

SIFMA C&L Annual Seminar

Sunday March 24, 2019

3:00pm – 8:00pm

Registration Desk Hours

3:00pm – 6:00pm

Exhibition Hall Hours

Stop by the SIFMA C&L Annual Exhibition Hall to visit over 50 exhibitors, update your professional headshot and indulge in a specialty coffee break!

Welcome Hospitality Refreshments

Sponsored by:

Skadden, Arps, Slate, Meagher & Flom LLP

5:15pm – 6:00pm

First Timers & Future Leaders Reception

6:00pm – 8:00pm

Welcome Networking Reception

Co-Sponsored by:

Fried, Frank, Harris, Shriver & Jacobson LLP

Paul, Weiss, Rifkind, Wharton & Garrison LLP

Monday March 25, 2019

6:30am – 7:30am

Run for a Purpose

Sponsored by:

Orrick, Herrington & Sutcliffe LLP

7:00am – 2:00pm

Registration Desk Hours

Exhibition Hall Hours

Specialty Coffee Station Sponsored by:

Oliver Wyman

Stop by the SIFMA C&L Annual Exhibition Hall to visit over 50 exhibitors, update your professional headshot and indulge in a specialty coffee break!

Professional Headshots

Sponsored by:

KPMG LLP

7:30am – 8:00am

Networking Breakfast

Sponsored by Cleary, Gottlieb, Steen & Hamilton LLP

8:00am – 10:00am

General Session

8:00am – 8:10am

Welcome Remarks

Speakers



Elaine Mandelbaum

Managing Director and General Counsel of Litigation and Regulatory Investigations
Citi Institutional Clients Group
SIFMA C&L Society President
SIFMA



Kenneth L. Miller

Deputy General Counsel
Bank of America
Seminar Chairperson
SIFMA Compliance & Legal Society

8:10am – 8:40am

A Conversation with FINRA President and CEO Robert W. Cook [LIT] [CPL]

Speakers



Robert W. Cook

President and Chief Executive Officer
FINRA



Ira D. Hammerman

Executive Vice President & General Counsel
SIFMA

8:40am – 10:00am

Enforcement Panel [LIT]

Moderator



Eric F. Grossman

Executive Vice President and Chief Legal Officer
Morgan Stanley

Panelists



Stephanie Avakian

Co-Director, Division of Enforcement
U.S. Securities and Exchange Commission



Robert Khuzami

Deputy United States Attorney
United States Attorney's Office, Southern District of New York



James McDonald

Director, Division of Enforcement
U.S. Commodity Futures Trading Commission

**Steven Peikin**

Co-Director, Division of Enforcement
U.S. Securities and Exchange Commission

**Susan A. Schroeder**

Executive Vice President and Head of Enforcement
FINRA

10:00am – 10:30am**Networking Break**

Sponsored by Deloitte

10:30am – 11:45am**MA-1: Algorithmic and Electronic Trading in the Equity Markets [CPM]**

- Market Structure Initiatives and Updates on Reg ATS-N and Access Fee Pilot
- Best Execution: FINRA Exam Priorities Letter; FINRA Paper on Affiliated ATSS
- Market Data: Update on SEC Ruling; Future of the SIPs
- Consolidated Audit Trail: Current State, Expectations and Issues

Moderator**Theodore R. Lazo**

Managing Director & Associate General Counsel, Equities
SIFMA

Panelists



James R. Burns
Partner
Willkie Farr & Gallagher LLP

Jon Kroeper
Senior Vice President
FINRA



Stephen Luparello
General Counsel
Citadel Securities LLC



Maura Miller
Director-Equities Compliance
Credit Suisse Securities (USA) LLC

MA-2: Arbitration: Issues and Strategies [LIT]

- Drafting and enforcement of arbitration provisions in employment agreements
- Modified arbitration procedures (e.g. baseball, high/low)
- Issues in electronic discovery
- Effective use of demonstratives
- Recent developments and what's on the horizon

Moderator



Kenneth Crowley
Executive Director
UBS Financial Services Inc.

Panelists

**Brian F. Amery**

Principal

Bressler, Amery & Ross, P.C.

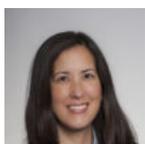
**James Crowe**

Edward Jones

**Tracy L. Gerber**

Co-Managing Shareholder

Greenberg Traurig, LLP

**Mai Klaassen**

VP, Associate General Counsel

Charles Schwab & Co., Inc

**Donald R. Littlefield**

Partner

Ballard & Littlefield, LLP

MA-3: Legal Issues in Investment Banking [CPM] [BKG]

- Disclosure Hot Topics: Brexit, LIBOR, Cybersecurity Risks, ESG and Non-GAAP Financial Measures
- Disclosure Controls and Procedures in the Social Media Era
- Capital Markets Developments: Direct Listings, Regulation A, Testing the Waters, and Crowdfunding
- Impact of Federal Government Shutdowns on Investment Banking Transactions
- M&A Developments: MACs, Rep and Warranty Insurance, and Foreign Investment

Moderator

Todd Baskin

Managing Director & Associate General Counsel



Bank of America Merrill Lynch

Panelists



Craig Barrack

Managing Director & General Counsel
Citigroup



Leslie Gardner

Managing Director and Associate General Counsel
J.P. Morgan Chase & Co.



Michael Kaplan

Partner
Davis Polk & Wardwell LLP



Patrick Moran

General Counsel
Goldman, Sachs & Co.

MA-4: Negotiating Skills: Learn from the Experts [ETHICS] [LIT]

- Timing – When and How to Begin
- Effective Strategies and Tactics
- Mediation v. Bi-lateral Discussions
- Ethical Issues in Negotiation: Good Faith, Conflicts, Confidentiality

Moderator

**Joe Salama**

Associate General Counsel & Global Head of Litigation and Regulatory Enforcement
Deutsche Bank AG

Panelists

**Susanna M. Buerger**

Partner
Paul, Weiss, Rifkind, Wharton & Garrison LLP

**Charlene Jones**

Director, Associate General Counsel
Citi

**Scott Musoff**

Partner
Skadden, Arps, Slate, Meagher & Flom LLP

**Shira A. Scheindlin**

Of Counsel
Stroock & Stroock & Lavan LLP

MA-5: Global CCO Perspectives [CPL]

- Planning for the future – Technology/Artificial Intelligence/Robotics/Data
- Measuring Current and Shifting Compliance Risks
- How the Compliance Function is Changing
- Compliance Officers of the Future – Skills and Acumen Requirements
- Regulators' Expectations on Compliance and CCO Liability

Moderator

**Eric Gallinek**

Managing Director, Global Compliance Head - Global Banking & Markets and International
Bank of America Merrill Lynch

Panelists

**Herbert Janick**

Partner
Sidley Austin LLP

**Eric Moss**

Senior Vice President, Deputy General Counsel & Chief Compliance Officer
BMO Financial

**Michael Roemer**

Chief Compliance Officer
Wells Fargo

**Pamela Root**

Global Head of Compliance and Group Chief Compliance Officer
Deutsche Bank AG

MA-6: Diminished Capacity Issues for Investors and Advisors [CPL]

- Cognitive Decline: Where are we now?
- FINRA Rules 2165 & 4512
- Trends in Training & Education
- New Federal Laws
- State Report-and-Hold Laws

Moderator



Ronald Long
Director of Elder Client
Wells Fargo Advisors

Panelists



Marin E. Gibson
Managing Director and Associate General Counsel
SIFMA



Sarah Gill
Director of State Relations, Office of Government Affairs
FINRA



Wendy Johnson
Vice President, Dispute Resolution & Senior and Vulnerable Adult Investor Protection
U.S. Bancorp



Holly Smith
Partner
Eversheds Sutherland

MA-7: Using Data Analytics to Enhance Compliance Programs [TCH] [CPL]

- Data Analytics as a Core Compliance Competency
- How Regulators and Firms are using Data Analytics
- Regulatory Expectations for Your Data Analytics Program
- Overcoming Challenges and Managing the Risks of Using Data Analytics
- Emerging Trends and Latest Developments in Data Analytics Programs

Moderator

**Kerry Gendron**

Managing Director, Head of Compliance Oversight
Morgan Stanley

Panelists

**Stuart Breslow**

Managing Director Technology and Policy
Google Cloud

**Joseph P. Facciponti**

Partner
Murphy & McGonigle, P.C.

**Joseph Klocke**

Principal
Edward D. Jones & Co, L.P.

**Tom Nelli**

Senior Vice President and Regional Director
FINRA

MA-8: Litigation Update: Major Civil Cases [LIT] [BKG]

- Event Driven Litigation and New Trends in Securities Class Actions and Derivative Litigations.
- Life after Cyan and SLUSA Preclusion; has the Landscape Changed and what are the Options
- New Challenges to Extraterritoriality of the Securities Laws: Stoyas v. Toshiba
- Scheme Liability after Janus: Lorenzo v. SEC
- New Challenges in Exchange Act Claims—how far will Emulex go—and Leveraged Loans

Moderator

**Mary Reisert**

Managing Director, Legal Department
Citigroup Global Markets, Inc.

Panelists

**Adam Hakki**

Partner, Litigation
Shearman & Sterling LLP

**Brad Karp**

Chairman
Paul, Weiss, Rifkind, Wharton & Garrison LLP

**Jay Kasner**

Partner
Skadden, Arps, Slate, Meagher & Flom LLP

**Meredith Kotler**

Partner
Cleary Gottlieb Steen & Hamilton LLP

**Patrick Shilling**

Managing Director, Head of Americas Litigation
UBS

MA-9: Internal Investigations: A Simulation [LIT]

- Ethical Issues – Upjohn Warnings, Conflicts and Representation Issues/Indemnification, and Privilege
- Best Practices for Document Preservation and Collection
- Managing Parallel Regulatory Inquiries
- Challenges from Increasing Employee Use of Third Party Applications on Personal Devices

- Handling Workplace Misconduct Allegations in the Era of #MeToo

Moderator



Joshua E. Levine

Managing Director and General Counsel – ICG Regulatory Enforcement
Citigroup

Panelists



Martine Beamon

Partner
Davis Polk & Wardwell LLP



Colleen Conry

Partner
Ropes & Gray LLP



Steven D'Alessandro

Managing Director
J.P. Morgan Chase & Co.



Hugh Patton

Associate General Counsel and Senior Vice President
Bank of America



Julie M. Riewe

Partner
Debevoise & Plimpton LLP

MA-10: Current Issues in Bank Regulation [BKG]

- Election Impacts on Prudential Policy and Regulation and an Update on Administration Staffing
- Legislation, “Tailoring” the New Buzz Word in Prudential Regulation
- Guidance on Guidance By Prudential Agencies
- Prudential Regulations Impacting Capital Markets

Moderator



Carter McDowell

Managing Director and Associate General Counsel
SIFMA

Panelists



Hugh C. Conroy, Jr.

Partner
Cleary Gottlieb Steen & Hamilton LLP



Kathryn McCulloch

Managing Director & Associate General Counsel
J.P. Morgan Chase & Co.



Reena Agrawal Sahni

Partner
Shearman & Sterling LLP



Phillip Wertz

Associate General Counsel
Bank of America

MA-11: Protecting Against Fraud, Mis-appropriation and Other Schemes [CPL]

- Latest Developments on Fraud Types and Trends
- Detecting and Preventing the Latest Schemes
- Senior Exploitation Issues
- SAR Filing for External and Internal Fraud

Moderator



Greg Ruppert

Senior Vice President – Financial Crimes Risk Management
Charles Schwab & Co., Inc.

Panelists



Elizabeth "Paige" Baumann

Senior Vice President, Chief Anti-Money Laundering Officer
Fidelity Investments



Joseph P. Borg

Securities Commissioner
Alabama Securities Commissioner
Board of Directors Member
North American Securities Administrators Association (NASAA)



Barry R. Goldsmith

Partner
Gibson, Dunn & Crutcher LLP

Modesto Moya

Senior Vice President
Wells Fargo Advisors

John O'Neill

Chief Compliance Officer



LPL Financial LLC

11:45am – 12:15pm

Networking Break

Sponsored by Norton Rose Fulbright

12:15pm – 1:30pm

MB-1: General Counsel Roundtable [LIT]

- Cybersecurity, GDPR, Big Data and Privacy
- Topical Board Issues, including Executive Compensation
- Diversity & Inclusion and Pay Equity
- Enforcement Actions and Whistleblower Issues
- The Ever-changing Regulatory Landscape

Moderator



Christopher Lewis

General Counsel

Edward D. Jones & Co., L.P.

Panelists



Stephen M. Cutler

Partner

Simpson Thacher & Bartlett LLP

**David G. Leitch**

General Counsel
Bank of America

**Adam Meshel**

Managing Director & Global General Counsel
Citi Institutional Clients Group

**Michelle Bryan Oroschakoff**

Chief Legal Officer
LPL Financial LLC

**Michael Sharp**

Executive Vice President, Secretary and General Counsel
Jefferies

MB-2: Investment Banking and Capital Markets Enforcement Issues and Developments [LIT] [BKG]

- SEC enforcement focus – securities and initial token offerings, registration issues, insider trading
- CFTC enforcement priorities and trends, including manipulation, spoofing and the status of cooperation programs
- DOJ activity in trading and markets matters: spoofing, antitrust, FX and other benchmarks
- FINRA: scrutiny of AML programs, low price securities and and other issues

Moderator**James Meadows**

Head of Litigation
Barclays

Panelists

**Antonia M. Apps**

Partner

Milbank, Tweed, Hadley & McCloy LLP

**Anirudh Bansal**

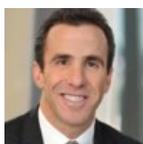
Partner

Cahill Gordon & Reindel LLP

**Christian T. Kemnitz**

Partner

Katten Muchin Rosenman LLP

**David Meister**

Partner

Skadden, Arps, Slate, Meagher & Flom LLP

**Barry W. Rashkover**

Partner

Sidley Austin LLP

MB-3: Conducting a Compliant International Cross Border Business [CPM] [CPL]

- Leveraging Technology & External Legal Advice for Cross-Border Private Client and Institutional Businesses
- Global Booking Model Governance
- Cross Border Data Privacy and Related Issues
- Globalization of Regulations and Extraterritorial Reach of Regulators

Moderator

**Amy Reich**

General Counsel, APAC Asia Pacific Region

Citibank, N.A.

Panelists



Alessandro Cocco
Managing Director
J.P. Morgan Chase & Co.



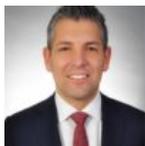
Linda Fuerst
Senior Partner
Norton Rose Fulbright



Alison Morpurgo
Managing Director, Global Head Cross-Border Legal
UBS Global Wealth Management



Charlotte Stain
Partner
Simmons & Simmons LLP



John Weitzer
Managing Director, Americas Head of Regulatory Compliance, Global Banking and Markets
HSBC

MB-4: Private Client Firms: Key Legal and Regulatory Issues [LIT] [CPL]

- Evolving standards of care
- Trends in Enforcement and Litigation, and Self-reporting initiatives
- Regulatory Technology
- Investment Advisory Account Issues

Moderator

**Cece Baute Mavico**

Senior Vice President & Associate Counsel
LPL Financial LLC

Panelists

Joe Fleming

Chief Compliance Officer
Ameriprise Financial, Inc.

**Jack McGuire**

Managing Director/Deputy General Counsel, Director Of Litigation
Oppenheimer

**Scott M. Murray**

Senior Vice President, Director, Regulatory Compliance
Wells Fargo Advisors

**Barbara A. Stettner**

Managing Partner
Allen & Overy LLP

**Anne Tennant**

Managing Director & General Counsel
Morgan Stanley Wealth Management

MB-5: Handling Whistleblowers: Best Practices in Responding to Allegations [LIT]

- Encouraging internal reporting post-Digital Realty Era
- Effective reporting channels and how to handle allegations
- Best Practices for developing policy and procedures and internal investigations
- How to avoid retaliation claims

- Defending a litigated claim and recent jury trial outcomes

Moderator



Darya Geetter

Senior Legal Advisor, Executive Vice President, Deputy General Counsel
LPL Financial

Panelists



Stephen Cohen

Partner
Sidley Austin LLP



Michael Delikat

Partner
Orrick, Herrington & Sutcliffe LLP



Andrea DeMar

Managing Director and the Head of Wealth Management
Deutsche Bank



Colleen P. Mahoney

Partner, Securities Enforcement, Government Enforcement and White Collar Crime
Skadden, Arps, Slate, Meagher & Flom LLP



Dan Rosenbaum

Associate General Counsel
UBS Financial Services

MB-6: Improper Influence: Bribery, Political Contributions, Gifts and Entertainment [CPL]

- Legal and Regulatory Changes
- Enforcement Environment
- Conflicts
- Compliance Program
- Monitoring

Moderator



Jeffrey Harwin

Managing Director, Co - Head of Financial Crime
Barclays Capital Inc.

Panelists



Sharyn Handelsman

Managing Director, Head of Compliance and Operational Risk Control
UBS Financial Services Inc.



Ki Hong

Partner
Skadden, Arps, Slate, Meagher & Flom LLP



Jeffrey M. King

Associate General Counsel & Managing Director
Bank of America Merrill Lynch



Andreanna Truelove

Senior Legal Counsel
Fidelity Investments

MB-7: SEC Best Interest Rule Proposal [BKG] [CPL]

- What it is, what it would require, and the challenges it presents
- Potential changes, timing and implementation period for the final rule
- Other developments on Fiduciary Standards from Nevada, other States, and the CFP Board
- Practical implications for firms in complying with varying Best Interest and Fiduciary Standards

Moderator



Michelle Kelley

Senior Vice President & Associate General Counsel
LPL Financial LLC

Panelists



Kevin Carroll

Managing Director and Associate General Counsel
SIFMA



David Forman

Senior Vice President & Deputy General Counsel
Fidelity Investments
Chief Legal Officer
Fidelity Brokerage Services



Stephanie Nicolas

Partner
WilmerHale



Carlos Pelayo

Wealth & Investment Management, Legal Executive
Bank of America Merrill Lynch

MB-8: Everyday Legal Ethical Issues [ETHICS]

- Avoiding Ethics Traps in Internal Investigations and Transactions
- Navigating Common Interests and Multi-Party Representations
- Ethical Issues in Self-Reporting and Corporate Cooperation in Government Investigations
- Hot Topics and Emerging Themes

Moderator



Cynthia B. Adams

Managing Director, Litigation, Regulatory and Employment Legal
Jefferies LLC

Panelists



Evan Barr

Partner, Litigation
Fried, Frank, Harris, Shriver & Jacobson LLP



Wayne Carlin

Partner
Wachtell, Lipton, Rosen & Katz



David Knight

Executive Vice President & General Counsel
Stephens, Inc.
Seminar Co-Chairperson



Michael Stone

Senior Fellow & Director of Compliance
Cardozo & Fordham Law Schools

Brent H. Taylor

Managing Director & General Counsel



UBS Financial Services Inc.

MB-9: Regulatory Exams/Affairs [CPL]

- How Do We Know our data is accurate and complete?
- Overlapping requests from different regulators
- When advocacy and candor collide—what is Compliance’s role?
- What kind of regulatory relationship do you want and how do you get there?
- A Regulator’s Perspective:
 - Regulatory Priorities
 - Cause vs. Cycle Exams

Moderator



Suzanne Elovic
Managing Director
UBS AG

Panelists



Robert G. Brunton
Associate General Counsel
Edward D. Jones & Co., L.P.



Daniel Kahl
Chief Counsel, Office of Compliance Inspections and Examinations (OCIE).
U.S. Securities and Exchange Commission

Ryan Lester



Vice President & Americas Head of Regulatory Practice Group
Goldman, Sachs & Co.



Joan McKown
Jones Day

MB-10: Institutional Cash Equity and Equity Derivatives – Key Sales and Trading Issues [CPM]

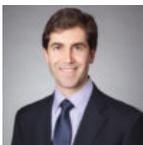
- Corporate Buy-Backs and SEC Rule 10b-5-1 Plans
- Market Access: Developments, Lessons Learned and Best Practices
- Rule 606 & Payment for Order Flow Practices – Updates and Developments
- Rule 14e-4 – Prohibition on Short Partial Tenders
- FINRA Perspectives & SEC's ETF Rule Proposal

Moderator



C. Annette Kelton
Associate General Counsel & Head of Equities
Goldman, Sachs & Co.

Panelists



Matthew Danton
Director
Barclays

Jon Kroeper
Senior Vice President
FINRA

**Andre Owens**

Partner, Securities
WilmerHale

**Phil Rothman**

Senior Vice President
Fidelity Investments

MB-11: Outsourcing: Vendors, Technology and Data Storage [TCH]

- Vendor Management – Outlining the Basics of a Compliance Program
- Third- and Fourth-Party Risk Management
- When Outsourcing means “In-sourcing” – Offshoring and Interaffiliate Arrangements
- Considerations When Outsourcing Data Storage
- Special Challenges When Legal or Compliance Outsource

Moderator

**Melissa MacGregor**

Managing Director and Associate General Counsel
SIFMA

Panelists

**Nicole Alexander**

Associate General Counsel
Edward D. Jones & Co, L.P.

**Edward Appert**

Risk and Financial Advisory Managing Director, Enterprise Risk Services
Deloitte & Touche LLP



Yoon-Young Lee

Partner
WilmerHale



Matthew Moore

Managing Director, Global Head of Employee Compliance, Head of Central Compliance, Americas
Deutsche Bank Securities



Bill Wollman

Executive Vice President, Member Supervision
FINRA

1:30pm – 6:30pm

Golf Tournament

Sponsored by:

Jones Day

Pre-Registration is required.

Please contact clsociety@sifma.org

1:30pm – 2:30pm

Luncheon: Leadership Matters for Diversity & Inclusion

Sponsored by Sidley Austin LLP

In a newly added luncheon discussion, hear from industry leaders on the importance of diversity and inclusion in the compliance and legal fields.

(Space is Limited)

Moderator



Kenneth L. Miller

Deputy General Counsel

Bank of America

Seminar Chairperson

SIFMA Compliance & Legal Society

Panelists



Eric F. Grossman

Executive Vice President and Chief Legal Officer

Morgan Stanley



Christopher Lewis

General Counsel

Edward D. Jones & Co., L.P.

**Valecia McDowell**

Member

Moore & Van Allen

**Michelle Bryan Oroschakoff**

Chief Legal Officer

LPL Financial LLC

**Macey Russell**

Partner

Choate Hall & Stewart LLP

Lunch & Learn: Cadwalader, Wickersham & Taft LLP – Harnessing Technology to Navigate Regulatory Change: A Case Study on Cannabis Banking Using the Cadwalader Cabinet

Sponsored By

Cadwalader, Wickersham & Taft:

In an ever-changing regulatory landscape, compliance and legal professionals need sophisticated tools to help them keep current and advise their clients. The Cadwalader Cabinet is a lawyer-curated repository of U.S. law and regulatory materials applicable to the financial services industry – the go-to online resource for legal and enforcement developments, professional analysis, and compliance and contractual work tools in a single platform. Subscribers turn to the Cabinet for the latest regulatory developments, in context; in-depth and interactive guidance; and tools for cross-training, skills development, and regulatory change management. Join Jodi Avergun, Chair of Cadwalader’s White Collar Defense and Investigations Practice, noted AML practitioner, and former DEA Chief of Staff, and Steven Lofchie, Cadwalader partner and founder of the Cabinet, for an introduction to our platform through the lens of one of the most rapidly evolving areas within the financial services industry: cannabis and cannabis-adjacent banking and investment.

****Sponsored Lunch & Learn sessions are only open to Seminar attendees who are not in direct competition of the sponsoring firm****

Speakers



Jodi L. Avergun

Partner

Cadwalader Wickersham & Taft LLP



Steven Lofchie

Partner, Head of the Financial Regulatory Group

Cadwalader, Wickersham & Taft LLP

Lunch & Learn: Deloitte – The Future of Supervision and Surveillance

What will supervision and surveillance look like in the next 5 – 10 years? This session explores the major drivers and critical success factors for leveraging new technology and data sources throughout your firm to produce an effective program that is integrated by design with the 2nd line oversight function.

****Sponsored Lunch & Learn sessions are only open to Seminar attendees who are not in direct competition of the sponsoring firm.****

Speakers

Richard Higgins

Senior Manager



Deloitte

Joshua Uhl

Senior Manager

Deloitte

Lunch & Learn: QuisLex, Inc., New Approaches to Managing Today's Compliance Challenges

Sponsored by:

QuisLex, Inc.

Companies across industries are trying to comply with a myriad of new regulations and requirements around the globe, particularly in the data privacy and security space. Heavily regulated industries like financial services are facing even tougher challenges, dealing with the impact of Brexit and MiFID, new recordkeeping requirements for QFCs, and a host of other looming changes. Given the sheer scale and complexity, a traditional approach to managing these legal and quasi-legal projects is often time and cost prohibitive. There are no established programs or guidelines for companies to easily execute against or turnkey solutions to solve these challenges. Instead processes are often built from scratch and involve a good amount of uncertainty. The panel will give insight into approaches taken by leading financial institutions to build and effectively manage their programs, focusing on themes like (i) the steps to take before kicking off a project to set yourself up for success, (ii) where technology can be effectively used to automate tasks, (iii) how to build the right cross functional teams to deploy on the right tasks, (iv) tips for gaining buy-in to your plan across the organization and (v) how things like prioritization and consolidation of outreaches can drive savings and ensure timelines are met.

****Sponsored Lunch & Learn sessions are only open to Seminar attendees who are not in direct competition of the sponsoring firm****

Speakers



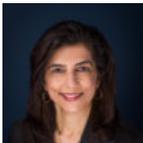
Chase D'Agostino

AVP of Corporate Solutions
QuisLex, Inc.



Mark Harris

Global Head of Regulatory Compliance, Global Markets at HSBC.
QuisLex, Inc.



Angie Karna

Managing Director, Legal
Nomura Securities, Inc.



Joseph Polizzotto

Senior Vice President, Strategy & Client Services
QuisLex, Inc.

Lunch & Learn: Smarsh, Social, Mobile, and Collaborative Apps: Managing the Impact on Today's eDiscovery and Compliance

Sponsored by Smarsh. The way that organizations communicate and collaborate has fundamentally changed. Today, companies are talking to customers on social media, collaborating internally on business chat applications, and everyone is using their mobile device to conduct business. This means much more than just another source of ESI to worry about. It means understanding what was said in chat rooms, what content was shared on a white board, and

what meaning is behind the use of emojis. This session will cover common pitfalls that firms are experiencing, and best practices to adapting eDiscovery and compliance processes and workflows to address this new reality.

****Sponsored Lunch & Learn sessions are only open to Seminar attendees who are not in direct competition of the sponsoring firm****

Speakers



Marty Colburn

Managing Partner and Chief Technology Officer
Cloud Partners



Robert Cruz

Sr. Director of Information Governance
Smash



Brian Panicko

Vice President of Mobile Strategy
Smash



Marianna Shafir

Corporate Counsel and Regulatory Advisor
Smash

1:30pm – 2:30pm

Networking Luncheon

6:00pm – 8:00pm

Networking Reception

Co-Sponsored by:

Davis Polk & Wardwell LLP

,

Morgan, Lewis & Bockius LLP

,

Sullivan & Cromwell LLP

Tuesday March 26, 2019

7:00am – 2:00pm

Registration Desk Hours

Exhibition Hall Hours

Specialty Coffee Stations Sponsored by:

Hogan Lovels US LLP

and

O'Melveny & Myers LLP

Stop by the SIFMA C&L Annual Exhibition Hall to visit over 50 exhibitors, update your professional headshot and indulge in a specialty coffee break!

7:00am – 8:00am

Networking Breakfast

Sponsored by:

Wachtell, Lipton, Rosen & Katz

7:00am – 7:45am

A Conversation with Pamela Gibbs, SEC Director of Office of Minority and Women Inclusion [D&I]

Ms. Gibbs is Director, OMWI at the Securities and Exchange Commission. With a special video message from SEC Chairman Jay Clayton.

Sponsored by:

WilmerHale

Speakers



Pamela Gibbs

Director, Office of Minority and Women Inclusion
U.S. Securities and Exchange Commission



Gleennia Napper

Vice President, Corporate Finance Compliance
Deutsche Bank

7:00am – 2:00pm

Professional Headshots

Sponsored by:

KPMG LLP

8:00am – 10:00am

General Session

8:00am – 8:05am

Welcome Remarks

8:05am – 8:15am

Presentation of the Alfred J. Rauschman Award

8:15am – 8:45am

A Conversation with SEC Chairman Jay Clayton [LIT] [CPL] [CPM]

SEC Chairman Jay Clayton will join via live Video Skype

Speakers



Jay Clayton

Chairman

U.S. Securities and Exchange Commission



Kenneth E. Bentsen, Jr.

President and CEO

SIFMA

8:45am – 10:00am

Regulatory Panel [LIT] [CPL]

Moderator



Merri Jo Gillette
Deputy General Counsel
Edward D. Jones & Co, L.P.

Panelists



Robert Colby
Chief Legal Officer
FINRA



Morris Morgan
Senior Deputy Comptroller and Chief Operating Officer
Office of the Comptroller of the Currency



Brett Redfearn
Director, Division of Trading and Markets
U.S. Securities and Exchange Commission



Richard Walker
Partner
King & Spalding

10:00am – 10:30am

Networking Break

10:30am – 11:45am

TA-1: Ask FINRA: A Panel of Senior FINRA Officials Responds to Your Questions [CPL]

- Examinations
- Enforcement

- Market Regulation
- Rulemaking

Moderator



I. Scott Bieler

Senior Vice President & Deputy General Counsel
Fidelity Investments

Panelists



Robert Colby

Chief Legal Officer
FINRA



Jessica Hopper

Senior Vice President, Deputy Chief of Enforcement, Regional Enforcement
FINRA

Jon Kroeper

Senior Vice President
FINRA



Michael Rufino

Executive Vice President, Head of Member Regulation - Sales Practice
FINRA



Neal E. Sullivan

Partner
Sidley Austin LLP

Bill Wollman

Executive Vice President, Member Supervision



FINRA

TA-2: Litigating with Current Employees – Risks, Strategies and Best Practices [LIT]

- Litigating Claims with Current Employees – Legal Overview
- Avoiding Retaliation Claims
- Thorny Issues – Managing Litigants and Supervisors, Performance Issues
- Other Challenges – Media and Social Media

Moderator



Jo-Anne Kelly

General Counsel, Human Resources
Citi

Panelists



Lisa Bertain

Shareholder, Litigation
Keesal, Young & Logan, P.C.



Carole Miller

Co-Chair of Labor and Employment Practice
Bressler, Amery & Ross, P.C.



Neil Rosolinsky

Deputy General Counsel, Litigation & Employment
Citizens Financial Group, Inc.

**Eugene Scalia**

Partner

Gibson, Dunn & Crutcher LLP

TA-3: Swaps and OTC Derivatives [CPM]

- Derivatives Regulation 2.0
- Derivatives Regulation: Other Recent Developments and Implementation Challenges
- Recent Swap Dealer Enforcement Actions
- Regulator Updates and Priorities: Views from the NFA

Moderator

**Felicia Rector**

Managing Director, Securities Division

Goldman, Sachs & Co.

Panelists

**Kyle Brandon**

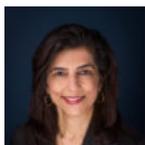
Managing Director, Director of Derivatives Policy

SIFMA

**Dianne Bruning**

Director Legal Department

Barclays

**Angie Karna**

Managing Director, Legal

Nomura Securities, Inc.

**Annette Nazareth**

Partner, Financial Institutions
Davis Polk & Wardwell LLP

**Jamila Piracci**

Vice President, OTC Derivatives
National Futures Association (NFA)

TA-4: Latest Developments Affecting Research [CPM]

- FINRA: Research Updates
- “Paying” for Research; MiFID II and Global Regulatory Implications
- Using Data for Research; Privacy, Contractual and Other Issues
- FAIR Act: Research on Investment Funds
- Recent Regulatory and Market Developments

Moderator**Raymond Abbott**

Managing Director & Associate General Counsel for Global Research
Bank of America Merrill Lynch

Panelists**Dana Fleischman**

Partner
Latham & Watkins LLP

**Lauren Munfa**

Executive Director
UBS Securitates Co., Ltd

**Philip Shaikun**

Vice President and Associate General Counsel
FINRA

**Pamela Torres**

General Counsel of Global Investment Research
Goldman, Sachs & Co.

TA-5: Meeting the Challenges of Privacy and GDPR Compliance [CPL] [BKG]

- GDPR at (almost) one year-old: How solid is your program?
- GDPR hot topics and areas of focus, including regulatory activities
- Privacy developments around the world: When and how to integrate them into your program, large or small
- 2020 and beyond: A privacy crystal ball

Moderator

**Zoe Strickland**

Cigna

Panelists

**Christine Frye**

Senior Vice President and Chief Privacy Officer
Bank of America

**Gina E. Hyde**

Chief Compliance Officer, Capital Markets
Stifel Financial Corp.



Amy Lovell
Senior Company Counsel
Wells Fargo



Christine E. Lyon
Partner
Morrison & Foerster LLP

TA-6: Avoiding Pitfalls in the Recruitment Process [LIT]

- Wasn't the Protocol Supposed to Die? Protocol vs. Non-Protocol Transitions and the Future of the Protocol
- Privacy Policy and PII Pitfalls in the Recruiting Process
- Demise of the DOL Fiduciary Rule and the Impact on Recruiting
- Lessons Learned (Recruiting Litigation and Advisor Transitions)

Moderator



Aaron Furniss
Vice President, Associate General Counsel
Raymond James Financial, Inc.

Panelists



Brad Jacobs
Senior Vice President - Associate General Counsel
LPL Financial LLC



Beverly Slaughter
Managing Counsel
Wells Fargo & Co.

**Julie L. Taylor**

Shareholder
Keesal, Young & Logan, P.C.

**Shepherd D. Tate**

Member
Bass, Berry & Sims PLC

TA-7: Handling a Regulatory Investigation – In House and Outside Counsel Perspectives [LIT]

- Best practices in responding to subpoenas and conducting internal reviews
- Cooperation and company counsel as state actor
- Issues related to multiple representations
- Parallel investigations and interagency coordination
- Effective Wells submissions

Moderator

**David Markowitz**

Managing Director
Goldman, Sachs & Co.

Panelists

**David Anders**

Partner
Wachtell, Lipton, Rosen & Katz

**Carrie Bechtold**

Managing Counsel
Wells Fargo

**Marc P. Berger**

Director of New York Regional Office
U.S. Securities and Exchange Commission

**Nicolas Bourtin**

Partner
Sullivan & Cromwell LLP

TA-8: Litigation Update – Regulatory and Criminal [LIT]

- Enforcement Challenges/Headwinds in the Current Environment
- Evolving DOJ Guidance on cooperation and multiple regulators
- New Cases Revisiting Old Issues – Extraterritoriality, Secondary Liability and the Role of Company Counsel in Government Investigations
- New Fronts/Growing Threats – Crypto and Cyber, Spoofing, Environmental Disclosures and Other Emerging Issues
- Current Developments in Money Laundering and Sanctions Matters

Moderator

**Scott Tucker**

Managing Director, Global Head of Litigation
Morgan Stanley

Panelists

**Andrew J. Ceresney**

Partner
Debevoise & Plimpton LLP

**Joon H. Kim**

Partner

Cleary Gottlieb Steen & Hamilton LLP

**Steven Peikin**

Co-Director, Division of Enforcement

U.S. Securities and Exchange Commission

**Samuel Seymour**

Partner

Sullivan & Cromwell LLP

**Theodore Wells, Jr.**

Partner

Paul, Weiss, Rifkind, Wharton & Garrison LLP

TA-9: Digital Advice Platforms: Compliance & Legal Challenges [TCH] [CPL]

- Emergence of Hybrid Robos
- Leveraging digital platforms beyond advice
- Marketing / Positioning Your Robo
- Enforcement Matters and OCIE Priorities
- Surveillance Expectations and Model/Algorithm Testing

Moderator

**Jennifer Grego**

Managing Director, Deputy Head of Wealth Management Compliance

Morgan Stanley

Panelists

**Alexander C. Gavis**

Senior Vice President & Deputy General Counsel
Fidelity Investments

**David C. Heaton**

Associate General Counsel/Managing Director
Bank of America Corporation

**Susan Steinthal**

EVP & Deputy General Counsel
Citizens Bank

**Stephen P. Wink**

Partner
Latham & Watkins LLP

TA-10: Managing an Information Security Breach: Regulatory and Reputational Considerations [CPL] [TCH]

- The Emerging Threat Landscape
- Evolving Legal and Regulatory Standards and Enforcement
- Proactive Preparation and Risk Mitigation
- Incident Response Considerations

Moderator**Patrick Chavez**

Chief Privacy Officer & Associate General Counsel / Leader, RIM Program
Edward D. Jones & Co., L.P.

Panelists



Luke Dembosky
Partner
Debevoise & Plimpton LLP



Pablo Martinez
Fidelity Investments
Head of Cyber Operations



Michael S. Pieciak
Commissioner
Vermont Department of Financial Regulation



Heather Egan Sussman
Partner
Orrick Herrington & Sutcliffe LLP

TA-11: Managing Conflicts of Interests in an Institutional Business [CPL]

- Managing M&A Financial Advisor Conflicts
- Designing Effective Broker Dealer Conflict Management Program
- Managing Counterparty Conflicts and MNPI
- Investment Advisor Conflicts Management
- Securities Offerings and Conflict management

Moderator



Scott Flood
Managing Director & Senior Deputy General Counsel, Markets & Banking
Citigroup Global Markets Inc.

Panelists



Derek Alexander
Deputy General Counsel
Stifel Financial Corp.



Hannah Berkowitz
Shareholder
Murphy & McGonigle, P.C.



Tonia Bottoms
Managing Director & Senior Managing Counsel
Pershing LLC, a BNY Mellon Company



David Levine
Chief Legal Officer
Oz Management



Michael Wainer
Director
Deutsche Bank

11:45am – 12:15pm

Networking Break

12:15pm – 1:30pm

TB-1: Arbitrating in the FINRA Forum [LIT]

- FINRA Dispute Resolution Update
- Elder Issues at Play in Arbitration: Common Claims and Defenses
- Effective Selection and Use of Experts
- The Evolution of and Current Trends in Damages Theories
- Using Technology to Improve Case Presentation

Moderator



Patricia Cowart
Senior Company Counsel
Wells Fargo Advisors

Panelists



Richard W. Berry
Executive Vice President and Director of Dispute Resolution
FINRA



Richard J. Davis
Shareholder
Maynard Cooper & Gale



Christine Kendrick
Executive Director, Wealth Mgmt Client Litigation
Morgan Stanley



Shannon McDougald
Partner
McDougald & Cohen, P.S.



Melissa Hegger Shea
Vice President and Associate General Counsel, Legal
Fidelity Investments

TB:-2 The Supreme Court and the Financial Services Industry [LIT]

- An Insider's View of the Supreme Court – Who's the swing vote now?
- The Independence of the Judiciary

- How would this Court handle a constitutional crisis?
- Decisions that impact the financial services industry
- What is on the horizon for the current Term and beyond?

Moderator



Mei Lin Kwan-Gett

Deputy General Counsel & Head of Global Litigation
Citigroup Inc.

Panelists



Caitlin J. Halligan

Partner
Gibson, Dunn & Crutcher LLP



Beth Heifetz

Partner
Jones Day



George W. Hicks, Jr.

Partner
Kirkland & Ellis LLP



E. Joshua Rosenkranz

Partner
Orrick, Herrington & Sutcliffe LLP



Kannon K. Shanmugam

Partner
Paul, Weiss, Rifkind, Wharton & Garrison LLP

TB-3: New Job, New Challenges: Navigating Ethical Dilemmas When Transitioning Roles [FL]

- Achieving competency in a new role and supporting the education of junior lawyers and compliance professionals
- Maintaining privilege when representing multiple clients and interacting with unrepresented individuals
- How to maintain cross-department confidentiality
- Managing ethical obligations presented by license-based codes of conduct
- Unique ethical issues facing regulators
- Ethical concerns arising when transitioning externally to an in-house, regulator, or outside-counsel role.

Moderator**Molly Deere**

Vice President & Assistant General Counsel
Stephens Inc.

Panelists**Colleen Diles**

Surveillance Director
FINRA

**Brandon A. Gilchrist**

Assistant Vice President, Surveillance & Investigations
LPL Financial LLC

**Stacie Owens**

Associate General Counsel
Edward D. Jones & Co., L.P.

Claire Rajan



Senior Counsel
Allen & Overy



Kiki Taylor
Vice President & Assistant General Counsel, Government Investigations and Regulatory Enforcement
J.P. Morgan Chase & Co.

TB-4: Ongoing Challenges of the Volcker Rule [CPM]

- How the Volcker 2.0 proposal came to be
- Proposed Volcker rule changes
- Significant tensions in the proposal (1.0 v 2.0)

Moderator



Ryan Taylor
Managing Director, Head of Dodd-Frank, Volcker Compliance
RBC Capital Markets, LLC

Panelists



Jahad Atieh
Vice President & Assistant General Counsel
J.P. Morgan Chase & Co.



Jai Massari
Partner
Davis Polk & Wardwell LLP

Curtis Tao
Associate General Counsel



Citigroup, Inc.



Robert Toomey

Managing Director and Associate General Counsel, Rates
SIFMA

TB-5: Investment Banking Compliance [CPM]

- Managing Conflicts of Interest
- Managing and Tracking Confidential Information
- Issues in Connection with Securities Offerings
- Cross-Border/Licensing Issues

Moderator



Anthony DeRose

Managing Director
Deutsche Bank

Panelists



John Crowe

Chief Compliance Officer
Evercore Group LLC



Jodi Huckabee

Managing Director, Global Head Banking Compliance, Conflicts Management and Control Room
Barclays

**Sunita Koshy**

Managing Director and the Chief Compliance Officer, Global Conduct Risk Management
Citigroup Global Markets Inc.

**Andrew J. Pitts**

Partner
Cravath, Swaine & Moore LLP

TB-6: Understanding Bank Regulatory Expectations of Compliance Programs [BKG] [CPL]

- Enterprise Compliance Risk Governance Frameworks – Best Practices
- Managing Conduct Risk alongside Compliance Risk
- Managing inconsistent regulatory standards across jurisdictions
- Compliance and the adoption of innovative technologies (including artificial intelligence)

Moderator**Nancy Swift**

Deputy Chief Compliance Officer, Institutional & Brokerage
Wells Fargo & Company

Panelists**David DiBari**

Managing Partner, Litigation & Dispute Resolution
Clifford Chance US LLP

**Gregory Johnson**

Chief Compliance Officer, Institutional Clients Group
Citi

**Kenneth Marcuse**

EVP, U.S. Chief Compliance Officer & Deputy Global CCO
TD Bank Group

**Vince Perrone**

Office of the Comptroller of the Currency

TB-7: Compliance Risk Assessments [CPL]

- General risk assessment best practices, including effective formats and narratives
- Regulatory expectations and recent regulatory actions
- How to operationalize risk assessment results
- The role of conduct risk in risk assessments
- Interplay between first and second line risk assessments

Moderator**Helene Jepson**

Senior Vice President, Enterprise Chief Compliance Officer
First Republic Bank

Panelists**James Cornwell**

Director - Compliance Risk Assessment
Societe Generale Corporate & Investment Banking

**Mike Nicholson**

Director of Internal Controls
Wells Fargo Advisors

**John H. Walsh**

Partner
Eversheds Sutherland

**Andrew Weinberg**

Managing Director, GBAM Compliance Executive
Bank of America Corporation

TB-8: Diversity and Inclusion: Strategies and Solutions to Address Ethical, Leadership and Business Considerations – DIVERSITY, INCLUSION & ELIMINATION OF BIAS (NEW YORK CLE) and ETHICS CLE [ETHICS] [D&I]

- Ethical, Policy, and Business Considerations
- How to be an Effective and Inclusive Leader Today and Tomorrow
- Understanding the Interplay among Clients, the Judiciary and Regulators
- Recent Developments and Better Practices

Moderator

**Nate Saint Victor**

Executive Director, Legal & Compliance
Morgan Stanley

Panelists

Debo P. Adegbile

Partner
WilmerHale

**Pamela Everhart**

SVP, Regional Public Affairs and Community Relations
Fidelity Investments

**Maja Hazell**

Global Head of Diversity & Inclusion
White & Case LLP

**Charis Jones**

Senior Vice President, Deputy Chief Compliance Officer, Advisory Compliance
LPL Financial LLC

**Michelle Rhee**

Assistant General Counsel
Wells Fargo Advisors

TB-9: Virtual Currencies – Tales from the “Crypt” [TCH]

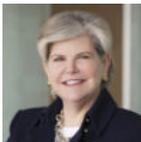
- Creation and Explosion of Digital Currencies
- Decentralized, Distributed Open Source vs. Peer to Peer
- Policing the Wild Frontier. How does Regulation keep up?
- Suitability and other concerns for Retail Investors
- Market Information and Valuation – Are there any Experts and is the Data Reliable

Moderator**Bari Jane Wolfe**

Managing Director & Head of Regulatory Relations
Depository Trust & Clearing Corporation

Panelists**Elizabeth H. Baird**

Deputy Director, Division of Trading and Markets
U.S. Securities and Exchange Commission

**Jeff Horowitz**

Chief Compliance Officer
Coinbase

**Michael H. Krimminger**

Partner
Cleary Gottlieb Steen & Hamilton LLP

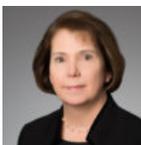
**Steven Longo**

Chief Compliance Officer
Harbor Platform, Inc

TB-10: Intersection of Banking and Wealth Management [BKG]

- Regulatory and industry perspectives
- Cross Selling and the interplay of consumer and investor protection
- Regulatory expectations and best practices regarding culture, conduct, and sales practices
- Incentive compensation programs – scrutiny and challenges

Moderator

**Julie Hobbs**

Managing Director and General Counsel of Morgan Stanley Private Bank, National Association
Morgan Stanley

Panelists

**Beth Dorfman**

Managing Director, Legal
Bank of America Merrill Lynch

**Thomas McQuade**

Director, Risk and Compliance
Protiviti

**Edward P. O'Keefe**

Member
Moore & Van Allen PLLC

**Michael Rufino**

Executive Vice President, Head of Member Regulation - Sales Practice
FINRA

**Donald Sutherland**

Senior Vice President and Senior Company Counsel
Wells Fargo & Company

TB-11: The SEC Whistleblower Program: A Retrospective and Where We Go From Here [LIT] [CPL]

- Perspectives from in-house, plaintiff, defense and government counsel
- Has Section 21F done what it was intended to do?
- How proposed changes to Section 21F can improve (or damage) the Whistleblower program –
- Impact of Whistleblower programs on corporate culture
- Digital Realty: Did litigators go too far?

Moderator**Stacey Schmidt**

Vice President and Associate General Counsel, Employment Law Group



Fidelity Investments

Panelists



James R. Carroll

Partner

Skadden, Arps, Slate, Meagher & Flom LLP



Brigitte Duffy

Senior Vice President, Associate Counsel

LPL Financial LLC



Cameron Funkhouser

Executive Vice President, Office of Fraud Detection and Market Intelligence

FINRA



Sean McKesy

Partner

Phillips & Cohen



Lorin L. Reisner

Partner

Paul, Weiss, Rifkind, Wharton & Garrison LLP

1:30pm – 2:30pm

Women's Luncheon: One-on-One with Former Deputy Attorney General Sally Q. Yates

Pre-registration is required. Open to all!

Sponsored by:

Clifford Chance

Participate in a one-on-one conversation at a luncheon session with Sally Q. Yates, Partner, King & Spalding LLP. All are welcome to attend!

Speakers



Sally Q. Yates

Partner
King & Spalding LLP



Elaine Mandelbaum

Managing Director and General Counsel of Litigation and Regulatory Investigations
Citi Institutional Clients Group
SIFMA C&L Society President
SIFMA

Networking Luncheon

Sponsored by:

Cravath, Swaine & Moore LLP

Lunch & Learn: Accenture LLP, Data and Analytics – Data driven insights for Compliance Success

Sponsored by:

Accenture LLP

In the world of Risk and Compliance, Data is king. Organizations are starting to recognize that embracing the digital revolution isn't just a good idea, it's a necessity. Regulations such as BCBS 239 and CCAR were just the beginning as new risks around data ownership and privacy are challenging today's global banking organizations to adapt and create a proactive compliance environment. Advances in analytics, A.I., Machine Learning, and Robotic Process Automation all look very cool but to enable these new capabilities quickly; setting up clean and centralized data will enhance the pace of innovation. Join Industry experts from Accenture as they discuss and demonstrate how to take advantage of these capabilities through a more data driven approach.

****Sponsored Lunch & Learn sessions are only open to Seminar attendees who are not in direct competition of the sponsoring firm****

Speakers



Steve Culp

Senior Managing Director
Accenture



Aron Elston

National Leader for Reg & Compliance Analytics
Accenture



Brian Stefka

Regulatory & Compliance Reporting and Data Lead
Accenture

Lunch & Learn: Oliver Wyman, Path Towards Non-Financial Risk Convergence & Integration

Sponsored By Oliver Wyman

Over the past decade, non-financial risks have become more complex to manage and financial institutions are beginning to rethink their approach to managing these risks – moving from silos towards an integrated approach – to drive efficiency and effectiveness. Join us for lunch and a conversation on the changing role of Compliance and management of compliance risk along with broader non-financial risks.

****Sponsored Lunch & Learn sessions are only open to Seminar attendees who are not in direct competition of the sponsoring firm****

Speakers



Elena Belov

Partner, Financial Services and Organizational Effectiveness
Oliver Wyman



Tammi Ling

Partner, Financial Services Practice, Americas
Oliver Wyman



Allen Meyer

Partner, Finance & Risk, Public Policy and Corporate & Institutional Banking
Oliver Wyman

Lunch & Learn: StarCompliance, Best Practices for Managing Employee Conflicts of Interest

Sponsored by StarCompliance

From personal trading, to gifts and entertainment spending, to outside business activities, employee conflicts of interest have the potential to put firms as well as individual employees on the wrong side of regulators. At this Lunch And Learn, StarCompliance's Mike Alger will give you best practices for managing these potential conflicts, focused around (1) leveraging technology to your best advantage and (2) creating a culture of compliance. Topics will include optimizing broker feeds, optimizing the certifications process, increasing employee participation, and ways to inspire ethical behavior. You'll leave with copies of our certifications and software-adoption checklists, as well as lots of actionable advice. Don't miss this chance to get your compliance program off to a fresh start for the new year!

****Sponsored Lunch & Learn sessions are only open to Seminar attendees who are not in direct competition of the sponsoring firm****

Speaker



Michael Alger
Product Manager
StarCompliance

6:00pm – 8:00pm

Closing Networking Reception

Co-Sponsored by:

Allen & Overy LLP

,

Bressler, Amery & Ross, P.C.

and

Kirkland & Ellis LLP

10:00pm – 12:00am

After Hours Reception

Co-Sponsored by:

Crowell & Moring LLP

and

Ropes & Gray LLP

Wednesday March 27, 2019

7:30am – 11:30am

Registration Desk Hours

Exhibition Hall Hours

7:30am – 8:25am

Networking Breakfast

8:25am – 8:35am

Closing Remarks

8:35am – 9:35am

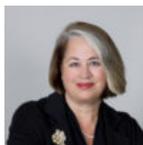
A Conversation with Secretary Madeleine K. Albright

Speakers



Madeleine K. Albright

Chair of Albright Stonebridge Group
Albright Capital Management LLC



Michelle Bryan Oroschakoff

Chief Legal Officer
LPL Financial LLC

9:35am – 9:55am

Networking Break

9:55am – 11:10am

WA-1: 20th Century Rules, 21st Century Technology: Compliance in the Digital/Virtual World [TCH]

- Social Media– Thinking beyond your Social Media Policy
- BYOD Programs & Internal Communications Apps – Security, Privacy and Controls
- Surveillance – Challenges, Trends and Possibilities
- Evolution of the 21st Century Compliance Officer

Moderator

**Grace Ang**

Executive Director, IT Contracting & Shared Services Legal
UBS AG

Panelists

**Rajeev Dave**

Americas Head of Surveillance
Barclays

**Jim Giles**

U.S. Securities and Exchange Commission

**Mathias Kramer**

Managing Director, Global Head of Compliance Information Controls
Morgan Stanley

**Carmen Lawrence**

Partner
King & Spalding LLP

WA-2: Compliance Coverage of Non-Revenue Areas (Finance, Technology, OPS) [CPL] [TCH]

- Cybersecurity
- Cloud Implementation
- Third-party (Vendor) Risk and Resiliency
- Recordkeeping
- Supporting Machine Learning

Moderator

**Davie Baccei**

Managing Director, Federation Compliance
Goldman, Sachs & Co.

Panelists

**Norman Ashkenas**

Senior Vice President & Chief Compliance Officer
Fidelity Investments

**John V. Ayanian**

Partner
Morgan, Lewis & Bockius LLP

**Brett Flansburg**

Vice President and Chief Compliance Officer
Ameriprise Financial

**Joseph Lodato**

Global Head of Compliance Technology and Surveillance
Guggenheim Partners, LLC

WA-3: What is Conduct Risk Data and How Do You Use It? [TCH] [CPL]

- Conduct Risk Data – Retail v. Institutional
- Challenges, Roadblocks, and Lessons Learned – Systems, Tools and Silos
- Red Flags – Defining and Escalating
- Identifying and Communicating Data to Internal and External Stakeholders
- What Does Success Look Like?

Moderator



Jill Ostergaard
Partner and CCO
Exos TFP

Panelists



Melissa Aoyagi
Managing Director, Global Head of Conduct Risk
Morgan Stanley



Valecia McDowell
Member
Moore & Van Allen



Stephen Paine
Managing Director, Global Banking and Markets Compliance and Operational Risk
Bank of America Merrill Lynch



Christos Tsamadias
Managing Director, Head of Wealth Management US Audit
UBS Wealth Management

WA-4: Managing Conflicts of Interests in Private Wealth Management [CPL]

- Elements of a Conflicts Program
- Common Conflicts firm's face today
- Regulatory focus points and priority areas
- Conflicts of Interest enforcement cases

Moderator

**Rich Link**

Chief Compliance Officer
Edward D. Jones & Co., L.P.
Seminar Chairperson

Panelists

**Emma Bredin**

Chief Compliance Officer
Raymond James Financial, Inc.

**W. Hardy Callcott**

Partner
Sidley Austin LLP

**Chad Estep**

Enterprise Chief Compliance Officer
E*TRADE Financial Corporation

**James McHale**

Executive Vice President & Chief Compliance Officer
Wells Fargo Advisors

WA-5: Current Issues in Prime Brokerage, Securities Lending and Custody [CPM]

- A Regulator's View: the Prime Brokerage, Securities Lending and Custody landscape
- Reg SHO and Short Interest Focus Areas
- Significant Enforcement Actions
- Upcoming Regulatory Initiatives

Moderator



Robert O'Connor
Managing Director
Morgan Stanley

Panelists



Kevin J. Campion
Partner
Sidley Austin LLP



Alina Casner
Managing Director & Head of Markets
BNY Mellon



Eric Colchamiro
Associate General Counsel
Goldman Sachs & Co. LLC



Michael A. Macchiaroli
Associate Director, Division of Trading and Markets
U.S. Securities and Exchange Commission

WA-6: Institutional Fixed Income [CPM]

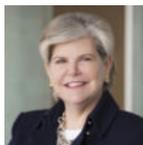
- SEC Fixed Income Regulatory Developments
- Sales and Trading Communications with Clients
- Best Execution & Market Transparency and Markups
- Treasury Markets Best Practices Group Recommendations on Information Handling
- Electronic Trading, Conduct Risk and Market Access Controls

Moderator

**Gary Rosen**

Managing Director
Citigroup Global Markets Inc.

Panelists

**Elizabeth H. Baird**

Deputy Director, Division of Trading and Markets
U.S. Securities and Exchange Commission

**Ben Juergens**

Managing Director in Legal & Compliance Division
Morgan Stanley

**Edward McLaren**

Compliance and Operations Risk Executive
Bank of America Merrill Lynch

**Paul A. Merolla**

Partner
Murphy & McGonigle, P.C.

**Timothy Smith**

Managing Director
Jefferies LLC

WA-7: Current Considerations in Settling or Litigating Enforcement Matters [LIT]

- Settlement and litigation strategies in the current Administration
- Self-Reporting and Remediation under Revised Agency and DOJ Enforcement Policies
- Negotiating and Litigating Regulatory Sanctions after Kokesh and Honeycutt

- Managing Parallel Investigations after DOJ and Agency Pronouncements Disfavoring Duplicative Actions and Sanctions
- Assessing and Mitigating Collateral Consequences of Regulatory Actions and Settlements

Moderator



Maria Douvas

U.S. General Counsel & Global Head of Litigation
RBC

Panelists



George S. Canellos

Partner
Milbank, Tweed, Hadley & McCloy LLP



Craig Carpenito

United States Attorney, District of New Jersey
U.S. Department of Justice



Susan L. Merrill

Partner
Sidley Austin LLP



Jack Sena

Deputy General Counsel, Head of the Regulatory Inquiries Group
Bank of America



Andrew Stemmer

Director & Senior Counsel, Litigation & Regulatory Investigations
Deutsche Bank AG

WA-8: Privilege and Work Product Protections: Ethical Considerations for In-House Teams [ETHICS] [LIT]

- Recent Privilege and Work Product Issues When Dealing with Regulators/Law Enforcement
- Best Practices for Conducting Internal Investigations and Safeguarding Privilege, including the “deputization” of Company Counsel
- CSI and the Privilege: Avoiding Improper Disclosure of Banking Regulator Materials and Other Considerations
- Privilege and Work Product Issues when Communicating with Outside Auditors, Vendors, Boards and Affiliates
- Privilege Issues Unique to In-house Counsel, including RCHFU and Marriott Vacations

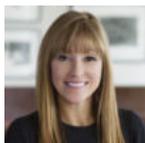
Moderator



Janet Broeckel

Managing Director, Associate General Counsel Litigation/Regulatory
Goldman, Sachs & Co.

Panelists



Michele Coffey

Partner
Morgan, Lewis & Bockius LLP



Kelly Currie

Partner
Crowell & Moring LLP



Tim Magee

Americas Head of Investigations & Enforcement
Barclays

John Savarese

Partner, Litigation



Wachtell, Lipton, Rosen & Katz



James Q. Walker

Partner

Richards Kibbe & Orbe LLP

WA-9: Compliance Testing [CPL]

- Testing overview – what are the requirements (US registered broker-dealer; other entities)
- Developing and sustaining a robust Compliance Testing Plan
- Smart execution of the Compliance Testing Plan
- Packaging and distribution of Compliance Testing results
- Compliance Testing – An Internal Auditor’s Perspective

Moderator

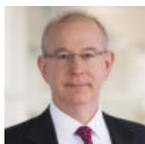


Bruce Spiegler

Head of Regulatory Affairs & Policy

Jefferies LLC

Panelists



David C. Boch

Partner

Morgan, Lewis & Bockius LLP



Ira Goldberg

Managing Director, Global Chief Auditor Compliance

Citigroup

**Lori Ryan-Thurton**

Americas Head of Compliance Testing
Deutsche Bank

**Ian Savage**

Vice President
Goldman, Sachs & Co.

WA-10: Legal and Compliance Issues for Small and Regional Firms [CPL]

- Challenges of the smaller compliance and legal department: Doing more with less?
- Circumstances for seeking outside help – advisors, counsel, consultants and other vendors?
- “Employment” issues: hiring, firing, and retention
- Hot Topics to Watch

Moderator

**Mark P. Fisher**

Senior Vice President, General Counsel and Corporate Secretary
Stifel Financial Corp.

Panelists

**Jacqueline Beauprez**

Senior Vice President & General Counsel
D.A. Davidson & Co.

**Jeffry Freiburger**

Managing Director and Chief Compliance Officer
Robert W. Baird & Co.

**Jane Matoesian**

Senior Vice President and Managing Counsel
Benjamin F. Edwards & Co.

**W. Alan Smith**

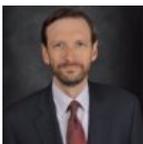
Vice President & Deputy General Counsel
Janney Montgomery Scott LLC

**Terry R. Weiss**

DLA Piper

WA-11: Civil Litigation: Antitrust and Derivatives [LIT]

- Antitrust Developments and Practice Pointers – Boycott and Manipulation Theories, Key Defenses and the Impact of Parallel Proceedings
- Defending Spoofing Claims – Practical and Policy Considerations, Regulatory Enforcement and the Impact on Civil Litigation
- False Claims Act – Handling Cases in the Financial Services Space

Moderator**James Mangan**

Managing Director, Head of US Litigation
Morgan Stanley

Panelists**Jill Centella**

Managing Director, Global Head of Litigation
J.P. Morgan Chase & Co.

**Matthew Fitzwater**

Managing Director, Global Head of Litigation
Barclays

**Mary Jane Lee**

Managing Director and General Counsel
Citi

**Karen Hoffman Lent**

Partner
Skadden, Arps, Slate, Meagher & Flom LLP

**Jonathan K. Youngwood**

Partner
Simpson Thacher & Bartlett

11:10am – 11:30am

Networking Break

11:30am – 12:45pm

WB-1: Cybersecurity Update: Combating an Evolving Threat [TCH]

- Securing a Hyper-Connected Enterprise
- Regulatory Expectations – SEC/FFIEC/FINRA
- The Changing Risk/Threat Landscape
- The Evolving Regulatory Environment
- Managing the Insider Threat – How to Protect Sensitive Data

Moderator

Patrick Cox



Executive Vice President & Deputy General Counsel
LPL Financial LLC

Panelists



Keith Agisim
Associate General Counsel
Bank of America



Michael Bahar
Partner
Eversheds Sutherland



Erika Dean
Information Security Officer
Capital One



Kevin Jacobsen
Executive Director, Cyber Investigations and Forensics
EY

WB-2: Selecting and Managing Outside Counsel and Other Vendors [LIT]

- Outside Counsel engagement
- Cybersecurity
- Artificial Intelligence and Other Technology Services
- How the legal industry service model is evolving

Moderator

**Rose Battaglia**

Managing Director and Global Chief Operating Officer - Legal Department
Deutsche Bank AG

Panelists**Pamela Chepiga**

Partner
Allen & Overy LLP

**Jeff Isaacs**

Managing Director and Global COO
Goldman, Sachs & Co.

**Lani Quarmby**

Managing Director & Associate General Counsel
Bank of America

**Samantha Schreiber**

Executive Director & Counsel, US Litigation
Morgan Stanley

WB-3: Conduct and Ethical Culture Convergence: The Evolving Paradigm [ETHICS] [CPL]

- Conduct Risk, Ethics and Culture: Definitions, Owners, and Programs
- Global Accountability Regimes, Conduct Risk and Culture Regulations and Expectations
- Ethical Misconduct: Identification, Tracking, and Disciplinary Outcomes
- Governance, Reporting, Metrics and Data
- Attorney-Client Privilege and Legal Considerations

Moderator



Belinda Blaine
Managing Director
Morgan Stanley

Panelists



Susan F. Axelrod
Chief Supervisory Officer
Merrill Lynch Wealth Management



Carlo V. di Florio
Chief Risk Officer & Head of Strategy
FINRA



T. Brendan Kennedy
Partner
DLA Piper

WB-4: Private Client Enforcement Developments [LIT]

- Focus on Products – Variable Annuities, Complex/Illiquid Securities, 529s, SEC-Share Class Selection Disclosure Initiative and UITs
- Scrutiny of Anti-Money Laundering Programs and Low Priced Securities – Monitoring, Investigations, Customer Due Diligence, SARs, and Section 5 obligations
- Recidivist Financial Advisors – On-Boarding, Heightened Supervision, High Risk FAs, and Individual Liability
- Protection of Senior Investors – Impact of Recent FINRA and State Senior Rules/Laws, Enforcement Trends, and Best Practices
- Dynamic Regulatory Environment – Cooperation, Litigating with Regulators, and Exposure of Individuals

Moderator

**Mark Keene**

Managing Director & Associate General Counsel Legal
Bank of America Corporation

Panelists

**Michael Freedman**

Assistant General Counsel, Regulatory
Raymond James Financial, Inc.

**Jessica Hopper**

Senior Vice President, Deputy Chief of Enforcement, Regional Enforcement
FINRA

**Ben A. Indek**

Partner
Morgan, Lewis & Bockius

**Nader Salehi**

Partner, SEC Enforcement
Sidley Austin LLP

**Andrew Sidman**

Principal, Securities
Bressler, Amery & Ross, P.C.

WB-5: Current Developments in AML [CPL] [BKG]

- Customer Due Diligence Rule
- Marijuana-Related Businesses
- Cyber
- Regulatory Focus: Priorities; Exam Findings; Enforcement Lessons

Moderator

**Charlie George**

Senior Vice President, Group Financial Crimes Manager
Wells Fargo Bank

Panelists

**Katrina A. Carroll**

Executive Vice President and Chief Anti-Money Laundering Officer
LPL Financial LLC

**Sharon Cohen Levin**

Partner
WilmerHale

**James Fiebelkorn**

Vice President and Global AML Officer
Ameriprise Financial Services Inc.

**Sarah D. Green**

Global Head of Financial Crimes Officer
Vanguard Group, Inc.

**Satish M. Kini**

Partner
Debevoise & Plimpton LLP

WB-6: Municipal Securities & Public Finance [CPM]

- MSRB Rulemaking Updates
- SEC Rule Amendments to 15c2-12

- SEC Enforcement Cases
- FINRA Sweeps; Pennying & PMP Reviews

Moderator



Margaret "Peg" Henry

Deputy General Counsel
Stifel Financial Corp.

Panelists



Richard Agster

Director of Fixed Income Compliance
Raymond James



Leslie Norwood

Managing Director & Associate General Counsel, Municipal Securities Division
SIFMA

Lanny Schwartz

Chief Regulatory Officer
Municipal Securities Rulemaking Board



Andrew Southerling

Partner
McGuireWoods LLP

12:45pm – 12:45pm

Seminar Adjourns

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