



SIFMA is pleased to announce its inaugural Reg Tech Conference to be held Tuesday, June 9<sup>th</sup> in the SIFMA Conference Center. With the wave of new regulatory technology hitting the financial services industry, the SIFMA Reg Tech Conference will discuss the resulting challenges of assessing legal and compliance risks associated with artificial intelligence, robotics process automation, and more.

Connect with industry experts, regulators, and innovators who will be examining the legal and compliance risks and rewards when implementing Reg Tech solutions and discover cutting-edge products that will affect how firms implement compliance responsibilities in the future.

We invite you to participate as a supporting sponsor. Opportunities for consideration, listed below, include attendance for members of your organization, a table-top exhibit during the event and much more.

**Gold Sponsorship:**

Investment: **\$4,000 - SIFMA Member Rate**  
\$5,500 - Non-Member Rate

Includes: Two (2) Conference Registrations  
Table Display & Two (2) Table Staffers for the duration of the Conference

**Silver Sponsorship:**

Investment: **\$3,000 - SIFMA Member Rate**  
\$4,500 - Non-Member Rate

Includes: One (1) Conference Registration  
Table Display & Two (2) Table Staffers for the duration of the Conference

## Sponsorship Benefits

### Pre-Conference Benefits

- Prominent placement of logo and firm profile on SIFMA's Reg Tech Conference website.
- Prominent placement of logo on SIFMA's Dedicated sends, which include email campaigns highlighting dates, program, etc. reaching more than 7,000 individuals.
- Preliminary mailing lists of opt-in Reg Tech Conference attendees in electronic format sent in advance of the forum, that includes Participants Name, Title, Firm Affiliation and Postal Address.

### Day of Conference Benefits

- Complimentary Reg Tech Conference Registration(s)
- Access to food and networking functions
- Table Display & Two (2) exhibitor table personnel badges
- Prominent brand recognition during the sponsored function (*if applicable*), with logo displayed on dedicated signage, that includes both print and digital formats, strategically placed in various outlets that include registration area, general session slide deck, etc.
- Dedicated sponsor listing included on the Reg Tech Conference Digital Event Guide, branding company logo, listing contact name and company profile
- Company listing and description on Conference website

### Post-Conference Benefits

- Listing company name, placement of logo and firm profile on SIFMA website, following the conference, for an additional three (3) months
- Complete mailing lists of opt-in conference attendees in electronic format sent at the conclusion of the conference.
- Logo placement on post event highlights page as well as on attendee survey email

Thank you for considering participation at the Reg Tech Conference. Please don't hesitate to reach out if you have any questions!

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