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Hearsay Systems offers the Hearsay Advisor Cloud for financial services, digitizing painful manual processes and freeing up advisors to provide proactive, timely service for clients.

Hearsay's pre-built industry workflows for insurance and wealth management provides one-click actionable suggestions for advisors to engage with clients efficiently and compliantly use social media, websites, text and email to engage with customers, build stronger relationships and grow their business. Built for the enterprise, Hearsay Systems connects these advisor-client interactions and data to corporate CRM systems and digital marketing programs and provides efficient compliance supervision and review workflows – all on a secure, enterprise-ready platform.

Hearsay Systems is used by more than 150,000 advisors and agents at the world's largest financial services and insurance firms. The company is headquartered in Silicon Valley with locations throughout North America, Europe and Asia. Connect on [Facebook](#), [Twitter](#), [LinkedIn](#) and the [Hearsay blog](#).

Contact: Tom Westhoff, Vice President, Sales, Hearsay Systems / twesthoff@hearsaycorp.com / www.hearsaysystems.com

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Networking Reception

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Hootsuite is the world's most widely used social media management platform trusted by more than 17 million customers and employees at 80 percent of the Fortune 1000. Our battle tested technology, extensive ecosystem and social DNA help organizations create human connection at scale. Hootsuite has 1000 employees spread out over 14 offices around the world, including Vancouver, Toronto, New York, London, Sydney and Singapore.

Contact: Hootsuite / 1.888.350.5191 / eventsmarketing@hootsuite.com

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Networking Luncheon

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Yext (NYSE: YEXT) is the leading Digital Knowledge Management (DKM) platform. Our mission is to give companies control over their brand experiences across the digital universe of maps, apps, search engines, voice assistants, and other intelligent services that drive consumer discovery, decision, and action. Today, thousands of businesses including brands like Taco Bell, Rite Aid, and Steward Health Care use the Yext Knowledge Engine™ to manage their digital knowledge in order to boost brand engagement, drive foot traffic, and increase sales.

Yext has been named a Best Place to Work by Fortune and Great Place to Work® as well as a Best Workplace for Women. Yext is headquartered in New York City with offices in Berlin, Chicago, Dallas, Geneva, London, Paris, San Francisco, Shanghai, Tokyo, and the Washington, D.C. Area. For more information, visit yext.com.

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GOLD

Continental Breakfast

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proofpoint.

Proofpoint Inc. is a leading next-generation security and compliance company that provides cloud-based solutions to protect the way people work today. Proofpoint solutions provide automated social media content supervision, remediation, and record retention – all from a common interface, and enables organizations to protect their users from advanced attacks delivered via email, social media, web domains, mobile, and cloud applications.

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Digital eGuide

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Smarsh helps organizations get ahead – and stay ahead – of the risk within their electronic communications. With innovative capture, archiving and monitoring solutions that extend across the industry’s widest breadth of channels, customers can leverage the productivity benefits of email, social media, mobile/text messaging, instant messaging/collaboration, websites and voice while efficiently strengthening their compliance and e-discovery initiatives.

A global client base, including the top 10 banks in the United States and the largest banks in Europe, Canada and Asia, manages billions of conversations each month with the Smarsh Connected Suite. Government agencies in 40 of the 50 U.S. states also rely on Smarsh to help meet their recordkeeping and e-discovery requirements. The company is headquartered in Portland, Ore. with nine offices worldwide, including locations in Silicon Valley, New York, London and Bangalore, India. For more information, visit www.smarsh.com.

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