



One Firm WorldwideSM

SIFMA C&L 2018 Annual Seminar

2,500 LAWYERS | 42 OFFICES | 5 CONTINENTS



Singular
Tradition of
Client Service and
Engagement
with the Client



Mutual
Commitment of,
and Seamless
Collaboration by,
a True Partnership



Formidable Legal
Talent Across
Specialties and
Jurisdictions

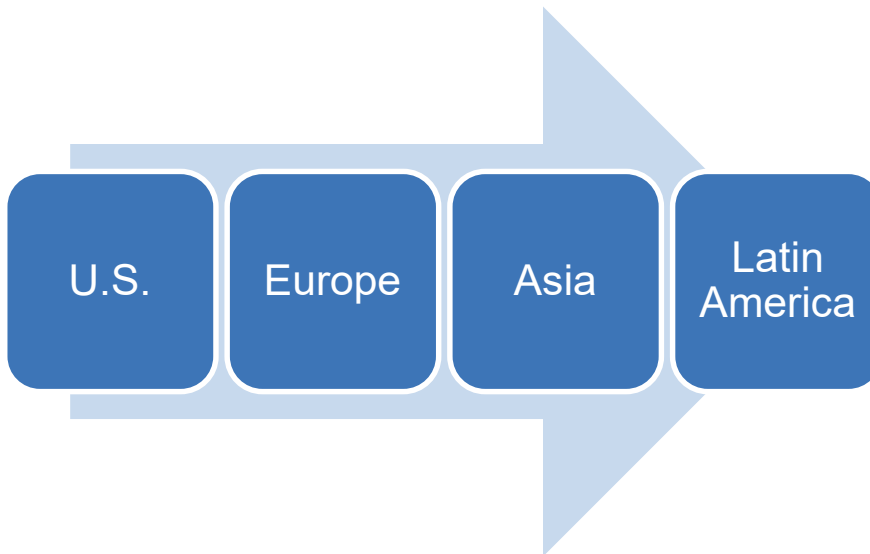


Shared
Professional
Values Focused
on Addressing
Client Needs



PROVEN UNIFIED GLOBAL APPROACH

With more than 350 lawyers serving financial institutions in major centers of business and finance in the Americas, Europe, Asia, and the Middle East, our clients have seamless access to the global resources of Jones Day wherever they do business.



GLOBAL REACH

WE DO BUSINESS WHERE OUR CLIENTS DO BUSINESS



FULL SERVICE GLOBAL FINANCIAL SERVICES PRACTICE



FINANCIAL INSTITUTIONS SERVICES

- Elite knowledge of the industry and understanding of the business gives us in-depth insight into the opportunities and risks that could affect our clients
- Array of services provided to our financial services clients, include:
 - Commercial, retail bank and holding company regulation
 - Consumer financial products and services
 - Commodities and derivatives
 - Blockchain
 - Advice to management and boards of directors of financial services firms
 - Deposit products and strategies
 - Loans of all types
 - Securitization and balance sheet restructurings
 - Structuring capital securities and funding securities
 - Affiliate and insider transactions
 - Whole loan purchases and sales, as well as hedging
 - Equity investments
 - Joint ventures
 - White-collar crime
 - Antitrust matters
 - Financial technology
 - Global cybersecurity risk assessments and incident response
 - Securities litigation
 - Labor & employment matters
 - Privacy and information security
 - Government investigations and enforcement
 - Third-Party service provider arrangements
 - Payment cards
 - Mortgage servicing rights transactions
 - Stock repurchase programs
 - Recapitalization of troubled institutions
 - Corporate disclosure and press releases
 - Fee-generating products and services
 - Anti-money laundering and sanctions programs and training

REPRESENTATIVE CLIENTS



FIRST IN CLIENT SERVICE

- **Ranked #1** in the BTI Consulting Group's 2018 "Client Service A-Team" Report.
- Awarded "**Best of the Best**" status in all **17 activities** that drive superior client service. **Jones Day** is the **only firm in the history** of the BTI survey to achieve that distinction. The 17 activities include:
 - Commitment to Help
 - Client Focus
 - Understands the Client's Business
 - Provides Value for the Dollar
 - Legal Skills
 - Quality Products
 - Meets Core Scope
 - Keeps Clients Informed
 - Deals with Unexpected Changes
 - Handles Problems
 - Breadth of Services
 - Helps Advise on Business Issues
 - Regional Reputation
 - Unprompted Communications
 - Brings Together Resources
 - Anticipates the Client's Needs
 - Innovative Approach

**Jones Day Ranked #1 in
BTI Client Service A-Team – 2018**

**RANKED
"BEST OF THE BEST"**

In **ALL 17** of BTI's
Client Service
Performance Activities
for the Second Straight Year.

The **ONLY FIRM** to do so
for two consecutive years.



**Unmatched Consistency Over Time –
The Only Law Firm to Rank:**



10 of 17 Years



Among **TOP 5** Every Year
Including #1 or #2 for 16 Years