



25TH ANNUAL

June 13-15, 2018

Hyatt Centric Chicago

Magnificent Mile

FMS REGIONAL CONFERENCE 2018

SPONSORSHIP OPPORTUNITIES

TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT:

Tamara Tondou

Senior Associate, Exhibit & Sponsorship Sales

SIFMA

212.313.1240 | ttondu@sifma.org

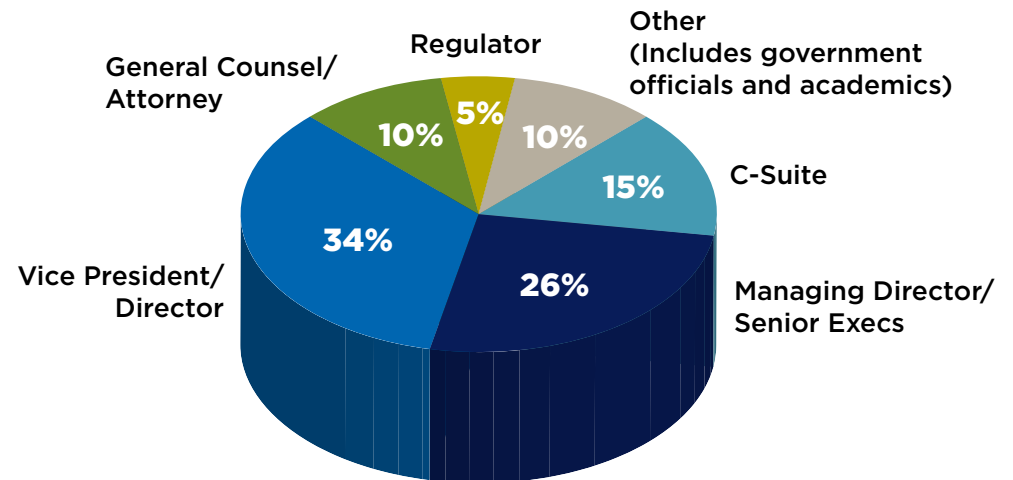
2018 Financial Management Society (FMS) Regional Conference Sponsorship Information

The 25th Annual Financial Management Society (FMS) Regional Conference provides finance, regulatory and accounting professionals the opportunity to engage in key discussions with regulatory agencies, including the SEC and FINRA, and connect with industry leaders and peers.

Leading financial and risk management experts will share their insights into accounting and tax updates, regulatory reporting rules and other industry developments that are crucial to your role.

We invite you to participate through sponsorship opportunities available during this annual event.

2017 FMS REGIONAL CONFERENCE DELEGATE PROFILE



- C-Suite - 15%
- Managing Director/Senior Execs - 26%
- Vice President/Director - 34%
- General Counsel/Attorney - 10%
- Regulatory - 5%
- Other (Includes government officials and academics) - 10%

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SIFMA FMS Regional Conference 2018 Sponsorship Packages offer maximum value with the following benefits:

Pre-Conference Benefits

- Prominent placement of logo and firm profile on the FMS Regional Conference 2018 website
- Prominent placement of logo on SIFMA's dedicated send, which include email campaigns, speaker announcements, program, etc.
- Prominent placement of logo on the "Know Before You Go" email sent to all registered participants prior to the start of the conference
- Opportunity to link thought leadership to the event website with pdf document of white paper or marketing brochure
- Preliminary mailing lists of all conference participants sent in electronic format, which includes registrant name, title, firm affiliation and mailing address, sent four (4) weeks in advance of the FMS Regional Conference

During Conference Benefits

- Complimentary Conference Registration(s)
- Prominent brand recognition during the sponsored function (if applicable) with company logo displayed on dedicated signage, that includes both print and digital formats strategically, placed in various outlets that include registration area, general session slide deck, etc.
- Recognition at the sponsored function (if applicable)
- Promotional brochure in pdf format included on the FMS Regional Conference 2018 Digital Event Guide
- Dedicated listing and firm profile placed on SIFMA FMS Regional Conference 2018 website as well as on the FMS Regional 2018 Digital Event Guide, which includes company logo, company profile and sales contact information
- Dedicated listing on SIFMA FMS Regional Conference 2018 Pocket Guide
- Access to food and networking functions

Post-Conference Benefits

- Prominent placement of logo and firm profile on the FMS Regional Conference 2018 website
- Complete mailing lists of all conference attendees in excel format sent at the conclusion of the conference
- Sponsor recognition on the event site in the lead-up to the conference and also continues post-event: In an email (sent to all attendees a few weeks after the conference) covering content from FMS Regional Conference session discussions
- Your logo remains on the 2018 event site until the FMS Regional Conference 2019 event is announced, approximately 3-4 months after FMS Regional Conference 2018 takes place
- Acknowledgment of sponsorship, with placement of logo on all post-event marketing & survey email campaigns that include "SIFMA Thank You for Attending" and "Survey" emails

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PLATINUM

Sponsorship

Entitlements

- Three (3) complimentary conference registrations
- Table Display
- Two (2) table staffer badges

Investment

\$9,000 SIFMA Member Rate

\$10,500 Non-Member Rate

Welcome Reception, June 13, 2018 **Available**

Welcome Reception that includes open bar and passed hors d'oeuvres. A great opportunity to network and meet with colleagues during the kickoff of the event.

Formal Luncheon, June 14, 2018 **Sold**



EY Building a better working world

General Session Audio Visual, June 14-15, 2018 **Available**

Exclusive sponsorship of the General Session Audio Visual will provide your firm with extraordinary visibility during General Session presentations. Acknowledgment on signage and firm's logo will be included on the general session presentation slide deck.



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GOLD

Sponsorship

Entitlements

- Two (2) complimentary conference registrations
- Table Display
- Two (2) table staffer badges

Investment

\$8,000 SIFMA Member Rate

\$9,500 Non-Member Rate

Co-Branded Charging Station **Available**

Co-Branded charging station placed near sponsor showcase, where continental breakfast and refreshment breaks are scheduled. Sponsoring firm's logo and video will be displayed on digital monitor acknowledging sponsorship.

WI-FI for Attendees **Available**

Complimentary Wi-Fi usage for all FMS Regional Conference participants during conference sessions available for the duration of the conference. Offering sponsoring firm an opportunity to customize the Password for access as well as acknowledgement of sponsoring firm included on a re-directed splash page, on program materials and print and digital signage.

Charging Stick **Available**

Co-branded charging sticks, produced by sponsoring firm, distributed to all conference attendees during registration.



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SILVER

Sponsorship

Entitlements

- One (1) complimentary conference registration
- Table Display
- Two (2) table staffer badges

Investment

\$7,000 SIFMA Member Rate
\$8,500 Non-Member Rate

Continental Breakfast, June 14, 2018 Sold

Deloitte.

Continental Breakfast, June 15, 2018 Available

Networking opportunity offering prominent brand recognition, a variety of breakfast choices along with hot coffee and tea during one-on-one conversations with industry colleagues and potential prospects.

Digital Event Guide Sold



Co-Branded Attendee Packet Available

Sponsor firm's logo branded on front side of packet and distributed to all conference participants during registration

Co-Branded Badge Lanyard Sold



Co-Branded Attendee Tote Bag Sold



Co-Branded Attendee Notepads and Pens Available

As easy effective way to get your message in the hands of every registered attendee. Popular hard-covered and co-branded notepads produced and provided by the sponsoring firm will be distributed to all attendees at registration. Place your logo on the cover of the notepad and gain exposure at and beyond the seminar as attendees return to their offices and desks to review important notes, memory joggers and name of contacts.



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BRONZE

Sponsorship

Entitlements

- One (1) complimentary conference registration
- Table Display
- Two (2) table staffer badges

Investment

\$6,500 SIFMA Member Rate

\$8,000 Non-Member Rate

Morning Networking Refreshment Break, June 14, 2018 Sold



Afternoon Networking Refreshment Break, June 15, 2018 Available

Networking refreshment break, that includes prominent brand recognition and a variety of snacks, during one-on-one networking opportunities with industry colleagues.



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SIFMA FMS REGIONAL CONFERENCE 2017 PARTICIPATING FIRMS

ABN AMRO Clearing Chicago LLC	Crowe Horwath LLP	ING Financial Markets LLC	RBC Capital Markets, LLC
Accenture LLP	D.A. Davidson & Co.	Instinet, LLC	Robert W. Baird & Co. Incorporated
Advisors Asset Management, Inc.	Dash Regulatory Technologies LLC	INTL FCStone Financial Inc.	Ronin Capital, LLC
Aviva Investors	Davenport & Company LLC	J.J.B. Hilliard, W.L. Lyons, LLC	RSM US LLP
B.C. Ziegler and Company	Deloitte	Janney Montgomery Scott LLC	Schiff Hardin LLP
Baker Tilly Virchow Krause, LLP	Deutsche Bank Securities Inc.	Jefferies LLC	SG Americas Securities, LLC
Bank of America Merrill Lynch	Dixon Hughes Goodman, LLP	KPMG LLP	Simplex Investments
BB&T Securities, LLC	Dougherty & Company LLC	Loop Capital Markets LLC	Sterne, Agee & Leach, Inc.
Benjamin F. Edwards & Co.	E*Trade Securities LLC	LPL Financial LLC	Stifel Financial Corp.
BMO Harris Bank	Edward D. Jones & Co., L.P.	Marathon Capital, LLC	Stifel, Nicolaus & Co., Inc.
BNP Paribas Securities Corp.	Ernst & Young LLP	Mizuho Securities USA Inc.	Sun Trading LLC
Boenning & Scattergood, Inc.	Federal Reserve Bank of Chicago	MML Investors Services, LLC	TD Ameritrade Holding Corporation
Broadridge Advisor Compensation Solutions, Inc.	Financial Industry Regulatory Authority Inc (FINRA)	MUFG Securities Americas Inc.	TD Ameritrade, Inc.
Broadridge Financial Solutions, Inc.	FOLIOfn Investments, Inc.	Northwestern Mutual Investment Services, LLC	Texas Capital Bank
Brown Smith Wallace, LLC	George K. Baum & Company	Options Clearing Corporation	TIAA
C.L. King & Associates, Inc.	Grant Thornton LLP	Optiver US, LLC	U.S. Bancorp Investments, Inc.
Charles Schwab & Co., Inc.	Hilltop Securities Inc.	Phillip Capital Inc.	US Securities and Exchange Commission (SEC)
Citadel Group	IMC-Chicago, LLC	Piper Jaffray & Co.	Washington Council Ernst & Young (WCEY)
Citadel LLC	Incapital LLC	PwC	Wunderlich Securities, Inc.
COR Clearing LLC	Industrial and Commercial Bank of China Financial Services LLC	Raymond James & Associates, Inc.	

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