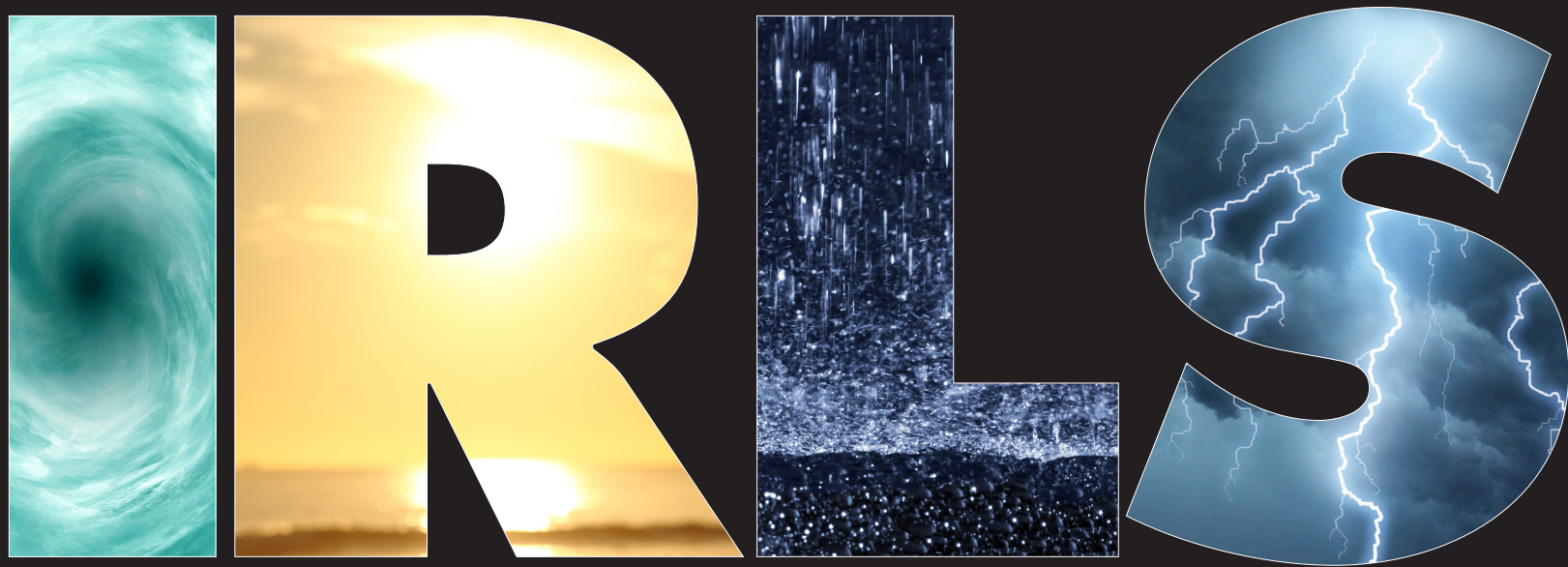
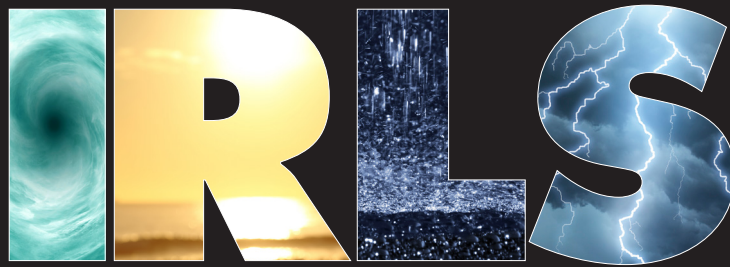




SPONSORSHIP OPPORTUNITIES



MARCH 1 – MARCH 3, 2020 | EDEN ROC, MIAMI BEACH, FL



MARCH 1 – MARCH 3, 2020

EDEN ROC, MIAMI BEACH, FL

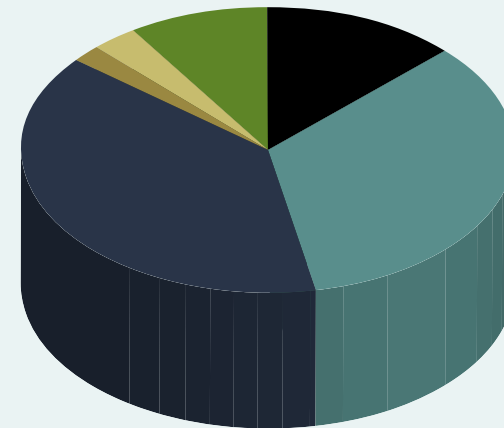
Join SIFMA’s Insurance-& Risk-Linked Securities (IRLS) Conference for a robust industry discussion, exploring the numerous factors reshaping the IRLS markets and driving further growth.

Sponsorship participation during the IRLS Conference will connect attendees with your firm’s brand and build relationships through face-to-face networking opportunities. At IRLS 2019, over 350 delegates – representing a diverse range of participants from across the insurance-linked market - gathered to discuss the activity in 2019 and how it affected the outlook for the year ahead.

The SIFMA IRLS Conference targeted audience will include:

- Senior executives from the Insurance and Reinsurance industry
- Investment banks
- Consultants
- Rating agencies
- Regulatory agencies
- Law firms

INSURANCE-& RISK-LINKED SECURITIES CONFERENCE 2019 ATTENDEE PROFILE



- C-Suite – 13%
- Managing Director/Senior Execs – 34%
- Vice President/Director – 39%
- General Counsel/Attorney – 2%
- Regulators – 3%
- Consultants – 9%

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Where Great Minds Connect

Lectures. Networking. Market Intelligence.

42

Prestigious Speakers

10

Executive Panels

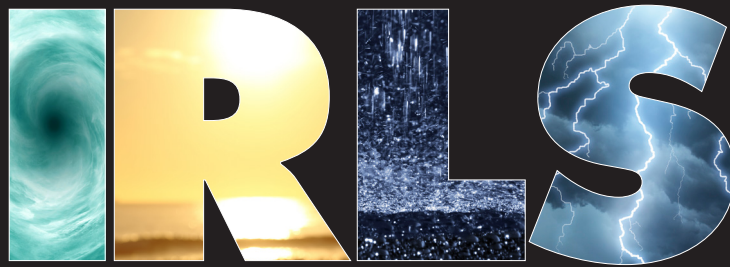
350+

Participants



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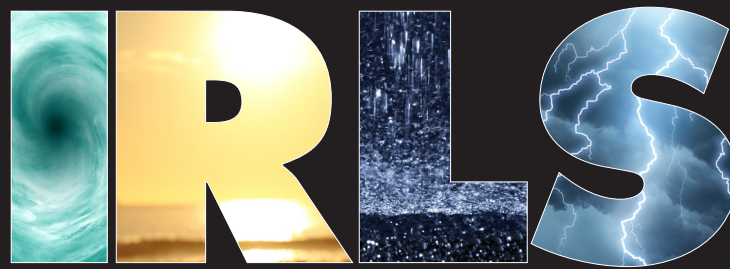


MARCH 1 – MARCH 3, 2020

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SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
Pre-IRLS Conference Benefits				
Exposure to more than 350+ influencers and decision makers registered for the IRLS Conference with prominent placement of logo and firm profile listed on the 2020 IRLS Conference website, www.sifma.org/event/irls	✓	✓	✓	✓
Prominent placement on SIFMA's email marketing campaigns to 5,000 influencers and decision-makers.	✓	✓	✓	✓
Preliminary mailing list of all 2020 IRLS registrants (name, title, firm and postal address only). List sent four weeks in advance of the Annual Meeting.*	✓	✓	✓	✓
Access to the 2020 SIFMA IRLS hotel room block	✓	✓	✓	✓
Day of IRLS Conference Benefits				
Total Complimentary IRLS Conference Registration (s) Offered	2	1	1	N/A
Total Discounted IRLS Conference Registration(s) Offered	1	1	1	1
Access to food and networking functions	✓	✓	✓	✓
Exhibit Table Display and two (2) exhibit only personnel badges	✓	✓	✓	✓
Prominent recognition during the sponsored function (if applicable), with logo displayed on dedicated print and digital signage that is strategically placed in areas including registration area, general session slides, a sponsor recognition video loop, and more	✓	✓	✓	✓
Dedicated sponsor listing placed within the printed SIFMA IRLS Event Guide, including logo, contact name and profile.	✓	✓	✓	✓
Opportunity to provide thought leadership for inclusion in the official IRLS Conference e-Guide	✓	✓	✓	✓
Post IRLS Conference Benefits				
Final mailing list of all 2020 IRLS Conference registrants (name, title, firm and postal address only). List sent at conclusion of the IRLS Conference.*	✓	✓	✓	✓
Listing company name, placement of logo and firm profile on SIFMA IRLS Conference website following the meeting for an additional three (3) months.	✓	✓	✓	✓
Logo placement on all post – event email campaigns, including attendee survey as well as content roundup, sent to all participants as well as 5,000 influencers and decision-makers.	✓	✓	✓	✓
2020 Sponsorship Cost	\$13,500 SIFMA Member Rate \$15,000 Non-Member Rate	\$11,500 SIFMA Member Rate \$13,500 Non-Member Rate	\$9,500 SIFMA Member Rate \$11,500 Non-Member Rate	\$8,500 SIFMA Member Rate \$9,500 Non-Member Rate

*Includes only U.S.-based participants who do not opt out during the registration process; does not include email addresses (view SIFMA's Privacy Policy at the www.sifma.org/privacy)



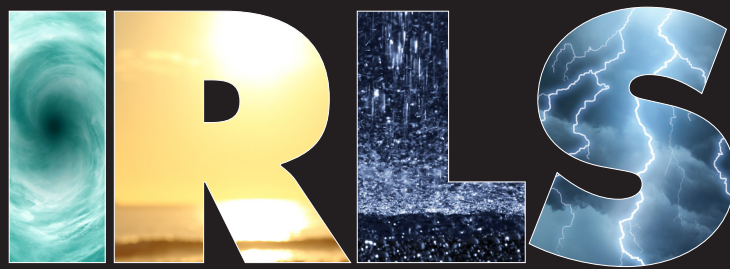
MARCH 1 – MARCH 3, 2020

EDEN ROC, MIAMI BEACH, FL

PLATINUM	SPONSORSHIP	AVAILABILITY
<p>INVESTMENT \$13,500 SIFMA Member Rate \$15,000 Non-Member Rate</p> <p>INCLUDES</p> <ul style="list-style-type: none"> • Two Complimentary Registrations • One Reduced Rate Registration at early bird rate • Table Display & Two (2) Table Personnel Registrations 	<p>Welcome Reception – Sunday, March 1, 2020 Welcome reception held outdoors, weather permitting, that includes prominent brand recognition, open bar and hors d'oeuvres set in a relaxed atmosphere offering attendees the opportunity to network one-on-one with industry colleagues.</p>	<p>Available</p>
	<p>General Session Audio Visual – Monday, March 2 – Tuesday, March 3, 2020 Exclusive sponsorship of the General Session Audio Visual will provide your firm with extraordinary visibility during the highly promoted presentation. Acknowledgment on signage and slide presentation.</p>	<p>Available</p>
	<p>Luncheon – Monday, March 2, 2020 Opportunity to host a table of ten during the Networking Luncheon</p> <p>Networking luncheon set in a relaxed atmosphere held outdoors, weather permitting, that includes prominent brand recognition, creating a platform for one-on-one networking opportunities with industry colleagues.</p>	<p>RESERVED</p>
	<p>Closing Night Reception – Monday, March 2, 2020 Networking reception held outdoors, weather permitting, that includes prominent brand recognition, open bar and hors d'oeuvres set in a relaxed atmosphere offering attendees the opportunity to network one-on-one with industry colleagues.</p>	<p>RESERVED</p>
	<p>Co-Branded Tote Bag SIFMA pre-approved co-branded tote bag distributed to all attendees during registration. Produced and provided by SIFMA.</p>	<p>RESERVED</p>
	<p>Digital e-Guide & Pocket Guide Digital e-Guide offers sponsoring firm a banner ad featured on digital screen that links to an online ad. The digital e-guide includes program agenda, schedule, list of speaker and bios, attendee list, sponsoring firms with their company profiles. Printed Pocket Guide includes sponsoring firm full page Ad strategically placed on the outside back cover. The printed pocket guide includes the program timeline, speaker bios and sponsor logos. The printed pocket guide is a takeaway item that has proven to be referenced post event.</p>	<p>Available</p>
	<p>Co-Branded Badge Lanyard SIFMA pre-approved, co-branded lanyard produced by sponsoring firm and distributed with registration materials to all conference participants during registration.</p>	<p>RESERVED</p>

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MARCH 1 – MARCH 3, 2020

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GOLD	SPONSORSHIP	AVAILABILITY
<p>INVESTMENT \$11,500 SIFMA Member Rate \$13,500 Non-Member Rate</p> <p>INCLUDES</p> <ul style="list-style-type: none"> • One Complimentary Registration • One Reduced Rate Registration at early bird rate • Table Display & Two (2) Table Personnel Registrations 	<p>Charging Station Branded of Charging Station strategically displayed in high traffic location. Sponsoring firm's logo and/or video will be uploaded and displayed on digital monitor.</p>	<p>Available</p>
	<p>Hotel Room Key Cards SIFMA pre-approved, co-branded branded hotel room key cards produced and provided by SIFMA and distributed to all participants upon check-in at hotel.</p>	<p>Available</p>
	<p>Notepads SIFMA pre-approved, co-branded notepads produced by sponsoring firm and distributed with registration materials to all conference participants during registration. Branded notepads allow delegates to take notes during the conference.</p>	<p>Available</p>
	<p>Continental Breakfast Networking Continental Breakfast, that includes prominent brand recognition and a variety of healthy breakfast options, located in the exhibit hall where all attendees will gather for breakfast. Another platform for one-on-one networking opportunities with industry colleagues.</p>	<p>March 2, 2020 Available March 3, 2020 Available</p>



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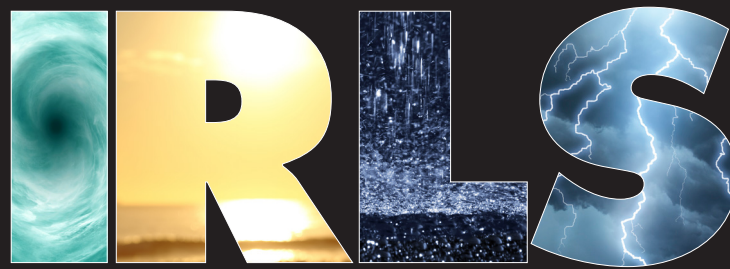
Tamara Bailey | Assistant Vice President, Conference and Event Sales, SIFMA | 212.313.1240 | tbailey@sifma.org

SILVER	SPONSORSHIP	AVAILABILITY
<p>INVESTMENT \$9,500 SIFMA Member Rate \$11,500 Non-Member Rate</p>	<p>Attendee WIFI WIFI access available to all participants while on the Ballroom Level of the Eden Roc hotel. Sponsoring firm with a unique SSID, which can be customized with sponsoring firms name.</p>	<p>Available</p>
<p>INCLUDES</p> <ul style="list-style-type: none"> • (1) One Reduced Rate Registration at early bird rate • Table Display & Two (2) Table Personnel Registrations 	<p>NEW Social Media Wall Digital Social Media Wall display's tweets and encourages participants to engage using social media throughout the event. The Social Media Wall screen is strategically displayed in a high traffic location, branding sponsoring firm's logo and messaging to be highlighted along with SIFMA messaging.</p>	<p>Available</p>



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MARCH 1 – MARCH 3, 2020

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BRONZE	SPONSORSHIP	AVAILABILITY
<p>INVESTMENT \$8,500 SIFMA Member Rate \$9,500 Non-Member Rate</p> <p>INCLUDES</p> <ul style="list-style-type: none"> • Table Display & Two (2) Table Personnel Registrations 	<p>Morning Networking Refreshments Networking Refreshments, that includes prominent brand recognition and a variety of healthy refreshment options, located in the exhibit hall area where all attendee will gather for the refreshment break. Another platform for one-one-one networking opportunities with industry colleagues.</p>	<p>March 2, 2020 RESERVED</p> <p>March 3, 2020 RESERVED</p>
	<p>NEW Aluminum or Stainless-Steel Reusable Straws Co-branded on outside packaging, environmentally friendly metal straws, produced by SIFMA and distributed to all participants during registration.</p>	<p>Available</p>
	<p>NEW Fruit Infused Hydration Stations Water stations will feature sponsoring firm’s logo on cups and placed at various locations throughout the conference.</p>	<p>Available</p>

MEETING ROOM OPPORTUNITY
<p>Meeting Rooms Available – Limited Availability Investment: \$2,500 – 2 Day Meeting Room Rental Investment: \$1,750 – 1 Day Meeting Room Rental <i>*Available Only to contracted sponsors*</i></p>
<p>Hospitality Suites Available – Limited Availability Investment: \$4,000 – Per Room (Sunday – Tuesday) – SIFMA Member Rate Investment: \$5,500 – Per Room (Sunday – Tuesday) – Non-Member Rate <i>Suites reservation will end Tuesday at 11:00 a.m.</i> <i>*Available Only to contracted sponsors*</i></p>



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SIFMA Insurance-& Risk-Linked Securities Conference Sponsorship Packages offer maximum value with:



Pre-IRLS Conference Benefits

- Exposure to more than 350+ influencers and decision makers registered for IRLS with prominent placement of logo and firm profile listed on 2020 SIFMA IRLS website <https://www.sifma.org/event/irls/> and event Digital e-Guide.
- Opportunity to link through leadership to the event website and event Digital e-Guide.
- Preliminary mailing lists of all 2020 IRLS registrants (name, title, firm and postal address only.) List sent four weeks in advance of IRLS.*
- Access to the 2020 SIFMA IRLS hotel room block.



Days of IRLS Benefits

- Complimentary IRLS Registration(s) (\$1,395 SIFMA Member Rate/ \$1,595 Non-Member Rate)
- Access to food and networking functions.
- Prominent recognition during the sponsored function (if applicable), with logo displayed on dedicated print and Digital e-Guide formats strategically placed in various outlets that include registration area, general session slide deck, etc.
- Recognition at the sponsored function during opening remarks.
- Promotional brochure in pdf format, included on Digital e-Guide.
- Company Listing and firm description on IRLS website as well as on the Digital e-Guide.



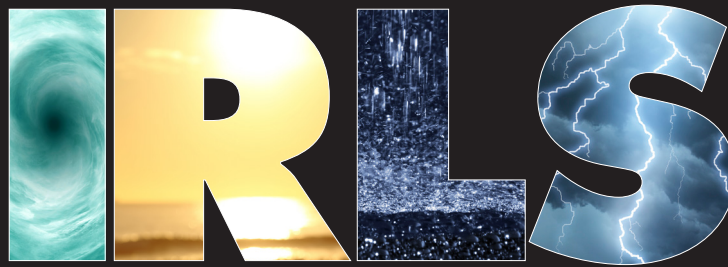
Post-IRLS Benefits

- Final mailing list of all 2020 IRLS registrants (name, title, firm and postal address only). List sent at conclusion of IRLS.*
- Listing company name, placement of logo and firm profile on SIFMA IRLS website following the meeting for an additional three (3) months.
- Sponsor recognition on Thank You for Attending and Survey email.

* Includes only U.S.-based participants who do not opt out during the registration process; does not include email addresses (view SIFMA's Privacy Policy at the www.sifma.org/privacy)

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MARCH 1 – MARCH 3, 2020

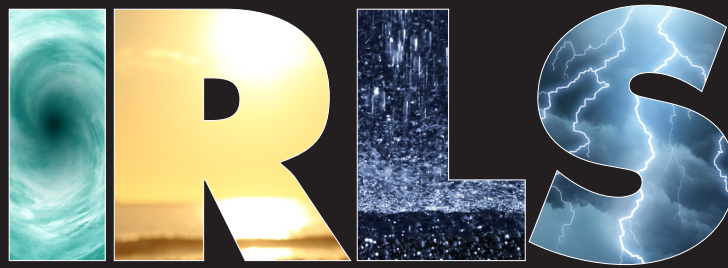
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IRLS 2019 Participating Firms

400 Capital Management LLC	Assicurazioni Generali	D.E. Shaw & Co. L.P.	HSBC Bank USA, N.A.
A.M. Best Company Inc	AXA Investment Managers	Deutsche Bank AG	Hudson Structured Capital Management
Abu Dhabi Investment Authority	AXA XL	DLA Piper	Institutional Investor News
Aeolus Capital Management Ltd.	AXIS Capital Holdings Limited	Dreyfus	J.P. Morgan Asset Management
Aetna Inc	Bermuda Monetary Authority	Drinker Biddle & Reath LLP	K2 Advisors LLC
AIR Worldwide	Bermuda Stock Exchange	EJF Capital LLC	Kinesis Capital Management Limited
Allianz Risk Transfer Inc.	BlackRock	Elementum Advisors, LLC	Leadenhall Capital Partners LLP
AlphaCat Managers Ltd.	BlueMountain Capital Management, LLC	Emmet, Marvin & Martin LLP	LGT ILS Partners Ltd.
Alternative Reinsurance Solutions, Inc.	BNP Paribas	Euromoney Institutional Investor PLC	Liberty Mutual Insurance Company
American International Group, Inc.	BNY Mellon	Extraordinary Re Holdings Inc.	Maples and Calder
Amundi Pioneer Asset Management	Brit Insurance Ltd	Fermat Capital Management, LLC	Mayer Brown LLP
Analyze Re	Cadwalader, Wickersham & Taft LLP	Fidelis Insurance Bermuda Limited	Milliman, Inc.
Aon Insurance Managers (Guernsey) Ltd.	California Earthquake Authority	GC Securities	Mitsui Sumitomo Insurance Company, Limited
Aon Insurance Managers Ltd.	Cayman Islands Monetary Authority	Gemini Re	Monetary Authority of Singapore (MAS)
AON Risk Solutions	Centaur Fund Services	Goldman Sachs & Co. LLC	Morgan Stanley
Aon Securities Inc.	Citi	Guy Carpenter	Moure Insurance
Apex Insurance Fund Services Ltd.	Citibank, N.A.	Hamilton Group	Mt. Logan Re, Ltd.
Appleby	Citizens Property Insurance Corporation	Hannover Life Reassurance Company of America	Munich Reinsurance Company
Ariel Re	CoreLogic	Hannover Re	MyLotto24 Ltd
Artemis.bm	Credit Suisse Asset Management	Hiscox ILS	National Australia Bank Ltd
Artex Risk Solutions	Credit Suisse Insurance Linked Strategies Ltd.	HSBC Bank Bermuda Limited	Nephila Advisors LLC
Aspen Re			

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IRLS 2019 Participating Firms

Neuberger Berman Group LLC
New Paradigm Underwriters
Ontario Teachers' Pension Plan
OppenheimerFunds Inc
Pestalozzi Attorneys at Law
PG3 AG
PGGM
Pillar Capital Management Limited
PIMCO
Rajah & Tann Singapore LLP
Raymond James Financial, Inc.
RenaissanceRe

RMS
Royal Bank of Canada (RBC)
S&P Global Ratings
Schroder Investment Management Ltd
SCOR Global Life
SCOR Investment Partners
Secquaero Advisors AG
Securis Investment Partners LLP
Sidley Austin LLP
Signal Iduna Reinsurance Ltd.
Sumitomo Mitsui Asset Management Company, Limited

SunTrust Bank
Swiss Re
Swiss Re Capital Markets Corporation
Swiss Re Capital Markets Limited
Talanx Reinsurance Broker GMBH
Temasek
The Insurance Insider
Thompson Hine LLP
TigerRisk Partners, LLC
Tokio Marine Asset Management (USA) Ltd.
Trading Risk Magazine
Transatlantic Reinsurance Company

Twelve Capital AG
UMB Bank, n.a.
UMB Financial Services, Inc.
UnipolRe
University of Michigan
USAA
Walkers Global
Wells Fargo
Willis Towers Watson
Windhaven Insurance

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