

SOURCES: A RESOURCE DIRECTORY

The 2019 Guide to Products and Services for the Securities Industry





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TABLE OF CONTENTS

ACCOUNTING AND PROFESSIONAL SERVICES
Crowe
Deloitte1
EY
Grant Thornton
PwC
ANTI-MONEY LAUNDERING
Baker McKenzie6
Safe Banking Systems6
CLEARING AND SETTLEMENT
Fidelity Clearing and Custody Solutions
COMMUNICATIONS AND TECHNOLOGY
Broadridge8
Taskize8
CONSULTING
Bates Group11
Financial Industry Technical Services, Inc. (FITS)
MarketSphere Unclaimed Property Specialists
New Bridge Consulting Group
Sia Partners
TCS BaNCS - Tata Consultancy Services
INSURANCE

LEGAL

Borden Ladner Gervais (BLG))
Bracewell	ó
Cleary Gottlieb Steen & Hamilton LLP	7
Dechert LLP	7
Dentons	3
Drinker Biddle & Reath LLP	3
Greenberg Traurig)
Hogan Lovells)
Jones Day)
Katten Muchin Rosenman LLP)
Kirkland & Ellis LLP21	L
Kobre & Kim	L
Kramer Levin Naftalis & Frankel LLP	2
Kutak Rock LLP	2
Latham & Watkins	3
Milbank	3
Moore & Van Allen PLLC	3
Morgan, Lewis & Bockius LLP	5
Morrison & Foerster	5
Murphy and McGonigle26	ó
Pillsbury Winthrop Shaw Pittman LLP	ó
QuisLex	7
Richards Kibbe & Orbe LLP	7
Sadis & Goldberg29)
SER)
Seward & Kissel LLP)
Shearman & Sterling LLP)
Squire Patton Boggs LLP)
Stradley Ronon	Ĺ

MARKET DATA
IHS Markit31
OTHER - CLASS ACTION SETTLEMENT SERVICES
Chicago Clearing Corporation
OTHER - FINANCIAL DATA AND NEWS
Bloomberg33
OTHER - FINTECH
Promontory Interfinancial Network
OTHER - INDEX PROVIDER
S&P Dow Jones Indices
5&r Dow Jones indices
OTHER - TAX RECLAMATION
GlobeTax35
Goal Group35
PROFESSIONAL SERVICES
SEBA International Executive Search
RESEARCH
CreditSights, Inc
RISK & COMPLIANCE
ACA Compliance Group
AxiomSL
DAC Bond
Hanzo39
Proofpoint Inc40
Renaissance Regulatory Services, Inc
RIMES Technologies Corporation41
Trillium41

TECHNOLOGY / SOFTWARE AND SERVICES

8of9
Appway42
Ascent RegTech
Authentic843
CellTrust Corporation44
EQ44
ETNA45
FICO45
Google Cloud47
Hearsay47
IBM
Infosys
MyComplianceOffice (MCO)
NRI
n-Tier Americas
n-Tier50
Peernova51
PriceMetrix51
Refinitiv53
Scivantage53
Shadow Financial Systems54
Theta Lake54
Total Bank Solutions55
Transcend Street Solutions
Verizon57
Veriday57

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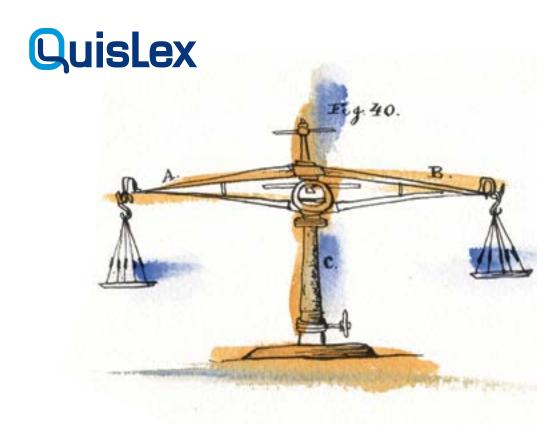
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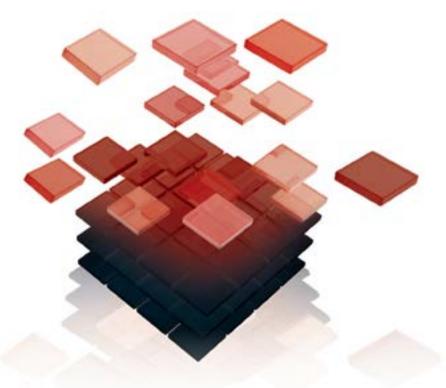
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Theta Lake helps organizations more effectively and efficiently add compliance to their ever increasing video, visual, and voice communication mix. Theta Lake's review and supervision for video, audio, and other modern digital communications reduces the cost of compliance by reducing many of the manual and resource intensive processes in place. Its patent-pending technology uses AI, deep learning, and seamless integration with the leading audio recording, video marketing, and video conferencing platforms to detect compliance risks in what was or shown, shared or said. With an AI assisted workflow, Theta Lake provides automated risk prioritization and directed review steps to add consistency, efficiency and scale to the compliance review and supervision process for video and voice.



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Total Bank Solutions (TBS) is a privately held technology firm founded to serve the needs of banks and financial intermediaries. Leveraging proprietary technology, our FDIC insured deposit program (IDP) is designed to provide customers extended FDIC insurance and through TBS Bank Monitor, the ability to conduct surveillance of all FDIC insured institutions.

THETALAKE Leverage AI to improve the efficiency and efficacy of audio and video supervision

Features

- Secure Archive and eDiscovery
- Automated Risk
 Detection
- Al Assisted Workflow

- **Types of Content**
- Call Recordings
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SAVES TIME, INCREASES SCALE, IMPROVES EFFICACY



Advisor Websites for Enterprise Marketers

Differentiation at scale managed by marketers

We understand that advisors' time is valuable. Field teams struggle to collaborate with head office causing friction and frustration over website technology. We solve this for enterprises by simplifying publishing tasks, automating enterprise functions allowing everyone to focus on customers and the unique segments they represent. Our unique Hub model allows specialists to focus on their functions and the organization reaps the benefits of clear reporting, higher advisor satisfaction and a platform built for the future. Integrated email campaigns, SEO tools, audit archives, and CRM integration are all included.





Automated Disclaimers



Unlimited Content Hubs



Audit Tools



Email Campaigns



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Scheduling

Attract

Veriday manages your advisor profile data for better performing search results, local listings and find an advisor experiences so your prospects can identify their best advisor match.

Convert

By optimizing advisor websites at scale conversions increase and your field teams develop valuable skills to convert traffic to AUM.

Nurture

Integrated email campaigns helps to nurture existing relationships and feeds trust data to manage client retention programs and practice health.



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Transcend is a leading provider of real-time collateral and liquidity management technology. From an enterprise-wide, centralized funding and collateral management platform to a modular, front-to-back office approach for specific needs, clients harness real-time enterprise data to unlock greater efficiency, optimize returns on capital and seize strategic opportunities.



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