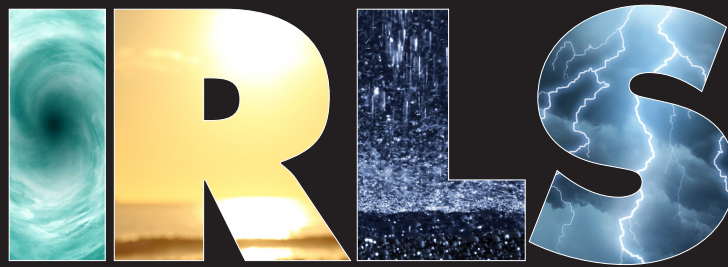


FEBRUARY 27 - MARCH 1, 2019 | EDEN ROC, MIAMI BEACH, FL

SPONSORSHIP OPPORTUNITIES



FEBRUARY 27 – MARCH 1, 2019

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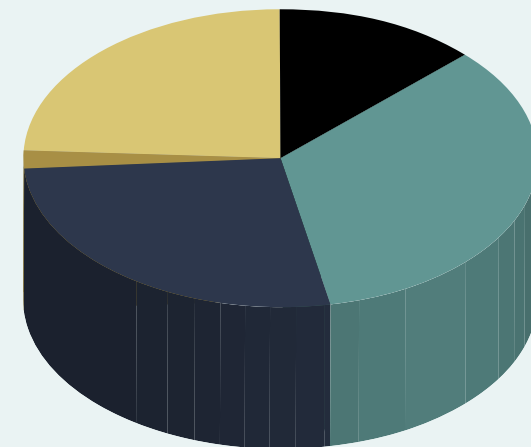
The SIFMA IRLS Conference will be held at Eden Roc, Miami Beach.

Sponsorship participation during the IRLS Conference will connect attendees with your firm’s brand and build relationships through face-to-face networking opportunities. During IRLS, you will meet face-to-face with decision makers in the Insurance- & Risk-Linked markets. Attendees from the 2018 IRLS Conference included leadership from the following firms: A.M Best Company, AIR Worldwide, AlphaCat Managers Ltd., Bermuda Stock Exchange, BNY Mellon, Cadwalader, Wickersham & Taft LLP, Citibank Agency and Trust, CoreLogic, Deloitte, Deutsche Bank, Drinker Biddle, GC Securities, Gibraltar Finance, Goldman Sachs, Intralinks, Mayer Brown LLP, Munich Re, Sidley Austin LLP, Standard & Poor’s Ratings, Wells Fargo Collateral Trust Services, Willkie Farr and Gallagher LLP, Wilmington Trust, XL Catlin.

The targeted audience will include the following:

- Senior executives from the Insurance and Reinsurance industry
- Investment banks
- Consultants
- Rating agencies
- Regulatory agencies
- Law firms

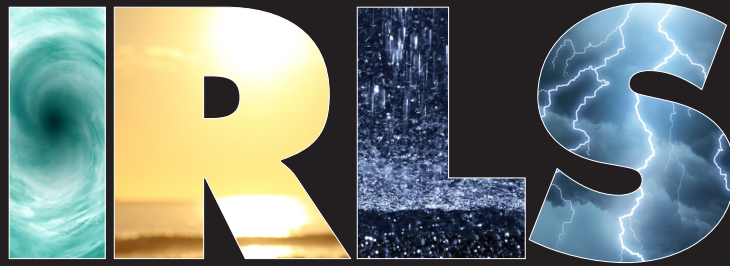
2018 INSURANCE-& RISK-LINKED SECURITIES CONFERENCE DELEGATE PROFILE



- C-Suite – 13%
- Managing Director/Senior Execs – 34%
- Vice President/Director – 27%
- General Counsel/Attorney – 2%
- Other (Regulators, Consultants) – 24%

To reserve your sponsorship, please contact:

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FEBRUARY 27 – MARCH 1, 2019

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Where Great Minds Connect

Lectures. Networking. Market Intelligence.

42

Prestigious Speakers

10

Executive Panels

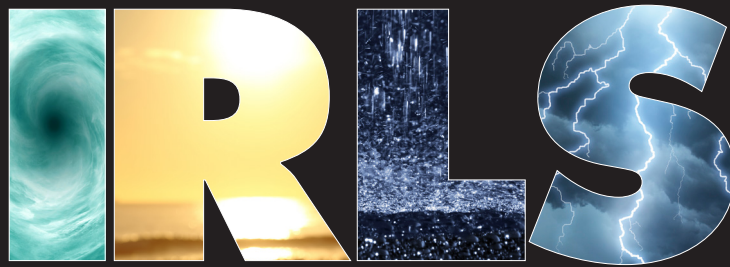
350+

Participants



To reserve your sponsorship, please contact:

Tamara Bailey | Assistant Vice President, Conference and Event Sales, SIFMA | 212.313.1240 | tbailey@sifma.org



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THANK YOU TO OUR SPONSORS

PLATINUM



BRONZE

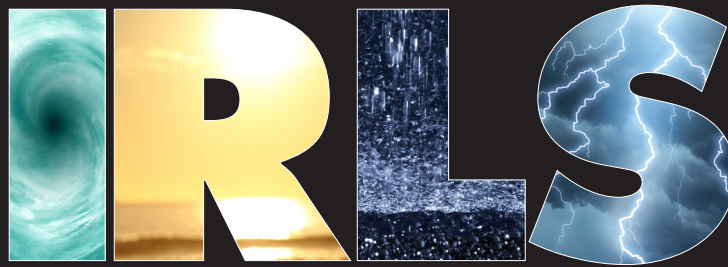


CONTRIBUTOR



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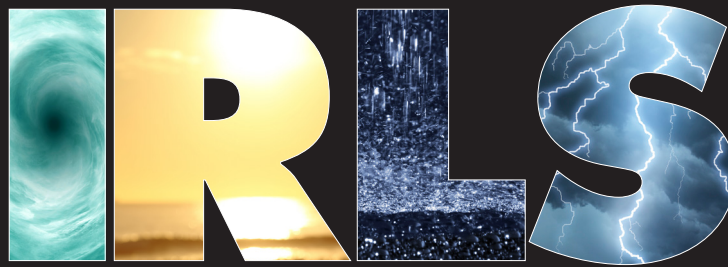
FEBRUARY 27 – MARCH 1, 2019

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SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
Pre-Conference Benefits				
Prominent placement of logo on SIFMA's dedicated sends throughout the 9-month marketing campaign	✓	✓	✓	✓
Opportunity to link thought leadership to the event website	✓	✓	✓	✓
Preliminary mailing lists of all seminar participants who opt in to share their contact details will be sent in electronic format, in advance of conference	✓	✓	✓	✓
Days of Conference				
Complimentary Registrations Offered	2	1	1	N/A
Total Discounted Registration (s) Offered	1	1	1	1
Promotional brochure in pdf format, included on Digital Event Guide	✓	✓	✓	✓
Dedicated Sponsor Listing placed on the Website & Digital Event Guide	✓	✓	✓	✓
Dedicated Sponsorship Listing by Tier in print & digital format, placed in various locations at the hosted venue	✓	✓	✓	✓
Post Conference				
Company listing and firm description on the Conference website	✓	✓	✓	✓
Company mailing lists of all conference attendees who opt in to share their contact details, sent in excel format at conclusion of the conference	✓	✓	✓	✓
Acknowledgment of sponsorship, with placement of logo on all post-event marketing & survey email campaigns that include "SIFMA Thank You for Attending" and "Survey" emails.	✓	✓	✓	✓
Dedicated Tabletop exhibit area	✓	✓	✓	✓
2019 Sponsorship Cost	\$13,500 SIFMA Member Rate \$15,000 Non-Member Rate	\$11,500 SIFMA Member Rate \$13,000 Non-Member Rate	\$9,000 SIFMA Member Rate \$10,500 Non-Member Rate	\$8,000 SIFMA Member Rate \$9,500 Non-Member Rate

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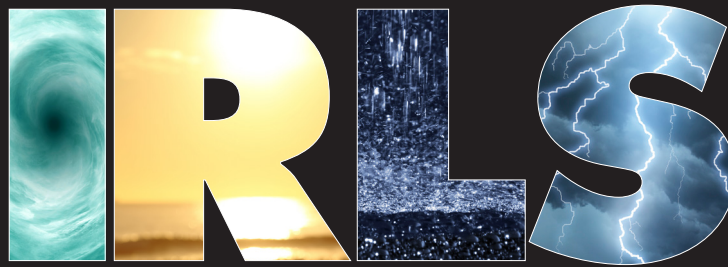
FEBRUARY 27 – MARCH 1, 2019

EDEN ROC, MIAMI BEACH, FL

PLATINUM	SPONSORSHIP	AVAILABILITY
<p>INVESTMENT \$13,500 SIFMA Member Rate \$15,000 Non-Member Rate</p> <p>INCLUDES</p> <ul style="list-style-type: none"> • Two Complimentary Registrations • One Reduced Rate Registration • Table Display & Two (2) Table Personnel Registrations 	<p>Welcome Reception – February 27, 2019 Welcome reception held outdoors, weather permitting, that includes prominent brand recognition, open bar and hors d’oeuvres set in a relaxed atmosphere offering attendees the opportunity to network one-on-one with industry colleagues.</p>	<p>Sponsorship Available</p>
	<p>Networking Luncheon - February 28, 2019 Networking luncheon set in a relaxed atmosphere held outdoors, weather permitting, and includes prominent brand recognition, creating a platform for one-on-one networking opportunities with industry colleagues. <i>Includes: Opportunity to host a table of ten during the Networking Luncheon</i></p>	<p>SOLD</p>
	<p>Networking Reception – February 28, 2019 Networking reception held outdoors, weather permitting, that includes prominent brand recognition, open bar and hors d’oeuvres set in a relaxed atmosphere offering attendees the opportunity to network one-on-one with industry colleagues.</p>	<p>SOLD</p>
	<p>Co-Branded Tote Bag SIFMA pre-approved co-branded tote bag distributed to all attendees during the registration.</p>	<p>SOLD</p>
	<p>Digital Event Guide & Pocket Guide Digital Event Guide offers Sponsoring firm banner ad featured on digital screen and linked to an online ad. The digital event guide includes program agenda, schedule, list of speaker and bios, attendee list, sponsoring firms with their company profiles. Printed Pocket Guide includes sponsoring firm full page Ad strategically placed on the outside back cover as well as includes program, speaker bios and sponsor logos. The event guide is distributed to all conference participants during registration. The pocket guide is a takeaway item that has proven to be referenced after the event.</p>	<p>Sponsorship Available</p>
<p>Co-Branded Badge Lanyard SIFMA pre-approved co-branded lanyard produced by sponsoring firm and distributed with registration materials to all conference participants during registration.</p>	<p>SOLD</p>	

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FEBRUARY 27 – MARCH 1, 2019

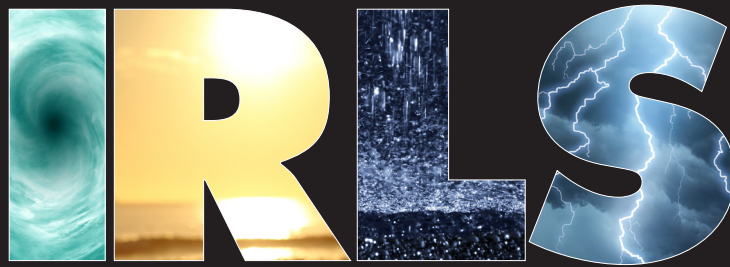
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GOLD	SPONSORSHIP	AVAILABILITY
<p>INVESTMENT \$11,500 SIFMA Member Rate \$13,000 Non-Member Rate</p> <p>INCLUDES</p> <ul style="list-style-type: none"> • One Complimentary Registration • One Reduced Rate Registration • Table Display & Two (2) Table Personnel Registrations 	<p>Charging Station Branded Charging Station strategically placed in high traffic location. Sponsoring firm's logo will be uploaded and displayed on digital monitor acknowledging sponsorship.</p>	<p>Sponsorship Available</p>
	<p>Hotel Room Key Cards SIFMA pre-approved branded hotel room key cards produced and provided by SIFMA and distributed to all participants upon check-in at hotel.</p>	<p>Sponsorship Available</p>
	<p>Notepads SIFMA pre-approved branded notepads produced and provided by SIFMA offering sponsoring firm an opportunity to display an ad on the inside front cover. This is an easy and effective way to get your message in the hands of every registered attendee.</p>	<p>Sponsorship Available</p>
	<p>Continental Breakfast Networking Continental Breakfast, that includes prominent brand recognition and a variety of healthy breakfast options, located in the exhibit hall where all attendees gather for breakfast. This is another platform for one-one-one networking opportunities with industry colleagues.</p>	<p>Sponsorship Available February 28, 2019 March 1, 2019</p>



To reserve your sponsorship, please contact:

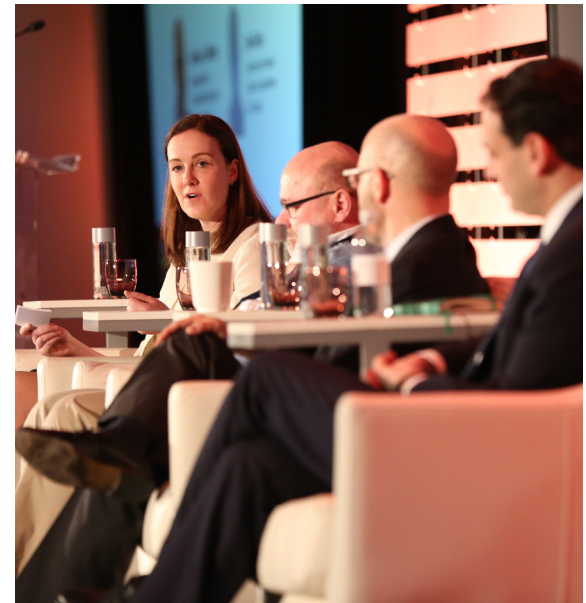
Tamara Bailey | Assistant Vice President, Conference and Event Sales, SIFMA | 212.313.1240 | tbailey@sifma.org



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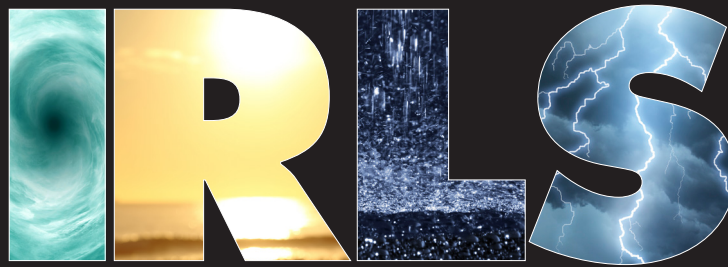
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SILVER	SPONSORSHIP	AVAILABILITY
<p>INVESTMENT \$9,000 SIFMA Member Rate \$10,500 Non-Member Rate</p> <p>INCLUDES</p> <ul style="list-style-type: none"> • One Reduced Rate Registration • Table Display & Two (2) Table Personnel Registrations 	<p>WIFI</p> <p>WIFI access available to all participants while on the Ballroom Level of the Eden Roc hotel. Sponsoring firm with a unique SSID, which can be customized with the sponsoring firms name.</p>	<p>Sponsorship Available</p>



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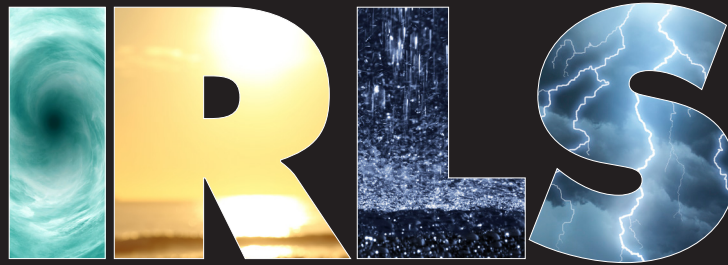
BRONZE	SPONSORSHIP	AVAILABILITY
<p>INVESTMENT \$8,000 SIFMA Member Rate \$9,500 Non-Member Rate</p> <p>INCLUDES</p> <ul style="list-style-type: none"> • Table Display & Two (2) Table Personnel Registrations 	<p>Morning Networking Refreshments Networking Refreshments, that includes prominent brand recognition and a variety of healthy refreshment options, located in the exhibit hall area where all attendees gather during the refreshment break. This is another platform for one-one-one networking opportunities with industry colleagues.</p> <p>Mobile Device Charging Stick SIFMA pre-approved co-branded charging stick produced and provided by sponsoring firm. Allows participants to charge their mobile devices on the go. This event will be paperless this year and will only allow attendees to access the program, speaker bios and sponsor information via the mobile app. The charging stick will be heavily needed at this event.</p>	<p>Sponsorship February 28, 2019 SOLD</p> <p>March 1, 2019 SOLD</p> <p>Sponsorship Available</p>

MEETING ROOM OPPORTUNITY
<p>Meeting Rooms – Limited Availability</p> <p>Investment: \$2,250 – 2 Day Meeting Room Rental Investment: \$1,250 – 1 Day Meeting Room Rental</p> <p><i>*Available to contracted sponsors only*</i></p>
<p>Hospitality Suites – Limited Availability</p> <p>Investment: \$3,000 – Per Room (Wednesday – Friday) – SIFMA Member Rate Investment: \$4,500 – Per Room (Wednesday – Friday) – Non-Member Rate</p> <p><i>Suites reservation will end Friday at 11:00 a.m.</i> <i>*Available to contracted sponsors only*</i></p>



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FEBRUARY 27 – MARCH 1, 2019

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SIFMA Insurance-& Risk-Linked Securities Conference Sponsorship Packages offer maximum value with:



Pre-Conference Benefits

- Pre-Conference marketing exposure listing company name, prominent placement of logo and firm profile on conference website.
- Preliminary lists of all participants who opt in to share their personal data sent in electronic format in advance of the conference that includes participants name, title, firm affiliation and postal address. Individual Job title and firm name of those who do not opt in will be included on the preliminary list as well.



Day of Conference Benefits

- Complimentary Conference Registration(s) (up to a \$1,395 Member/\$1,545 Non-Member value per value!)
- Access to food and networking functions
- Prominent brand recognition during the conference, with logo displayed on dedicated signage, that includes both print and digital formats, strategically placed in various outlets that include registration area, general session slide deck, etc.
- Company listing and description on Conference Website.

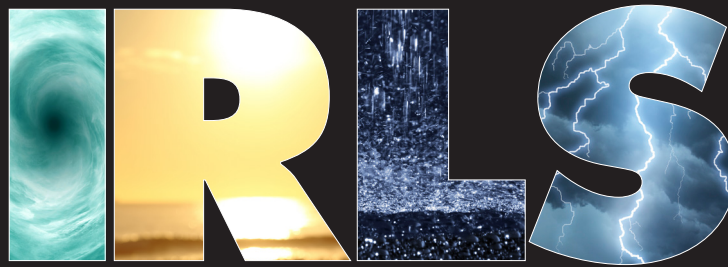


Post-Conference Benefits

- Listing company name, placement of logo and firm profile on Conference Website following the event for an additional three (3) months.
- Complete lists of all participants who opt in to share their personal data sent in electronic format in advance of the conference that includes participants name, title, firm affiliation and postal address, sent in advance of the conference. Individual Job title and firm name of those who do not opt in will be included on the preliminary list as well.

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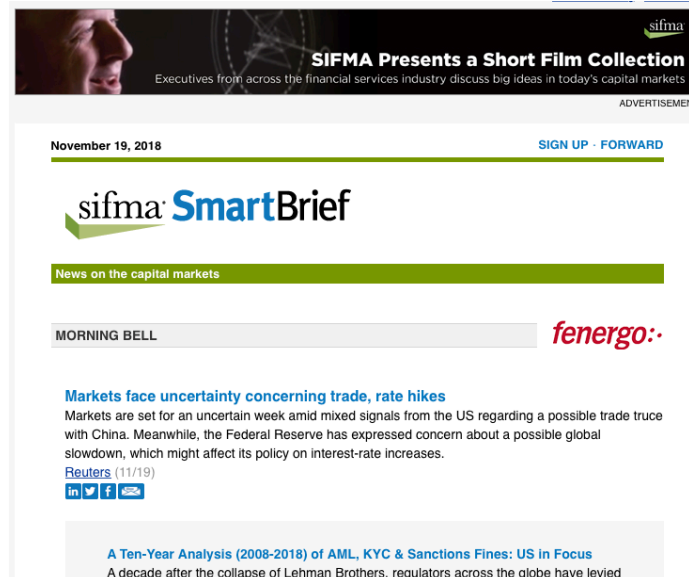
FEBRUARY 27 – MARCH 1, 2019

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SIFMA EVENT PACKAGES - AVAILABLE

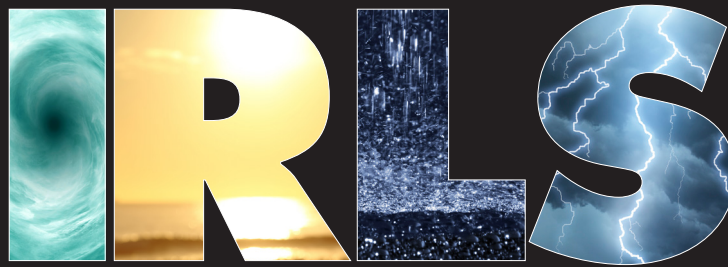
Reach 60,000 SIFMA Smartbrief subscribers using our customized packages.

SILVER PACKAGE	GOLD PACKAGE	BRONZE PACKAGE
1-Part Event Special Update	1-Part Event Special Update	N/A
N/A	5 Ads in SIFMA SmartBrief <ul style="list-style-type: none"> • 2 Leaderboard • 3 Rectangle Text 	5 Ads in SIFMA SmartBrief <ul style="list-style-type: none"> • 2 Leaderboard • 3 Rectangle Text
Recognition as Event Sponsor	Recognition as Event Sponsor	Recognition as Event Sponsor
SIFMA Member Rate: \$12,000 Non-Member Rate: \$15,000	SIFMA Member Rate: \$20,000 Non-Member Rate: \$25,000	SIFMA Member Rate: \$10,000 Non-Member Rate: \$12,000



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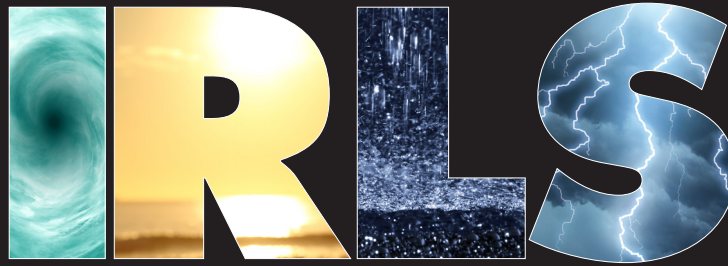
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IRLS 2018 Participating Firms

A.M. Best Company Inc	AXIS Capital Holdings Limited	Contexte	GC Securities
Aegon Nederland NV	AXIS Reinsurance Company	Conyers Dill & Pearman	Gemini Re
Aeolus Capital Management Ltd.	Baillie Gifford & Co	CoreLogic	Generali Asset Management
Aetna Inc	Bermuda Monetary Authority	Credit Suisse Asset Management	Goldman, Sachs & Co.
Aioi Nissay Dowa Insurance Co., Ltd.	Bermuda Stock Exchange	Credit Suisse Group AG	Guy Carpenter
AIR Worldwide	BlackRock	D.E. Shaw & Co. L.P.	Hamilton Re
AKUA CAPITAL, S.C	BlackRock Investment Management (UK) Limited	Deutsche Bank AG	Hannover Re
AlphaCat Managers Ltd.	Blue Capital Management Ltd.	Deutsche Bank Securities Inc.	Hatteras Funds, LLC
Amundi Pioneer Asset Management	BlueMountain Capital Management, LLC	Drinker Biddle & Reath LLP	Hippo Insurance
Aon Benfield	BNP Paribas	Eaton Vance Management	Hiscox ILS
Aon Insurance Managers Ltd.	BNY Mellon	Elementum Advisors, LLC	Horseshoe Group
AON Risk Solutions	Brit Insurance Ltd	Emmet, Marvin & Martin LLP	HSBC Bank USA, N.A.
Aon Securities Inc.	British Consulate-General	Estera	HSBC Global Asset Management (USA) Inc.
AP3	Cadwalader, Wickersham & Taft LLP	Extraordinary Re Holdings Inc.	Hudson Structured Capital Management
Apex Insurance Fund Services Ltd.	California Earthquake Authority	FAIR Foundation	ILS Capital Management Ltd.
Apollo Global Management, LLC	Carlton Fields Jordan Burt, P.A.	Federal Deposit Insurance Corporation (FDIC)	Institutional Investor News
Appleby	Cartesian Re	Federal Emergency Management Agency	Iris Re
Argo Group	Cayman Islands Monetary Authority	FEMA	J.P. Morgan Asset Management
Artemis.bm	Centaur Fund Services	Fermat Capital Management, LLC	JLT Re
Artex Risk Solutions	Citi	Florida State Board of Administration	K2 Advisors LLC
Aspen Re	Citigroup Inc.	Forward You	Kane (Bermuda) Limited
Aureo Capital	Citizens Property Insurance Corporation	Future Fund Management Agency	Kinesis Capital Management Limited
AXA Investment Managers			KPMG International

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FEBRUARY 27 – MARCH 1, 2019

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IRLS 2018 Participating Firms

Leadenhall Capital Partners LLP	Nephila Capital Limited	Schroder Investment Management Ltd	The World Bank
LGT ILS Partners Ltd.	NFS Edge Insurance Agency, Inc.	SCOR	Thompson Hine LLP
Liberty Mutual Insurance Company	Nomura International plc	SCOR Global Life	TigerRisk Partners, LLC
London Life and Casualty (Barbados) Corporation	Ontario Teachers' Pension Plan	SCOR Investment Partners	Tokio Marine Asset Management (USA) Ltd.
Magnetar Capital LLC	OppenheimerFunds Inc	Second Swedish National Pension Fund/AP2	Tokio Solution Management Ltd.
Maples and Calder	Oxbridge Re Holdings Limited	Secquaero Advisors AG	Trading Risk Magazine
Marsh IAS Management Services (Bermuda) Ltd.	Pacific Gas and Electric Company	Securis Investment Partners LLP	Transatlantic Reinsurance Company
Marsh Management Services (Dublin) Limited	PartnerRe	Sidley Austin LLP	Tullett Prebon Group Ltd
Mayer Brown LLP	Paul, Weiss, Rifkind, Wharton & Garrison LLP	Signal Iduna Reinsurance Ltd.	U.S. Bank
Miami Herald	PG3 AG	Sompo International	UnipolRe
Milliman, Inc.	PGGM	Sompo Japan Nipponkoa Asset Management Co., Ltd.	USA Today
Mitsui Sumitomo Insurance Company, Limited	Pool Reinsurance Company Ltd.	Sumitomo Mitsui Asset Management Company, Limited	USAA
Monetary Authority of Singapore (MAS)	Privcap Consult GmbH	SunTrust Bank	Vermont Department of Financial Regulation
Morgan Stanley Investment Management	Quantedge USA	Swiss Re Capital Markets Limited	Wells Fargo & Company
Mt. Logan Re, Ltd.	Raymond James Financial, Inc.	Talanx Reinsurance Broker GMBH	Willis Securities, Inc.
Multi-Strat Re	RenaissanceRe	Taylor	Willis Towers Watson
Munich Re	RFIB	Temasek	Willkie Farr & Gallagher LLP
Munich Reinsurance Company	RMS	Tenax Capital	Wilmington Trust
MyLotto24 Ltd	Royal Bank of Canada (RBC)	Terra Brasis Resseguros	Windhaven Insurance
National Australia Bank Ltd	S&P Global Inc.	The Insurance Insider	XL Catlin
	S&P Global Ratings		
	Safety National Casualty Corporation		

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