



sifma

Corporate Actions Section
SIFMA OPERATIONS & TECHNOLOGY SOCIETY

15TH ANNUAL
GLOBAL
CORPORATE
ACTIONS FORUM

October 11, 2018

Renaissance Chicago Downtown Hotel

SPONSORSHIP OPPORTUNITIES

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GLOBAL CORPORATE ACTIONS FORUM

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Please join us at the SIFMA Corporate Actions Forum.

This event provides valuable information on managing risk and improving processes. The forum will bring together industry subject matter experts to discuss data solutions for global enterprise, technology and managing corporate actions risks, and the latest issues affecting the corporate actions professionals.

Target Audience - Operations and Technology professionals from broker-dealers, banks, asset managers, service providers and clearing firms. Anticipated number of participants: 100.

Sponsorship provides an opportunity for your firm to gain maximum exposure during the Forum, as well as inclusion in the event's promotional campaign. If you would like to become involved and take advantage of one of the sponsorship marketing opportunities described below, please contact Tamara Tondou at 212.313.1240.

To reserve your sponsorship, please contact:

Tamara Tondou | 212.313.1240 | ttondu@sifma.org
Senior Associate, Conference and Event Sales | SIFMA



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Tiered Level Sponsorship Opportunities:




DIAMOND	PLATINUM	GOLD
<p>\$25,000 Investment</p> <p>Sponsor Four (4) CAS events and receive a Diamond recognition at all Four (4) events.</p> <p>Includes: Three additional Complimentary Registrations to each of the Four (4) events.</p>	<p>\$20,000 Investment</p> <p>Sponsor Three (3) CAS events and receive a Platinum recognition at all Three (3) events.</p> <p>Includes: Two additional Complimentary Registrations to each of the Three (3) events.</p>	<p>\$15,000 Investment</p> <p>Sponsor Two (2) CAS events and receive a Gold recognition at all Two (2) events.</p> <p>Includes: One additional Complimentary Registration to each of the Two (2) events.</p>

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SPONSORSHIP	INVESTMENT	INCLUDES
WEDNESDAY, OCTOBER 10, 2018		
<p>Dinner <i>SOLD</i></p> <p>Exclusive sponsorship of the dinner offers your firm a high visibility opportunity. This is ideal for a firm wishing to achieve maximum exposure.</p>		
THURSDAY, OCTOBER 11, 2018		
<p>Reception (Co-Sponsorship) <i>2 SOLD</i></p> <p>Networking reception that includes prominent brand recognition, open bar and hors d'oeuvres set in a relaxed atmosphere allowing for one-on-one networking opportunities with industry colleagues.</p> <div style="display: flex; justify-content: space-around; align-items: center;">   </div>	<p>\$8,000 SIFMA MEMBER RATE</p> <p>\$9,000 NON-MEMBER RATE</p>	<p>Two Complimentary Forum Registrations</p> <p>Table Display & Two (2) Table Personnel Registrations</p>
<p>General Session Audio Visual <i>Available</i></p> <p>Exclusive sponsorship of the General Session Audio Visual will provide your firm extraordinary visibility during the highly promoted presentation. Acknowledgment on signage and on a slide presentation.</p>	<p>\$5,000 SIFMA MEMBER RATE</p> <p>\$6,000 NON-MEMBER RATE</p>	<p>Two Complimentary Forum Registrations</p> <p>Table Display & Two (2) Table Personnel Registrations</p>
<p>Continental Breakfast <i>Available</i></p> <p>Networking Continental Breakfast that includes prominent brand recognition and a variety of healthy breakfast options, creating a platform for one-on-one networking opportunities with industry colleagues.</p>	<p>\$5,000 SIFMA MEMBER RATE</p> <p>\$6,000 NON-MEMBER RATE</p>	<p>Two Complimentary Forum Registrations</p> <p>Table Display & Two (2) Table Personnel Registrations</p>

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SPONSORSHIP	INVESTMENT	INCLUDES
THURSDAY, OCTOBER 11, 2018 (CONTINUED)		
<p>Lunch <i>SOLD</i></p> <p>Networking Buffet Lunch that includes prominent brand recognition and a variety of healthy lunch options, creating a platform for one-on-one networking opportunities with industry colleagues.</p>		
<p>Morning Refreshment Break <i>SOLD</i></p> <p>Networking refreshment break that includes prominent brand recognition and a variety of breakfast options, creating a platform for one-on-one networking opportunities with industry colleagues.</p>		
<p>Afternoon Refreshment Break <i>Available</i></p> <p>Networking refreshment break that includes prominent brand recognition and a variety of healthy refreshment snacks, allowing for one-on-one networking opportunities with industry colleagues.</p>	<p>\$4,500 SIFMA MEMBER RATE</p> <p>\$5,500 NON-MEMBER RATE</p>	<p>One Complimentary Forum Registration Table Display & Two (2) Table Personnel Registrations</p>
<p>Badge Lanyard <i>SOLD</i></p> <p>SIFMA pre-approved lanyards to be provided by sponsor.</p>		


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THURSDAY, OCTOBER 11, 2018 (CONTINUED)		
<p>Attendee Tote Bag <i>Available</i></p> <p>Tote Bag produced by sponsoring firm and distributed with registration materials. An effective measure to ensure your firm's brand has a presence during and after the conference.</p>	<p>\$4,500 SIFMA MEMBER RATE</p> <p>\$5,500 NON-MEMBER RATE</p>	<p>One Complimentary Forum Registration Table Display & Two (2) Table Personnel Registrations</p>
<p>Digital Event Guide <i>SOLD</i></p> <p>Sponsoring firm's banner ad to be featured. The digital event guide includes a program agenda, schedule, list of speaker bios, sponsoring firms company profiles.</p>		
<p>Conference Contributor - <i>1 SOLD, More Available</i></p> <div style="border-left: 1px solid black; border-right: 1px solid black; padding: 0 5px; display: inline-block;"> <p>FIDELITY CORPORATE ACTIONS SOLUTIONS</p> </div>	<p>\$4,000 SIFMA MEMBER RATE</p> <p>\$5,000 NON-MEMBER RATE</p>	<p>One Complimentary Forum Registration Table Display & Two (2) Table Personnel Registrations</p>

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SIFMA CAS Global Sponsorship Package offers maximum value with:

- Complimentary Conference Registration(s)
- Access to all food and networking events
- Tabletop Exhibit and Two (2) personnel badges
- Pre-and Post-Forum Attendee Direct Mailing List (upon acceptance of terms of agreement).
Phone and email excluded
- Company listing and description on the Digital Event Guide *
- Company logo on event website
- Company listing on sponsorship signage placed at venue
- Sponsor acknowledgment during Opening General Session

*deadlines apply

SIFMA CAS will be conducting a raffle at the end of the event. If your firm would like to participate please provide us with the details in regards to the item prior to shipping

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