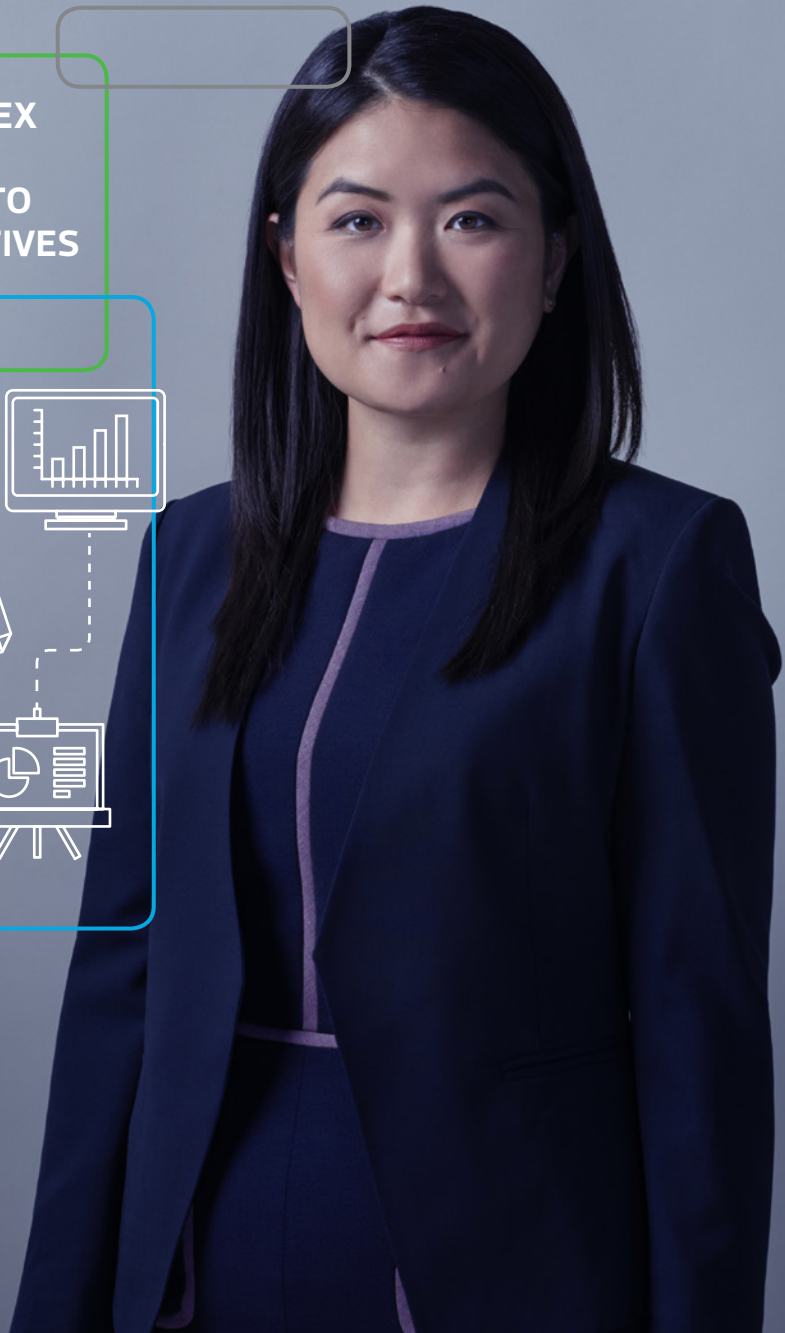


HELPING NAVIGATE COMPLEX  
REPORTING, GOVERNANCE  
AND REGULATORY ISSUES TO  
ACHIEVE BUSINESS OBJECTIVES



SPECIALIZED ACCOUNTING, TAX AND CONSULTING ADVISORY  
FOR FINANCIAL SERVICES ORGANIZATIONS



## HELPING FINANCIAL SERVICES BUSINESSES SUCCEED

Financial services organizations must manage an array of business challenges, including regulatory compliance, identifying and mitigating risks, leveraging key technologies, connecting with clients, maintaining security and privacy, containing costs, and planning strategically for a profitable future. At times, performing all tasks internally isn't feasible or practical for many businesses.

For these complex functions, working with a trusted firm like RSM US LLP, with experience in your industry, allows you to maintain optimal staffing levels while addressing your most pressing challenges. This collaboration brings a new perspective to the integrated, long-term outcomes you need. We're forward-looking and dedicated to securing the future you want to achieve.



## **YOUR BUSINESS MATTERS TO US**

WE BUILD STRONG LONG-TERM RELATIONSHIPS BY UNDERSTANDING OUR CLIENTS AND THEIR ASPIRATIONS, AND REMAINING EMPATHETIC TO THEIR UNIQUE CHALLENGES, NEEDS AND PREFERENCES

### **Our commitment to your industry**

RSM serves a variety of financial services organizations. We also have strong relationships with most regulatory organizations, and we have nurtured close ties with other service providers within the industry, including administrators, attorneys and investment banking professionals. Our audit, tax and business consulting professionals are committed to adding value within our services for all of these organizations.

We serve the following sectors in the financial services industry:

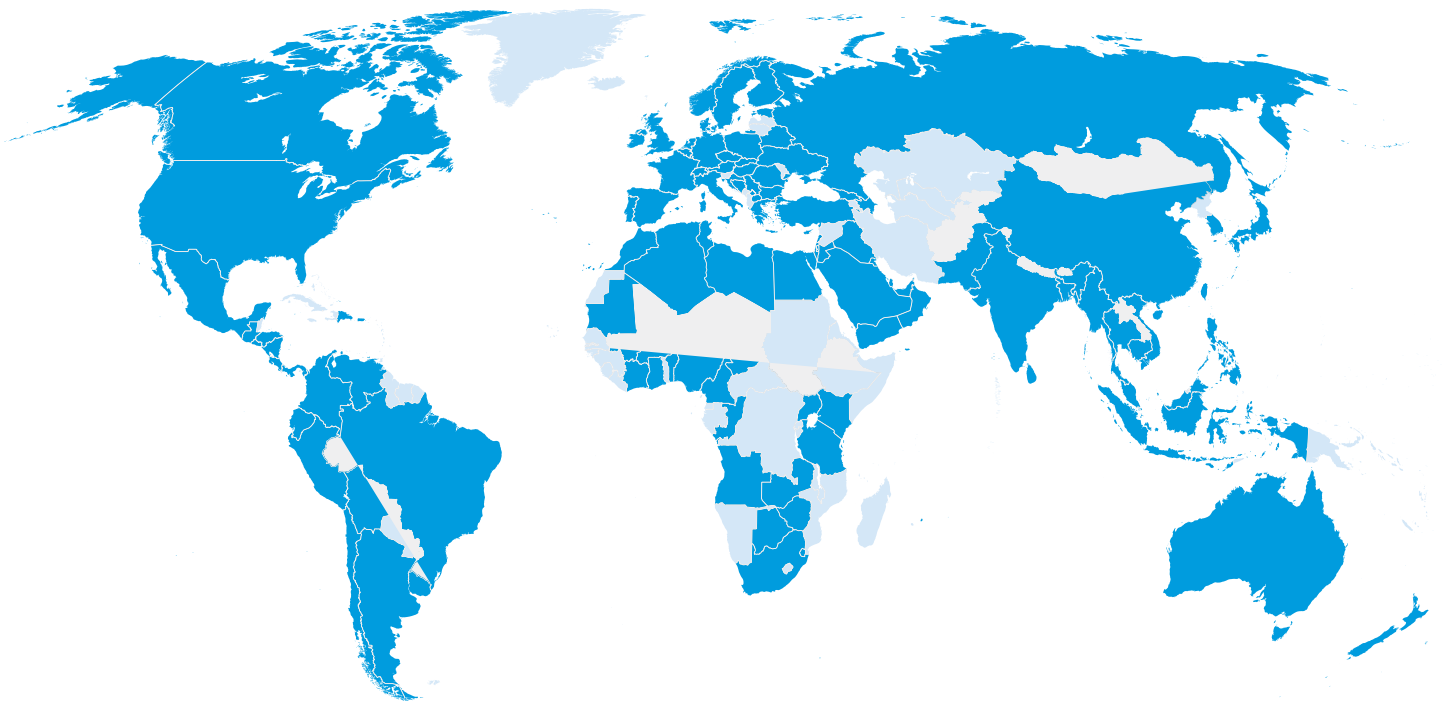
- Brokerage and trading organizations
- Business development companies
- Financial institutions—Banks and savings institutions, trust organizations, credit unions, mortgage companies, and finance and leasing companies
- Hedge funds and private equity funds
- Insurance organizations
- Registered investment companies
- Small business investment companies
- Specialty finance organizations

## SOLVING PROBLEMS TOGETHER

WE BELIEVE COLLECTIVE IDEAS ARE STRONGER THAN INDIVIDUAL PERSPECTIVES, AND THROUGH OUR COMMITMENT TO COLLABORATIVE RELATIONSHIPS WITH OUR CLIENTS, WE SHARE PERSPECTIVES AND ENCOURAGE INNOVATIVE THINKING THAT SOLVES PROBLEMS AND HELPS SEIZE OPPORTUNITIES

## BROAD RESOURCES AND DEEP UNDERSTANDING

According to *Accounting Today*, RSM ranks as the fifth-largest U.S. provider of audit, tax and consulting services, with more than 9,000 professionals and associates in 90 offices nationwide. And, as the U.S. member of RSM International, we are part of a global network of independent firms with more than 41,000 people in over 120 countries. We use our broad resources and deep understanding of the needs and aspirations of our clients to help them succeed.



**120+**  
countries



**41,000**  
professionals



**800+**  
offices



**\$4.8B**  
in global fees

## Insights at your fingertips

With an in-depth industry knowledge of strategies and operating methods, our professionals are uniquely qualified to advise you on the latest regulatory changes and the rules that affect them. Many of our financial services professionals have industry experience, enabling us to address the daily business situations you may encounter, as well as the future needs and aspirations you have on your horizon.

As part of our active involvement in the industry, we communicate regularly with clients concerning new developments and planning ideas, as well as compliance and reporting matters. Through newsletters, alerts, webcasts, speaking engagements, industry association involvement and other thought leadership efforts we provide up-to-date information on emerging issues in accounting, risk, technology, business trends and finance.

Our professionals also stay informed on industry developments through extensive annual training on new accounting, auditing, regulatory and tax pronouncements. Our specialists keep a close eye on the current regulatory changes and their implication in the United States and other key foreign financial jurisdictions.





## SERVICES TO MEET YOUR LONG-TERM AND DIVERSE NEEDS

Financial services organizations face a challenging climate, with very little room for error to balance increased compliance demands and the need to sustain growth. With nearly a century of experience serving financial services organizations, we develop solutions to assist today's challenging and complex economic environment. Our services include the following in audit, tax and consulting:

### **Audit services**

Our extensive experience allows us to focus on understanding our clients' specific operations and fundamental business strategies. From this understanding, we develop a tailored approach that meets your diverse needs. We believe our audit services should extend beyond financial statements. We understand the needs and expectations of our clients and welcome the opportunity to serve not only as auditors and accountants, but also as business advisers. As part of our commitment to client service, we have developed a business advisory approach to audit services, which emphasizes looking beyond accounting entries to underlying transactions and business systems.

Some of our audit services include:

- Audit reviews and compilations
- Service organization control attestation
- Employee benefit plan audits
- Technical accounting consultations
- Global investment performance standards services
- Securities and Exchange Commission-related services

### **Tax services**

As an industry leader in providing professional services to the financial services industry, we understand the unique relationship between regulatory structuring and tax structuring. We also understand how quickly these relationships can change with the advent of new markets, products and regulations. In addition, we have broad experience assisting financial services clients with the full spectrum of tax compliance challenges.

Examples of our tax services include:

- Federal, state and international tax compliance and planning
- Individual tax compliance and planning
- Transaction planning
- Accounting for income tax and quarterly and annual ASC 740 services, including analysis of uncertain tax positions
- Transfer pricing
- Tax accounting methods
- Credits and incentives assessment and planning

### **Consulting services**

We provide a wide range of business consulting services tailored to the specific needs of financial services organizations. Our services include:

#### [Technology and management consulting](#)

Our team is comprised of experienced consultants that have spent their careers helping financial services organizations like yours. We fundamentally evaluate processes, improving performance by encouraging innovation, increasing

## DELIVERING OUR BEST

# YOU GET OUR BEST—OUR BEST THINKING AND OUR BEST ADVICE TO HELP YOU MAKE CONFIDENT DECISIONS

productivity, reducing costs and strengthening controls. We help your business design and implement a strategy that aligns with your needs and objectives through a variety of services:

- Management consulting
- Enterprise resource planning
- Enterprise content management
- Customer relationship management
- Private cloud computing
- Business intelligence
- Infrastructure
- Finance and accounting outsourcing
- Executive compensation planning
- *Rapid Assessment®*—An expedient evaluation and analysis of your organization's selected areas in comparison to industry best practices and standards
- *RSMIT-Vision®*—A comprehensive service offering that encompasses your entire network infrastructure to create the optimal coverage level for your technology investments

### Risk advisory services

We provide sound advice to help you support your organization's strategic goals by strengthening and securing processes, and anticipating and mitigating risk by providing the following key services:

- Internal audit
- Controls review
- Information technology audit
- Security and privacy
- Service organization control assurance
- Sarbanes-Oxley advisory

- Contract compliance and cost recovery
- Regulatory compliance
- Loan review
- Governance, risk and compliance
- Enterprise risk management
- Disaster recovery

### Financial advisory services

The complex financial challenges facing your organization respect no calendar. Getting the right solution at the right time requires a team with deep, experienced resources and an approach designed to rapidly understand your needs and goals. We can execute a timely and appropriate solution including the following services:

- Mergers and acquisitions
- Business valuations
- Litigation and dispute advisory
- Initial public offering readiness
- Forensic accounting and fraud investigations

### Experience the power of being understood®

Our objective is to provide the highest-quality service while delivering value. Achieving that requires gaining your trust and confidence, first by truly understanding your unique situation, then by demonstrating that we have the necessary knowledge, technical skills and passion. When you trust the advice you're getting, you can be confident that your next move is the right move.

For more information on how RSM can work with your financial services organization, visit [rsmus.com](http://rsmus.com).

**+1 800 274 3978**  
**rsmus.com**

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