



SIFMA Press Policy: Operations Conference, May 6-9, 2019

The Securities Industry and Financial Markets Association (SIFMA) welcomes media coverage of its Operations Conference & Exhibition. The conference program is open to press and speakers' remarks are on the record, with the exception of the Women's Leadership Event on May 8 which is closed to the press. SIFMA enforces a few key policies regarding the media:

- **The program is open to press, with this exception: Women's Leadership Event, May 8, which is closed to press.**
- **Reporters must register in advance.**
- **Press must hold their questions at SIFMA events until after members have first had an opportunity to ask their questions.**
- **Press, along with audience members, must identify themselves and the name of their publication when asking questions at open sessions.**
- **Press must wear conference name badges for the entire event.**
- **During open meetings, speakers and panelists may be identified and quoted. However, reporters must first obtain permission to quote audience members who ask questions or comment during a meeting.**
- **Members of the media must identify themselves as members of the press when speaking with attendees during informal conversations at meetings and mutually agree as to whether the conversation is to be used in a story.**
- **While the majority of its events are on the record, some meetings are for members only in order to permit SIFMA to conduct its activities.**
- **Media are free to use tape recorders and laptop computers as long as they do not interfere with the proceedings. Video cameras are also permitted with advance notice.**

Reporters are also welcome to join members at related social events for off-the-record or background conversations. Any interviews should be conducted separately.

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