

OCTOBER 17, 2019 | CIPRIANI, 55 WALL STREET, NYC | 6-9PM



FOUNDATION

TRIBUTE  
DINNER

2019

SIFMA AND THE SIFMA FOUNDATION cordially invite you to join us on **Thursday, October 17**, at Cipriani, 55 Wall Street, NYC, as we celebrate another landmark year of advancing youth financial capability and proudly honor our 2019 Industry Champion and Education Champion for their remarkable contributions.

HONORING



**INDUSTRY CHAMPION**

**TOM JAMES**

Chairman Emeritus

Raymond James Financial



**EDUCATION CHAMPION**

**CHARLOTTE MCLAUGHLIN**

President & CEO

PNC Capital Markets

For more information and to pledge your support, visit:

[SIFMA.ORG/EVENT/FOUNDATION-TRIBUTE-DINNER](https://www.sifma.org/event/foundation-tribute-dinner)

SIFMA Foundation programs are made possible by the generous contributions of our supporters and SIFMA members that care deeply about advancing youth financial education.

120 Broadway, 35th Floor, New York, NY 10271 | 212.313.1307

[www.sifma.org/foundation](https://www.sifma.org/foundation)



FOUNDATION

TRIBUTE  
DINNER

2019

---

## SIFMA FOUNDATION 2019 TRIBUTE DINNER RESERVATION FORM

---

Please complete and email this form to [tributedinner@sifma.org](mailto:tributedinner@sifma.org) or register at [www.sifma.org/event/foundation-tribute-dinner](http://www.sifma.org/event/foundation-tribute-dinner)

### Sponsorship level

- \$250,000 Legacy                       \$100,000 Title                       \$60,000 Chair
- \$45,000 Vice Chair                       \$30,000 Platinum                       \$15,000 Gold
- \_\_\_\_\_ (#) of tickets @ \$2,000 each for a total of \$ \_\_\_\_\_
- I am unable to attend, but have enclosed by contribution of \$ \_\_\_\_\_

### Journal ads

- \$15,000 Inside Cover/Back Cover                       \$5,000 Full Page Ad
- \$10,000 Full Page Gold Ad                       \$2,500 Half Page Ad
- \$7,500 Full Page Silver Ad

### Registration Information

Company/Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

### Please make checks payable to:

SIFMA Foundation for Investor Education  
120 Broadway, 35th Floor  
New York, NY 10271

### Contact SIFMA Foundation:

[tributedinner@sifma.org](mailto:tributedinner@sifma.org)  
212.313.1307  
[www.sifma.org/foundation](http://www.sifma.org/foundation)

Contributions in excess of \$3,850 for a table of 10 or \$385 for a single ticket are tax deductible to the extent allowed by law.



FOUNDATION

TRIBUTE  
DINNER

2019

---

## SIFMA FOUNDATION 2019 TRIBUTE DINNER SPONSORSHIP LEVELS

---

### **\$250,000 Legacy Sponsor**

*Provides scholarships for Title One Students in four states*

- VIP seating, 3 tables (30 seats)
- 2 Full-page Ads in Dinner Journal
- Special Recognition from the podium
- Prominent recognition and/or logo placement on SIFMA Foundation website, year-round marketing materials, electronic materials, social media, event collateral and signage related to the event.
- Named underwriter options

### **\$100,000 Title Sponsor**

*Supports industry volunteers and educator partnerships for 5,000 classrooms*

- Premium Seating, 3 tables (30 seats)
- Full-page Ad in Dinner Journal
- Recognition from the podium
- Prominent recognition and/or logo placement on SIFMA Foundation website, year-round marketing materials, electronic materials, social media, event collateral and signage related to the event

### **\$60,000 Chair Sponsor**

*Subsidizes Stock Market Game team fees for 10,000 students*

- Priority seating, 2 tables (20 seats)
- Full-page journal ad
- Recognition from the podium
- Prominent recognition and/or logo placement on SIFMA Foundation website, year-round marketing materials, electronic materials, social media, event collateral and signage related to the event

### **\$45,000 Vice Chair Sponsor**

*Funds InvestWrite Prize Patrols across the country*

- Preferred seating, 1 table (10 seats)
- Full-page journal ad
- Recognition from the podium
- Recognition on SIFMA Foundation website, year-round marketing materials, electronic materials, social media, event collateral and signage related to the event

### **\$30,000 Platinum Sponsor**

*Underwrites Professional Development for 300 classroom teachers*

- Reserved seating, 1 table (10 seats)
- Full-page journal ad
- Recognition on SIFMA Foundation website, year-round marketing materials, electronic materials, social media, event collateral and signage related to the event

### **\$15,000 Gold Sponsor**

*Supports Year-End Award Ceremony for Stock Market Game winning teams*

- Select seating, 1 table (10 seats)
- Half-page journal ad
- Listing on SIFMA Foundation website, year-round marketing materials, electronic materials, social media, event collateral and signage related to the event

### **\$2,000 Individual Ticket**

*Covers local classroom visits to an industry firm*

- Single seat
- Listing on SIFMA Foundation website and year-round marketing materials



FOUNDATION

TRIBUTE  
DINNER

2019

---

## SIFMA FOUNDATION 2019 TRIBUTE DINNER JOURNAL ADS

---

We would be delighted to include your company's advertisement or personalized message in the 2019 Tribute Dinner Journal.

Select from the options below to pay tribute to the 2019 Honorees.

All advertisements are due to the SIFMA Foundation by September 27, 2019.

- \$15,000 Inside Cover or Back Cover
- \$10,000 Full Page Gold Journal Ad
- \$7,500 Full Page Silver Journal Ad
- \$5,000 Full Page Journal Ad
- \$2,500 1/2 Page Journal Ad

### Ad Specs:

Black and White only

Dimensions: 5" x 7.75" (Full Page) or 5" x 4" (Half Page)

Format: JPG, TIF, or Illustrator EPS files (text must be converted to outlines)

Resolution: 300 dpi or higher

Ads will be placed alphabetically by level of sponsorship

For more information on advertising, please contact [tributedinner@sifma.org](mailto:tributedinner@sifma.org) or 212.313.1307.

Please make checks payable to:

SIFMA Foundation for Investor Education

120 Broadway, 35th Floor

New York, NY 10271

# FOUNDATION

## About the SIFMA Foundation for Investor Education

The SIFMA Foundation is an educational non-profit organization dedicated to fostering knowledge and understanding of the financial markets for individuals of all backgrounds. Drawing on the support and expertise of SIFMA member firms and the financial industry, the SIFMA Foundation provides financial education programs and tools that strengthen economic opportunity across communities and increase individuals' access to the benefits of the global markets.



**The Stock Market Game™** is an online simulation of the global capital markets that engages students grades 4-12 in the world of economics, investing and personal finance, and prepares them for financially independent lives. More than 600,000 students take part every school year across all 50 states and around the globe. The Stock Market Game has reached 18 million students since its inception in 1977 and is proven to raise student scores on tests of mathematics, economics and financial knowledge. It is also proven to positively impact teachers' personal finance behavior.



**InvestWrite®** is a culminating activity for Stock Market Game students extending their classroom learning with a written challenge to address real-world financial issues and situations. Students must analyze, think critically and problem solve about a long-term saving and investing scenario. Some 20,000 student essays are evaluated annually by teachers and thousands of financial professionals serving as volunteer judges. Winners locally and nationally rise to the top to earn exciting prizes and recognition including a trip to New York City's famed financial district.



**The Capitol Hill Challenge™** is the nation's only financial education program supported by 100% of Congress. This special edition of The Stock Market Game™ is supported by the Charles Schwab Foundation. Winners receive a paid trip to Washington, DC to meet their Member of Congress, tour financial landmarks, and learn first-hand about financial policy making. Since its inception in 2004, the Capitol Hill Challenge has made almost 5,000 matches of U.S. Representatives and Senators with schools, reaching nearly 125,000 students across the country.



**Invest It Forward®** is an industry-wide capital markets literacy initiative convening hundreds of financial firms helping young Americans learn about and gain access to invaluable tools to achieve their dreams. Invest It Forward connects educators and classrooms with financial industry volunteers and their firms. The program features a capital markets curriculum for students and a variety of skills-based volunteer opportunities across the country and throughout the year.

SIFMA Foundation programs are made possible by the generous contributions of SIFMA Foundation supporters and SIFMA member firms that care deeply about providing financial education to people of all backgrounds.

To learn more about SIFMA Foundation programs and how you and your firm can get involved, please visit [www.sifma.org/foundation](http://www.sifma.org/foundation).