

## TABLE OF CONTENTS

ACCOUNTING AND PROFESSIONAL SERVICES
Deloitte
EisnerAmper LLP
EY
RSM5
CLEARING AND SETTLEMENT
Alpha Financial Software6
Fidelity Investments6
Matrix Applications
OCC
COMMUNICATIONS AND TECHNOLOGY
Broadridge
Mediant
CONSULTING
Bates Group 11
Capital Forensics, Inc. (CFI)
Oyster Consulting LLC
Patomak Global Partners 12
Protiviti
Securities Experts Roundtable (SER)
Sia Partners
Sionic 16
INSURANCE

## **CONTENTS**

## LEGAL

Akin Gump Strauss Hauer & Feld LLP	18
Alston & Bird	18
Baker McKenzie	19
Bracewell LLP	19
Cadwalader	20
Chapman and Cutler LLP	20
Cleary Gottlieb	21
Cravath, Swaine & Moore LLP	21
Dechert LLP	22
Dentons	22
Goodwin	23
Greenberg Traurig	23
Hawkins Delafield & Wood LLP	24
Hogan Lovells	24
Jones Day	25
Katten Muchin Rosenman LLP	25
Kirkland & Ellis	20
Kobre & Kim	20
Kramer Levin	27
McGuireWoods	27
Moore & Van Allen	27
Murphy & McGonigle	28
Orrick	28
Pillsbury	30
Proskauer	30
Purrington Moody Weil	31
QuisLex	31
Ropes & Gray	32
Schulte Roth & Zabel	32
Squire Patton Boggs	33

## **CONTENTS**

Stikeman Elliott
Stroock
Virtus LLP35
Wachtell, Lipton, Rosen & Katz
WilmerHale 36
OTHER
OTHER
Bloomberg
FICO
Goal Group
PROFESSIONAL SERVICES
Greenwich Associates
SEBA International
Second Line Advisors
RESEARCH
CreditSights
RISK AND COMPLIANCE
Axiom SL
ACA Group (ACA)
Eventus Systems
Illumis
MCO (MyComplianceOffice)
PwC
Smarsh 46

## TECHNOLOGY/SOFTWARE AND SERVICES

Access Fintech	48
Amazon Web Services	48
Appway	49
BasisCode Compliance™	49
Chainalysis	50
DIVER by Lumesis	50
FIS	52
Google Cloud	52
Hearsay	54
InvestorCOM	54
IBM	55
Kinetix	55
Nomura Research Institute (NRI)	57
n-Tier	57
Refinitiv	59
RegAlytics	59
RiskSpan	61
S3	61
StarCompliance	62
SWIFT	62
TCS BaNCS	63
Tegra118	63
Theta Lake	65
Transcend	65
Trillium	66
Vestmark	66
Vevt	67

## **CONTENTS**

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CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

CONSULTING

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

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CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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## **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

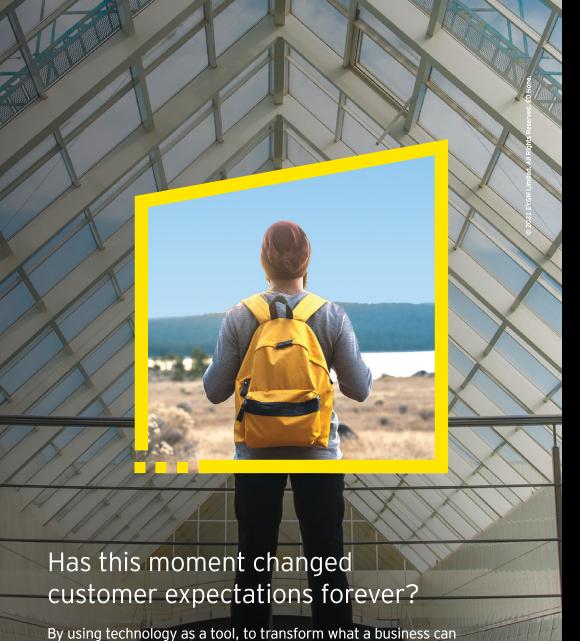
LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



**CONTENTS** 

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

**LEGAL** 

**OTHER** 

PROFESSIONAL SERVICES

**RESEARCH** 

**RISK & COMPLIANCE** 

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#### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

OTHER

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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#### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

INSURANCE

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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#### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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### **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

CONSULTING

**INSURANCE** 

LEGAL

OTHER

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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**CONTENTS** 

**ACCOUNTING & PROFESSIONAL SERVICES** 

> **CLEARING & SETTLEMENT**

**COMMUNICATIONS & TECHNOLOGY** 

**CONSULTING** 

**INSURANCE** 

**LEGAL** 

**OTHER** 

**PROFESSIONAL** 

**RESEARCH** 

**RISK & COMPLIANCE** 



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#### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

INSURANCE

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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## **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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**CONTENTS** 

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

**RESEARCH** 

**RISK & COMPLIANCE** 

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CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

**LEGAL** 

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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CONTENTS

**ACCOUNTING & PROFESSIONAL SERVICES** 

> **CLEARING &** SETTLEMENT

COMMUNICATIONS **& TECHNOLOGY** 

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

**PROFESSIONAL SERVICES** 

RESEARCH

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#### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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#### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

**LEGAL** 

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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#### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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#### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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#### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

**LEGAL** 

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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#### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

**LEGAL** 

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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## **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

**LEGAL** 

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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#### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

**LEGAL** 

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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#### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

**LEGAL** 

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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#### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

**LEGAL** 

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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**CONTENTS** 

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

CONSULTING

**INSURANCE** 

**LEGAL** 

**OTHER** 

PROFESSIONAL SERVICES

**RESEARCH** 

**RISK & COMPLIANCE** 



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#### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

**LEGAL** 

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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### **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

CONSULTING

INSURANCE

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

**LEGAL** 

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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**CONTENTS** 

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

**LEGAL** 

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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**CONTENTS** 

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

INSURANCE

**LEGAL** 

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

**LEGAL** 

**OTHER** 

PROFESSIONAL SERVICES

**RESEARCH** 

**RISK & COMPLIANCE** 

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### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 





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**CONTENTS** 

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

**RESEARCH** 

**RISK & COMPLIANCE** 



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### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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### **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

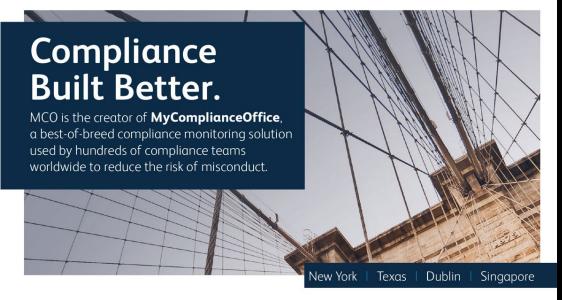
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### **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

CONSULTING

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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### **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

CONSULTING

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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### **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

CONSULTING

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

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**CONTENTS** 

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

CONSULTING

**INSURANCE** 

**LEGAL** 

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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### **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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### **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

CONSULTING

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

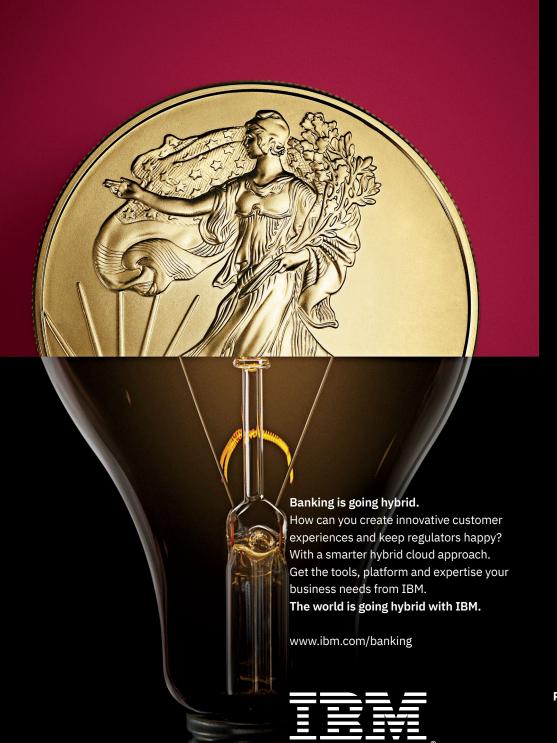
LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



### **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

**LEGAL** 

**OTHER** 

RESEARCH

PROFESSIONAL SERVICES

**RISK & COMPLIANCE** 

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### **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

CONSULTING

INSURANCE

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

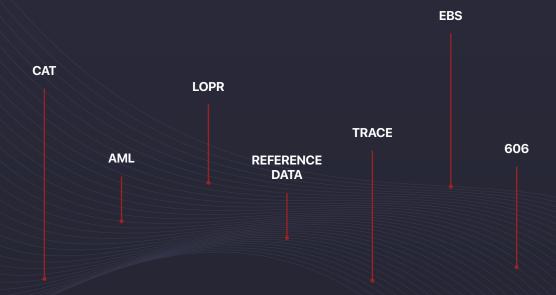
RESEARCH

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### **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

**LEGAL** 

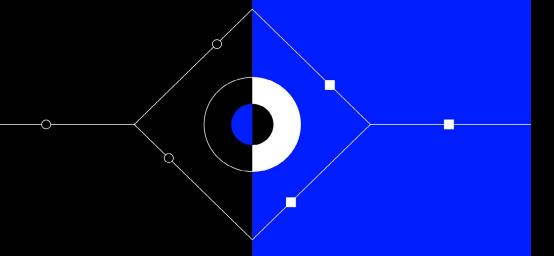
**OTHER** 

PROFESSIONAL SERVICES

**RESEARCH** 

**RISK & COMPLIANCE** 

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### **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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### **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

CONSULTING

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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**CONTENTS** 

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

CONSULTING

INSURANCE

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 







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### **CONTENTS**

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 

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CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

CONSULTING

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



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The journey starts with a question, and every day consumers search for answers about brands. However, they are increasingly served false or misleading information from sources other than the brand. Yext, the Search Experience Cloud company, exists to help brands regain and maintain a direct relationship with their customers. With a mission to provide perfect answers everywhere, Yext puts businesses in control of their facts online by delivering brand verified answers straight from the source — wherever their customers are searching. Companies and businesses around the world use Yext to take back control of the customer journey, starting on their own website.

### CONTENTS

ACCOUNTING & PROFESSIONAL SERVICES

CLEARING & SETTLEMENT

COMMUNICATIONS & TECHNOLOGY

**CONSULTING** 

**INSURANCE** 

LEGAL

**OTHER** 

PROFESSIONAL SERVICES

RESEARCH

**RISK & COMPLIANCE** 



### FOUNDATION









### SUPPORT FINANCIAL LITERACY TODAY!

For 43 years, SIFMA Foundation has worked with the securities and banking industry to expand financial literacy and forge career pathways for youth of all backgrounds. Partnerships with hundreds of SIFMA member firms have benefitted 20 million youth, engaging them in the capital markets, including an annual 300,000 girls, 250,000 students from economically underserved communities and more than 200,000 students of color.

By supporting the nonprofit SIFMA Foundation, you will advance community impacts and build goodwill with stakeholders while exposing youth of all backgrounds to personal finance, capital markets and financial careers. SIFMA members can increase this impact, deepen community ties, and enhance the industry's reputation in Three Easy Ways:

### 1. Become a Volunteer:

Access Hundreds of Activities at InvestItForward.sifma.org

### 2. Offer a Grant:

Contact Our Grants Department at Foundation@sifma.org

#### 3. **Donate Online:**

Give to the Foundation at Vault.sifma.org/foundation-Donation

### **Get Active In Your Community!**

Invest It Forward® is seeking financial professionals to volunteer virtually or inperson with schools nationwide and bring capital markets to life for youth of all backgrounds. Access hundreds of group and individual volunteer opportunities at InvestItForward.sifma.org

**InvestWrite®** is seeking volunteers to judge 4-12th grade students' essay-style long-term financial plans in this national competition. Judging is simple and takes less than two hours of your time. There are no meetings or phone calls. Register at investwrite.org/judges



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