



### **SIFMA Webinar Press Policy**

SIFMA welcomes media coverage of the majority of its webinars on important industry issues and topics. For SIFMA webinars, speakers' remarks are on the record unless otherwise noted. SIFMA recognizes that press coverage can help facilitate broader understanding of industry issues. At the same time, however, SIFMA requires the following as it pertains to media participation in/on our SIFMA Webinars:

- **Reporters must register in advance.**
- **During webinars, speakers and panelists may be identified and quoted.**
- **Members of the media should follow-up with SIFMA's communications team if they have questions, as the Q&A during webinars are designated for SIFMA member questions.**
- **Media are free to utilize the resources and materials during the webinars.**
- **While the majority of its webinars are on the record, some are for members only in order to permit SIFMA to conduct its activities.**

When possible, the media will be given an opportunity to talk with the speakers and panelists after the webinars.

### **SIFMA Public Affairs Contacts**

Katrina Cavalli, (212) 313-1181, [kcavalli@sifma.org](mailto:kcavalli@sifma.org)

Lindsay Gilbride, (202) 962-7390, [lgilbride@sifma.org](mailto:lgilbride@sifma.org)

Evan Grogan, (212) 313-1134, [egrogan@sifma.org](mailto:egrogan@sifma.org)