



DIAMOND SPONSOR



Attendee Lanyard

Hearsay Systems offers leading Advisor Cloud solutions for financial services, empowering advisors to efficiently and compliantly use social media, websites, text and email to engage with customers, build stronger relationships and grow their business. Its prescriptive technology processes and prioritizes data from across digital channels and data systems, providing actionable suggestions for advisors on how they should engage with customers next. Built for the enterprise, Hearsay connects these advisor-client interactions and data to corporate CRM systems and digital marketing programs, and provides efficient compliance supervision and review workflows – all on a secure, enterprise-ready platform. Hearsay is used by more than 150,000 advisors and agents at the world's largest financial services and insurance firms. The company is headquartered in Silicon Valley with offices throughout North America, Europe and Asia.

Contact: Tom Westhoff, VP of Sales – North America, Hearsay Systems, 185 Berry Street, Suite 3800, San Francisco, CA 94107 | 415.692.6230 | twesthoff@hearsaycorp.com | www.hearsaysystems.com

PLATINUM SPONSOR



Networking Reception

We are a global infrastructure software company, committed to enabling customers to both embrace the latest technologies and maximize the value of their current IT investments. We believe organizations don't need to eliminate the past to make way for the future. Everything we do is based on a simple idea: the fastest way to get results from new technology is to build on what you have—in essence, bridging the old and the new—to meet increasingly complex business demands. Our promise to customers is that they will be in the best position to navigate the challenges of business and IT change. To deliver customer success, we invest in product innovation and acquisition, supported by people and services. So, from Cloud to mobile, from the datacenter to the Internet of Things, our solutions enable customers to innovate faster with less risk, embrace new business models, seize market opportunities, and derive competitive advantage.

Contact: Hollie Davis, Marketing Program Manager, Micro Focus, 1047 South 440 East, Salem, UT 84653 | 801.372.4008 | hollie.davis@microfocus.com | www.microfocus.com

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Networking Reception

You engage with customers across web, social media, and mobile apps. This omnichannel presence increases customer engagement but also exposes your company to new digital risks. Proofpoint Digital Risk Protection provides a unified solution to protect against security, brand, and compliance risks across web, mobile, and social media. It's the only solution that gives you a holistic defense for *all* your digital engagement channels.

Contact: Ashley Bueno, Proofpoint, Digital Risk & Compliance | 510.552.9008 | abueno@proofpoint.com
| www.proofpoint.com

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Digital Seminar Guide

Smarsh® delivers a comprehensive and integrated stack of cloud-based information archiving applications and services that help companies protect themselves and manage risk. Its centralized platform provides a unified compliance and e-discovery workflow across the entire range of digital communications, including email, public and enterprise social media, websites, instant messaging and mobile messaging. Founded in 2001, Smarsh helps more than 20,000 organizations meet regulatory compliance, e-discovery and record retention requirements. The company is headquartered in Portland, Oregon, with offices in New York City, Boston, Los Angeles and London.

Contact: Esmeralda Arredondo, Business Development Executive, Smarsh | 971.270.1162 | earredondo@smarsh.com
| www.smarsh.com

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Networking Luncheon

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Contact: Amy Figliuolo, RVP, Enterprise Sales, Yext | amy@yext.com | www.yext.com