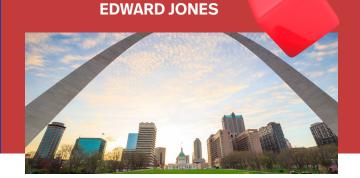


# Join us as a supporting Sponsor during our series of 2018 C&L REGIONAL SEMINARS

**BOSTON** MAY 1, 2018 SEAPORT HOTEL



**DENVER** JULY 26, 2018 CHARLES SCHWAB



**ST LOUIS** 

JUNE 11-12, 2018

**CHARLOTTE** SEPTEMBER 24–25, 2018 THE RITZ-CARLTON







SIFMA Compliance & Legal Society

# sifma.org/cl

### Join us as a supporting Sponsor during our series of SIFMA 2018 C&L Regional Seminars

The 2018 Series of SIFMA C&L Regional Seminars will target compliance and legal professionals from the respective regional areas. The majority of attendees will include leading, legal and compliance professionals who occupy decision-making positions within their firms. Many of these individuals are the final decision makers when determining what products and services their firms will purchase that are relative to compliance and legal activities. We are anticipating attendance of 150 - 350+ senior level decision makers, many of which are Senior Compliance Officers representing the Financial Markets Industry.

Position your firm and gain maximum recognition as a Metal Tiered Sponsor by supporting two or more C&L Regional Seminars with investments that offer benefits across many platforms. The showcase of sponsoring firms throughout SIFMA's C&L Regional Seminars will provide participants with personal opportunities to meet and speak with your firm's representatives and cultivate relationships through relevant experiences.

#### SIFMA's Sponsorship Package offers maximum value with the following benefits:

#### **Pre-Seminar Benefits**

- Pre-Seminar marketing exposure with prominent listing of company name, logo and firm profile on the sponsored seminar website
- Preliminary mailing lists of all seminar participants in electronic format sent in advance of each sponsored seminar. Each list will include registrants name, title, firm affiliation and postal address. This list is sent three weeks in advance of each seminar

#### **Day of Seminar Benefits**

- Complimentary seminar registration(s)
- Access to food and networking functions
- Exhibit Space table display & two (2) exhibit only personnel badges
- Prominent brand recognition during the sponsored function (if applicable), with logo displayed on dedicated signage that includes both print and digital formats. strategically placed in various outlets that include registration area, general session slide deck, etc.
- Dedicated sponsor listing placed on the Digital Seminar Guide, branding company logo, listing contact name and company profile
- Sponsoring firm's corporate description and logo placed on seminar website

#### **Post- Seminar Benefits**

- Listing company name, placement of logo and firm profile on each C&L Society Regional Seminar website following the seminar for an additional three (3) months
- Complete mailing lists of all seminar participants sent at the conclusion of each sponsored seminar
- Acknowledgement of sponsorship, with placement of logo on all post-event marketing & survey email campaigns

**Diamond Sponsor:** 

Sponsor Five (5) Regional Seminars and receive Diamond Sponsorship recognition. Includes two (2) additional seminar registrations at each sponsored seminar.

#### **Platinum Sponsor:**

Sponsor Four (4) Regional Seminars and receive Platinum Sponsorship recognition. Includes two (2) additional seminar registrations at each sponsored seminar.

#### **Gold Sponsor:**

Sponsor Three (3) Regional Seminars and receive Gold Sponsorship recognition. Includes two (2) additional seminar registrations at each sponsored seminar.

#### Silver Sponsor:

Sponsor Two (2) Regional Seminars and receive Silver Sponsorship recognition. Includes two (2) additional seminar registrations at each sponsored seminar.

#### TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT:

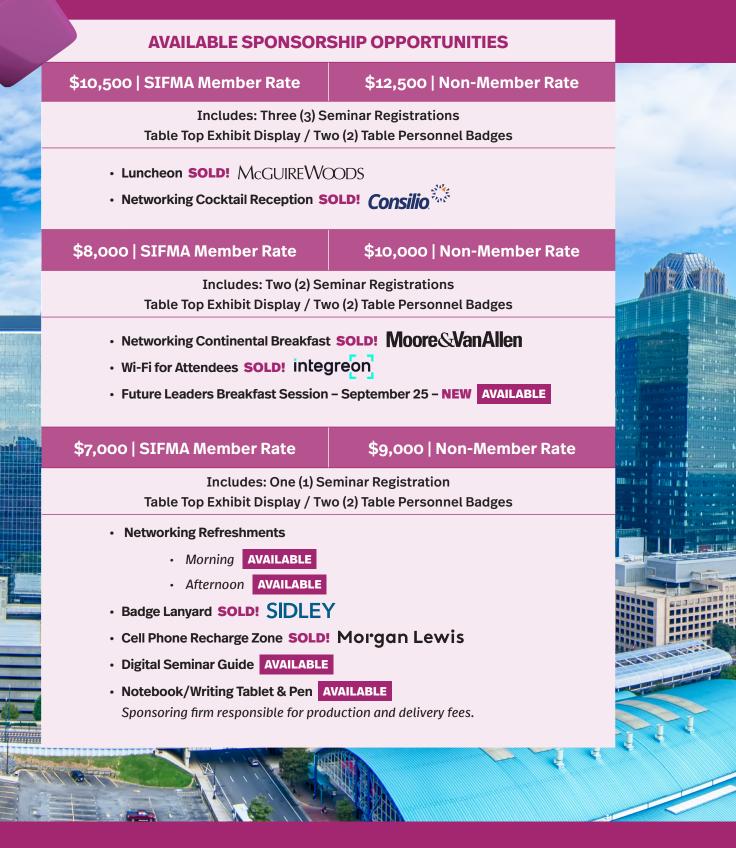
#### **DIANA SERRI**

Vice President Head of Exhibit & Sponsorship Sales SIFMA



# SIFMA C&L SOCIETY CHARLOTTE REGIONAL SEMINAR

SEPTEMBER 24 - 25 | THE RITZ CARLTON



TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT: **DIANA SERRI** | Vice President | Head of Exhibit & Sponsorship Sales | SIFMA 212.313.1258 | dserri@sifma.org

## SIFMA C&L SOCIETY NEW YORK REGIONAL SEMINAR

**NOVEMBER 5 | MARRIOTT MARQUIS** 



TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT: **DIANA SERRI** | Vice President | Head of Exhibit & Sponsorship Sales | SIFMA 212.313.1258 | dserri@sifma.org



NEW YORK | WASHINGTON

www.sifma.org