



Join us at SIFMA's 2019 Corporate Action Events Educational and Networking Series



16TH ANNUAL

GLOBAL CORPORATE ACTIONS FORUM

October 3, 2019 | SIFMA Conference Center, NYC

Corporate Actions Tax Seminar

December 13, 2019 • SIFMA Conference Center, NYC



2019 Corporate Action Events Educational and Networking Series

Please join us as a participating sponsor of SIFMA's 2019 Corporate Actions Events. We are offering you the opportunity to select a sponsorship package that best aligns with your marketing efforts. Participants of these events will include Operations, Tax, Compliance and Regulator Professionals who are decision-making leads within their firms.

SIFMA's Corporate Action Events Sponsorship Packages offer maximum value with the following benefits:

Pre-Event Benefits	Days of Event Benefits	Post-Event Benefits
<ul style="list-style-type: none"> • Prominent placement on SIFMA's email marketing campaigns to more than 5,000 influencers and decision-makers. • Preliminary mailing list of all 2019 Global Corporate Actions Forum and or Corporate Actions Tax Seminar registrants (name, title, firm and postal address only). List sent two weeks in advance of the event. (Includes U.S. based attendees who do not opt out during the registration process. Does not include telephone and email address due to SIFMA's Privacy Policy) • Company listing and description on event website 	<ul style="list-style-type: none"> • Complimentary registration(s) • Exhibit Table Display and two (2) exhibit only personnel badges • Prominent recognition during the event function (if applicable), with logo displayed on dedicated print and digital signage, strategically placed in areas including registration area, general session slides, and more. • Company listing and description in the Digital eGuide • Access to ALL food and networking events 	<ul style="list-style-type: none"> • Final mailing list of all registrants (name, title, firm and postal address only). List sent at conclusion of the event. (Includes U.S. based attendees who do not opt out during the registration process. Does not include telephone and email address due to SIFMA's Privacy Policy) • Listing company name, placement of logo and firm profile on SIFMA Global Corporate Actions Forum and or Corporate Action Tax Seminar websites following the meetings for an additional three (3) months. • Logo placement on all post-event email campaigns, including attendee survey as well as content roundup, sent to all participants. • SIFMA Global Corporate Actions Forum will be conducting a raffle at the end of the event. If your firm would like to participate please provide us with the details in regard to the item prior to shipping.

Tiered Level Sponsorship Opportunity:

PLATINUM

Sponsor: **Two (2)** Corporate Actions events and receive Platinum recognition at **Both** events.

Includes: **One (1)** additional complimentary registration to each of the **Two (2)** events.



2019 Corporate Action Events Network with Peers

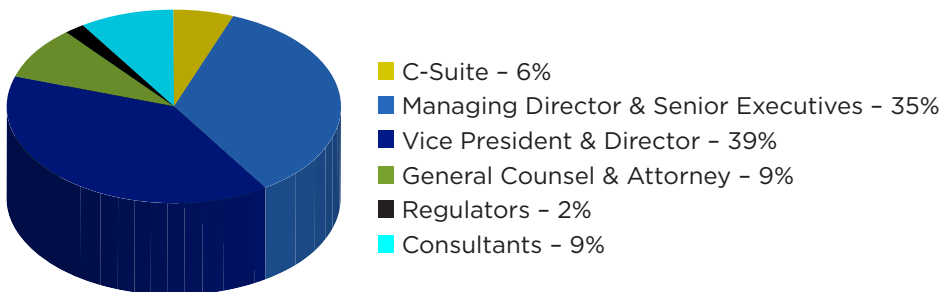
The Global Corporate Actions Forum brings together operations and technology professionals from broker-dealers, banks, asset managers, service providers and clearing firms to discuss the latest challenges, emerging technologies, regulations, and best practices affecting Corporate Actions.

Sponsorship provides an opportunity for your firm to gain maximum exposure during the Forum, as well as inclusion in the event's promotional campaign. If you would like to become involved and take advantage of one of the sponsorship marketing opportunities described below, please contact Tamara Bailey at 212.313.1240.

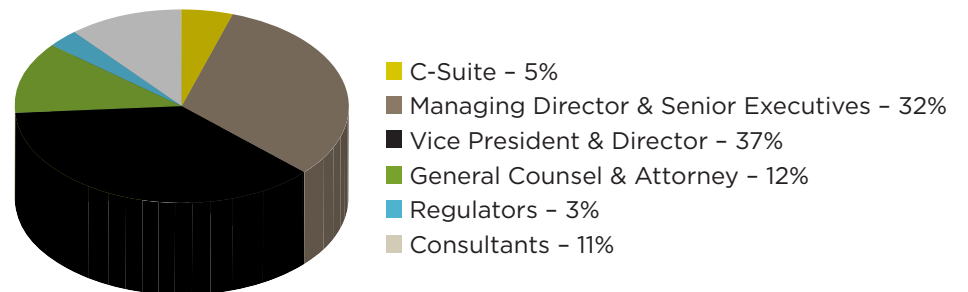
The Corporate Actions Tax Seminar will host industry leaders discussing the latest regulatory requirements and challenges in the tax compliance and corporate action space. This event will feature interactive panel discussions including speakers from accounting firms, broker dealers, and industry clearing and vendor providers.

Sponsorship provides an opportunity for your firm to gain maximum exposure during the Corporate Actions Tax Seminar, as well as inclusion in the event's promotional campaign. If you would like to become involved and take advantage of one of the sponsorship marketing opportunities described below, please contact Tamara Bailey at 212.313.1240.

Global Corporate Actions Forum 2018 Attendee Profile



Corporate Action Section Tax Seminar 2018 Attendee Profile





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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	GLOBAL CORPORATE ACTIONS FORUM	CORPORATE ACTIONS TAX SEMINAR
<p>Dinner (Thursday, October 3, 2019) Exclusive sponsorship of the dinner offers your firm a high visibility opportunity. This is ideal for a firm wishing to achieve maximum exposure. We are anticipating 50 attendees whom are members of the corporate actions advisory committee as well as speakers and regulators. This event is by invitation only.</p>	<p>\$10,500 SIFMA Member Rate \$12,000 Non-Member Rate</p> <p>Four (4) Complimentary Forum Registrations Two (2) table personnel & Table display</p>	N/A
		
<p>Networking Reception Networking reception that includes prominent brand recognition, open bar and hors d'oeuvres set in a relaxed atmosphere allowing for one-on-one networking opportunities with industry colleagues.</p>	<p>\$8,000 SIFMA Member Rate \$9,000 Non-Member Rate</p> <p>Two (2) Complimentary Forum Registrations Two (2) table personnel & Table display</p>	N/A
	<p>1 RESERVED / 1 AVAILABLE</p>	
<p>General Session Audio Visual Exclusive sponsorship of the General Session Audio Visual will provide your firm extraordinary visibility during the highly promoted presentation. Acknowledgment on signage and on a slide presentation.</p> <p>Global Corporate Actions Forum Webinar ONLY Sponsors logo included with login in details for attendees whom will be participating via webinar.</p>	<p>\$5,500 SIFMA Member Rate \$6,500 Non-Member Rate</p> <p>Two (2) Complimentary Forum Registrations Two (2) table personnel & Table display</p>	<p>\$5,500 SIFMA Member Rate \$6,500 Non-Member Rate</p> <p>One (1) Complimentary Seminar Registration Two (2) table personnel & Table display</p>
	<p>RESERVED</p> 	



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<p>Continental Breakfast Networking Continental Breakfast that includes prominent brand recognition and a variety of breakfast options, creating a platform for one-on-one networking opportunities with industry colleagues prior to the start of the opening general session.</p>	<p>\$5,500 SIFMA Member Rate \$6,500 Non-Member Rate</p> <p>Two (2) Complimentary Forum Registrations Two (2) table personnel & Table display</p>	<p>\$5,500 SIFMA Member Rate \$6,500 Non-Member Rate</p> <p>One (1) Complimentary Seminar Registration Two (2) table personnel & Table display</p>
	RESERVED	RESERVED
<p>Lunch Networking Buffet Lunch that includes prominent brand recognition and a variety of healthy lunch options, creating a platform for one-on-one networking opportunities with industry colleagues.</p>	<p>\$6,500 SIFMA Member Rate \$7,500 Non-Member Rate</p> <p>Two (2) Complimentary Forum Registrations Two (2) table personnel & Table display</p>	N/A
	  	N/A
<p>Morning Refreshment Break Networking refreshment break that includes prominent brand recognition and a variety of healthy snacks, creating a platform for one-on-one networking opportunities with industry colleagues.</p>	<p>\$4,500 SIFMA Member Rate \$5,500 Non-Member Rate</p> <p>One (1) Complimentary Forum Registration Two (2) table personnel & Table display</p>	<p>\$4,500 SIFMA Member Rate \$5,500 Non-Member Rate</p> <p>One (1) Complimentary Seminar Registration Two (2) table personnel & Table display</p>
	RESERVED	RESERVED



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<p>Afternoon Refreshment Break</p> <p>Networking refreshment break that includes prominent brand recognition and a variety of healthy snacks, creating a platform for one-on-one networking opportunities with industry colleagues.</p>	<p>\$4,500 SIFMA Member Rate \$5,500 Non-Member Rate</p> <p>One (1) Complimentary Forum Registration Two (2) table personnel & Table display</p>	<p>N/A</p>
	AVAILABLE	N/A
<p>Co-Branded Badge Lanyard</p> <p>SIFMA pre-approved badge lanyard produced by sponsoring firm and distributed with registration materials to all conference participants during registration.</p>	<p>\$4,500 SIFMA Member Rate \$5,500 Non-Member Rate</p> <p>One (1) Complimentary Forum Registration Two (2) table personnel & Table display</p>	<p>\$4,500 SIFMA Member Rate \$5,500 Non-Member Rate</p> <p>One (1) Complimentary Seminar Registration Two (2) table personnel & Table display</p>
		AVAILABLE
<p>Digital Event Guide</p> <p>Sponsoring firm's banner ad to be featured on screen and linked to an online Ad (PDF). The digital event guide includes a program agenda, schedule, list of speaker and bios, sponsoring firms with their company profiles.</p>	<p>\$4,500 SIFMA Member Rate \$5,500 Non-Member Rate</p> <p>One (1) Complimentary Forum Registration Two (2) table personnel & Table display</p>	<p>\$4,500 SIFMA Member Rate \$5,500 Non-Member Rate</p> <p>One (1) Complimentary Seminar Registration Two (2) table personnel & Table display</p>
	RESERVED	RESERVED



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	\$4,000 SIFMA Member Rate \$5,000 Non-Member Rate	\$4,000 SIFMA Member Rate \$5,000 Non-Member Rate
	One (1) Complimentary Forum Registration	One (1) Complimentary Seminar Registration
Conference Contributor	Multiple Opportunities Available 1 SOLD! 	Multiple Opportunities Available