

Exhibitors



Booth 114

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Appian

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Contact: Michael Heffner, Vice President, Global Financial Services. Appian, 11955 Democracy Drive, Suite 1700, Reston, VA 20190 / 703.442.8844 / info@appian.com / www.appian.com

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Contact: Kevin Melancon, Sales Executive, BNY Mellon, 760 Moore Road, Mail Stop 19K-1B02, King of Prussia, PA 19406 / 707.256.9138 / www.bnymellon.com

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Contact: Nick Diodan, Regional Sales Manager, Charles River Development, 700 District Avenue, Burlington, MA 01803 / 781.425.3333 / nickdiodan@crd.com / www.crd.com

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Deloitte.

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Contact: Michelle Lens, Senior Vice President, The Dreyfus Corporation, a BNY Mellon Company, 200 Park Avenue, 10th Floor, New York, NY 10166 / 212.922.6616 / lens.m@dreyfus.com / www.dreyfus.com

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Contact: David Burke, Vice President, DST, 333 W. 11th Street, Kansas City, MO 64105 / 860.559.2599 / dmburke@dstsystems.com / www.dstsystems.com

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Booth 500B

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Contact: Fannie Mae / single_security@fanniemae.com / www.fanniemae.com/singlesecurity / Freddie Mac / single_security@freddiemac.com / www.freddiemac.com/single_security

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Karen Sullivan, Director – Client Services, Financial Information Incorporated (FII), 1 Cragwood Road, 2nd Floor, South Plainfield, NJ 07080 / 908.222.5322 / ksullivan@fiinet.com / www.fiinet.com

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Contact: David Hands, Chief Executive Officer and Partner, Financial Technologies Solutions, LLC (FTS), 1 Cragwood Road, 2nd Floor, South Plainfield, NJ 07080 / 908.222.5382 / <u>dhands@fintechsol.com</u> / Philip J. Necci, Jr., Chief Marketing Officer and Partner, Financial Technologies Solutions, LLC (FTS), 1 Cragwood Road, 2nd Floor, South Plainfield, NJ 07080 / 908.222.5381 / <u>pnecci@fintechsol.com</u> / <u>www.fintechsol.com</u>

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Helix Financial Systems is a leading provider of financial software systems and know-how to the dealer, asset management, securities lending, banking and insurance communities

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Booth 201A

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The firm hosts various systems: the TradeBlazer trading and settlement platform, a front-to-back proprietary system. MarginCalculator.com, a web-based service for FINRA Rule 4210 compliance which calculates counterparty credit exposure between trade and settlement for MBS transactions, and the margin to mitigate that risk. And in May 2017 Matrix acquired ReadQ Technologies and its highly-regarded QTIX platform. The modularized nature of the QTIX collateral management system allows firms to pick and choose the solution that best solves their needs.

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Meet EMMA® Staff from the Municipal Securities Rulemaking Board (MSRB) will be available to demo the Electronic Municipal Market Access (EMMA) website. EMMA is an online platform dedicated to bringing greater transparency to the municipal bond market. The MSRB, which is the primary regulator of the municipal market, operates the EMMA website in support of its mission to protect investors, state and local governments, and the public interest. EMMA is the official repository for information on virtually all municipal securities and a key way the MSRB promotes a fair and efficient municipal market. EMMA serves as a resource to help investors and their financial professionals: Learn about the municipal

securities market; Evaluate the features and risks of specific municipal bonds; and Monitor municipal securities investments.

Contact: Ritta McLaughlin, Chief Education Officer. Municipal Securities Rulemaking Board (MSRB), 1300 1 Street, Suite 1000, Washington, DC 20005 / 202.838.1306 / rmclaughlin@msrb.org / www.msrb.org

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Contact: Jeff Bergson, EVP, n-Tier Financial Services, 575 Madison Avenue, 10th Floor, New York, NY 10022 | 212.605.0259 | jeff.bergson@ntierfs.com | www.ntierfs.com

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Contact: Pete Bowman, Director, Oyster Consulting LLC, 4128 Innslake Drive, Glen Allen, VA 23060 / 804.965.5400 / pete.bowman@oysterllc.com / www.oysterllc.com

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PricingDirect®Inc.

Booth 103

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Booth 300A

Silver Management is a leading provider of business and technology solutions for the investment services industry. Our employees apply decades of securities industry and software development experience along with a passion for solving real-world problems. Our strategic partners provide complementary services, software, and market data to enhance our solutions. The Silver team delivers cost-effective brokerage operations, cost basis reporting, and wealth management solutions for our clients.

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