March 4, 2021

The Honorable Nancy Pelosi  
Speaker  
U.S. House of Representatives  
H-222, U.S. Capitol  
Washington, D.C. 20515

The Honorable Kevin McCarthy  
 Minority Leader  
U.S. House of Representatives  
H-204, U.S. Capitol  
Washington, D.C. 20515

Dear Speaker Pelosi and Minority Leader McCarthy:

As the Chief Executive Officers of trade associations that collectively represent more than 100,000 individual small business owners, broker-dealers and insurance companies providing financial services to more than 112 million American families, we are writing to express our members’ strong concerns with H.R. 842, The Protecting the Right to Organize (PRO) Act. This legislation seeks to change the definition of “independent contractor” in a way that would cause significant disruption to the independent financial services and property casualty insurance industries and the customers we serve.

The current model provides financial services professionals with multiple avenues for advising and helping American families and businesses build secure financial futures and protect their assets. Some choose to engage in this work as employees, while many others prefer the freedom and independence that comes from operating their own business utilizing the independent contractor status. Many have substantial relationships with one or more insurance companies, broker dealers, or registered investment advisors, which allows them to offer expanded options to their customers. These small business owners enter into written agreements with insurance companies (or general agents of insurance companies), broker dealers or registered investment advisors that carefully set forth the terms of the independent contractor status. It would be enormously disruptive to negate these agreements through Federal legislation.

By effectively reclassifying independent contractors as employees, the PRO Act would create unintended consequences for the industry, and specifically insurance producers and independent financial advisors. These individuals are vital to ensuring that Main Street Americans have access to the important advice, products and services necessary to achieve their financial goals and protect their homes, families and businesses. In times of catastrophe, insurers engage independent contractors to provide a faster response for consumers experiencing loss. The PRO Act’s “ABC test” could eliminate the choice a majority of practitioners have made to serve clients independently. In turn that could drastically reduce clients’ ability to access high quality advice for their insurance, investment and retirement security needs.

Additionally, affiliated financial advisors have a long history of appropriate classification as independent contractors and are not involved in the worker classification problems found in other industries. They are not employees for purposes of determining applicability of federal (ERISA and EEO1) reporting requirements and State wage and benefit provisions. Compensation practices in the securities industry are carefully recorded, with IRS Form 1099 reporting universally required. As a result, the problems of cash payments and unreported income that may exist in other industries do not exist in the securities and insurance professions. Furthermore, the insurance industry and independent broker dealers are highly regulated.
As you consider H.R. 842, we hope that you will be mindful of the negative impact that this legislation will have on customers, agents and advisors working to ensure that their clients have the resources to make wise financial decisions and ensure financial security for themselves and their families.

Sincerely,

Susan K. Neely
American Council of Life Insurers

Wayne Chopus
Insured Retirement Institute

David A. Sampson
American Property Casualty Insurance Association

Jim Hodges
National Alliance of Life Companies

Christopher A. Iacovella
American Securities Association

Chuck DiVencenzo
National Association for Fixed Annuities

Marc Cadin
Finseca

Janet Trautwein
National Association of Health Underwriters

Ken A. Crerar
Council of Insurance Agents and Brokers

Kevin M. Mayeux, CAE
National Association of Insurance and Financial Advisors

Dale Brown
Financial Services Institute

Chuck Chamness
National Association of Mutual Insurance Companies

Bob Rusbuldt
Independent Insurance Agents and Brokers Association of America

Kenneth E. Bentsen, Jr.
Securities Industry and Financial Markets Association