry plays in strengthening the nation.

Welcome to Our 2021-2022 Partners

Join us in our mission to provide individuals access to the tools and skills they need to lead financially independent lives and to help our communities and nation grow and prosper.