

SIFMA FOUNDATION 2018 TRIBUTE DINNER SPONSORSHIP LEVELS

\$250,000 Legacy Sponsor

- Year-long recognition and branding on SIFMA Foundation website
- Named underwriter of [CHOOSE ONE]:
 - □ Stock Market Game Scholarships for 10,000 students
 - ☐ Stock Market Game Awards Ceremony
 - ☐ Teacher Professional Development or Teacher Recognition Day
- Premium seating, 3 tables (30 seats)
- 2 Full-page Gold Ads in Dinner Journal
- Recognition as a Legacy Sponsor on printed materials related to the event
- · Prominent recognition on signage at the event
- · Recognition from the podium
- SIFMA Foundation Website presence
- Recognition as Legacy Sponsor in e-communications/ social media related to the event
- Ad in Media Loop

\$100,000 Title Sponsor

- Premium Seating, 3 tables (30 seats)
- Full-page Gold Ad in Dinner Journal
- Recognition as a Gala Title Sponsor on printed materials related to the event
- Prominent recognition on signage at the event
- Recognition from the podium; SIFMA Foundation Website presence
- Recognition as Gala Title Sponsor in e-communications/social media related to the event
- Ad in Media Loop

\$60,000 Chair Sponsor

- Premium seating, 2 tables (20 seats)
- · Full-page Gold journal ad
- Recognition as a Co-Chair on printed materials related to the event
- Recognition as a Co-Chair in e-communications/ social media related to the event
- Prominent recognition on signage at the event
- · Recognition from the podium
- Ad in Media Loop

\$45,000 Vice Chair Sponsor

- Premium seating, 1 table (10 seats)
- Full-page Silver journal ad
- Recognition as a Vice-Chair on printed materials related to the event
- Recognition as a Vice-Chair in e-communications/ social media related to the event
- Prominent recognition on signage at the event
- · Recognition from the podium
- Ad in Media Loop

\$30,000 Platinum Sponsor

- Preferred seating, 1 table (10 seats)
- Full-page journal ad
- Recognition as Platinum Sponsor on printed materials related to the event
- · Prominent recognition on signage at the event
- · Recognition from the podium
- Ad in Media Loop

\$20,000 Reception Sponsor

- Premium recognition on signage at the reception
- Five (5) tickets to the Tribute Dinner Reception
- · Half-page Gold journal ad
- Recognition as Reception Sponsor on printed materials related to the event
- · Recognition on signage at the event

\$15,000 Gold Sponsor

- Select seating, 1 table (10 seats)
- · Half-page Silver journal ad
- Recognition as Gold Sponsor on printed materials related to the event
- · Recognition on signage at the event

\$1,500 Individual Ticket

Single seat