



C&L REGIONAL SEMINARS



JOIN US IN 2019 AS A SUPPORTING SPONSOR

BOSTON | MAY 21, 2019 | MARRIOTT LONG WHARF

ST. LOUIS | JUNE 18, 2019 | EDWARD JONES

SAN FRANCISCO | JULY 24, 2019 | CHARLES SCHWAB

CHARLOTTE | SEPTEMBER 23, 2019 | THE RITZ-CARLTON

NEW YORK | OCTOBER 22, 2019 | MARRIOTT MARQUIS



The 2019 Series of SIFMA C&L Regional Seminars

The 2019 Series of SIFMA C&L Regional Seminars will target compliance and legal professionals and regulators from the respective regional areas. Attendees will include leading legal and compliance professionals who occupy decision-making positions within their firms. Many of these individuals are the final decision makers when determining what products and services their firms will purchase relative to compliance and legal activities. We are anticipating attendance of 150 - 350+ senior level decision makers, many of which are Senior Compliance Officers representing the Financial Markets Industry.

Position your firm and gain maximum recognition as a Metal Tiered Sponsor by supporting two or more C&L Regional Seminars that offer benefits across many platforms. Benefits include face-to-face networking and sponsor showcase providing participants with personal opportunities to meet and speak with your firm's representatives and cultivate relationships through relevant experiences.

SIFMA's sponsorship package offers maximum value with the following benefits:

PRE-SEMINAR BENEFITS

- Pre-Seminar marketing exposure listing company name, prominent placement of logo and firm profile on the sponsored C&L Society Regional Seminar website and mention in pre-marketing emails.
- Preliminary mailing lists of all seminar participants in electronic format sent in advance of each sponsored seminar. Each list will include registrants name, title, firm affiliation and postal address.

DAY OF SEMINAR BENEFITS

- Complimentary seminar registration(s)
- Access to food and networking functions
- Exhibit Space, which includes a table top exhibit display & two (2) exhibit only personnel badges offered at all events, excluding C&L San Francisco Regional Seminar, due to space constraints.
- Prominent brand recognition during the sponsored function (if applicable), with logo displayed on dedicated signage (print or digital formats) strategically placed in various outlets that include registration area, general session, etc.
- Dedicated sponsor listing placed on the Digital Seminar Guide, branding company logo, listing contact name and company profile
- Sponsoring firm's corporate description and logo placed on Seminar website

POST- SEMINAR BENEFITS

- Listing company name, placement of logo and firm profile on each sponsored Regional Seminar website following the seminar for an additional three (3) months
- Complete mailing lists of all seminar participants sent at the conclusion of each sponsored seminar
- Acknowledgement of sponsorship, with placement of logo on all post-event marketing & survey email campaigns

DIAMOND SPONSOR:

Sponsor Five (5) C&L Regional Seminars and receive Diamond Sponsorship Status at each Seminar. Includes Two (2) Additional Seminar Registrations at each Seminar sponsored.

PLATINUM SPONSOR:

Sponsor Four (4) C&L Regional Seminars and receive Platinum Sponsorship Status at each Seminar Sponsored. Includes Two (2) Additional Seminar Registrations at each Seminar sponsored.

GOLD SPONSOR:

Sponsor Three (3) C&L Regional Seminars and receive Gold Sponsorship Status at all Three (3) Seminars Includes One (1) C&L Regional Seminars Registrations at each Seminar sponsored.

SILVER SPONSOR:

Sponsor Two (2) C&L Regional Seminars and receive Silver Sponsorship Status at both Seminars Includes One (1) Additional Seminar Registrations at each Seminar sponsored.

**TO RESERVE YOUR SPONSORSHIP,
PLEASE CONTACT:**

DIANA SERRI

**Vice President
Head of Exhibit &
Sponsorship Sales
SIFMA**

**212.313.1258
dserrri@sifma.org**

SIFMA C&L SOCIETY CHARLOTTE REGIONAL SEMINAR

SEPTEMBER 23 | THE RITZ CARLTON



AVAILABLE SPONSORSHIP OPPORTUNITIES

\$10,500 | SIFMA Member Rate

\$12,500 | Non-Member Rate

**Includes: Three (3) Seminar Registrations
Table Top Exhibit Display / Two (2) Table Personnel Badges**

- Luncheon **SOLD** **McGUIREWOODS**
- Networking Cocktail Reception **SOLD** **Consilio**

\$8,500 | SIFMA Member Rate

\$10,500 | Non-Member Rate

**Includes: Two (2) Seminar Registrations
Table Top Exhibit Display / Two (2) Table Personnel Badges**

- Networking Continental Breakfast **SOLD** **Moore&VanAllen**
- Wi-Fi for Attendees **AVAILABLE**

\$7,000 | SIFMA Member Rate

\$9,000 | Non-Member Rate

**Includes: One (1) Seminar Registration
Table Top Exhibit Display / Two (2) Table Personnel Badges**

- Networking Refreshments
 - Morning **AVAILABLE**
 - Afternoon **SOLD** **EY** Building a better working world
- Badge Lanyard* **AVAILABLE**
- Cell Phone Recharge Zone **AVAILABLE**
- Digital Seminar Guide **AVAILABLE**
- Notebook/Writing Tablet & Pen* **AVAILABLE**

**Sponsoring firm responsible for production and delivery fees.*

FUTURE LEADERS PANEL SESSION - SEPTEMBER 24

\$5,000 | SIFMA Member Rate

\$6,500 | Non-Member Rate

**Includes: One (1) Seminar Registration
Table Top Exhibit Display / Two (2) Table Personnel Badges**

- Sponsorship: Breakfast **AVAILABLE**

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DIANA SERRI | Vice President | Head of Exhibit & Sponsorship Sales | SIFMA | 212.313.1258 | dserrri@sifma.org

SIFMA C&L SOCIETY NEW YORK REGIONAL SEMINAR

OCTOBER 22 | MARRIOTT MARQUIS



AVAILABLE SPONSORSHIP OPPORTUNITIES

\$10,500 | SIFMA Member Rate

\$12,500 | Non-Member Rate

**Includes: Three (3) Seminar Registrations
Table Top Exhibit Display / Two (2) Table Personnel Badges**

- Luncheon **SOLD** **McGUIREWOODS**
- Evening Cocktail Reception **SOLD** **Consilio**

\$8,500 | SIFMA Member Rate

\$10,500 | Non-Member Rate

**Includes: Two (2) Seminar Registrations
Table Top Exhibit Display / Two (2) Table Personnel Badges**

- Networking Continental Breakfast **SOLD** **SIDLEY**
- Attendee Wi-Fi **AVAILABLE**
Offers sponsoring firm an opportunity to provide a customized SSID code for internet access.

\$7,000 | SIFMA Member Rate

\$9,000 | Non-Member Rate

**Includes: One (1) Seminar Registration
Table Top Exhibit Display / Two (2) Table Personnel Badges**

- Networking Refreshments
 - Morning **SOLD** **Moore&VanAllen**
 - Afternoon **SOLD** **EY** Building a better working world
- Badge Lanyard* **SOLD** **workiva**
- Cell Phone Recharge Zone **SOLD** **SIQpartners**
- Digital Seminar Guide **SOLD** **smarsh™**
- Notebook/Writing Tablet & Pen* **SOLD** **Morgan Lewis**

**Sponsoring firm responsible for production and delivery fees.*

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NEW YORK | WASHINGTON

www.sifma.org