

MARCH 4-6 | EDEN ROC | MIAMI BEACH, FL

SPONSORSHIP OPPORTUNITIES



MARCH 4-6
EDEN ROC
MIAMI BEACH, FL

SIFMA IRLS Conference will be held at Miami Beach! Come join SIFMA and several hundred of your colleagues in sunny Florida at the Eden Roc Miami Beach Resort, March 4-6. We invite you to participate through sponsorship.

Sponsorship participation during the IRLS Conference will connect attendees your firm’s brand and build relationships through face-to-face networking opportunities. At IRLS, we are introducing you to decision makers in the Insurance- & Risk-Linked markets. Attendees from the 2017 IRLS Conference included leadership from the following firms: A.M Best Company, AIR Worldwide, AlphaCat Managers Ltd., Bermuda Stock Exchange, BNY Mellon, Cadwalader, Wickersham & Taft LLP, Citibank Agency and Trust, CoreLogic, Deloitte, Deutsche Bank, Drinker Biddle, GC Securities, Gibraltar Finance, Goldman Sachs, Intralinks, Mayer Brown LLP, Munich Re, Risk Management Solutions (RMS), Sidley Austin LLP, Standard & Poor’s Ratings, Wells Fargo Collateral Trust Services, Willkie Farr and Gallagher LLP , Wilmington Trust, XL Catlin.

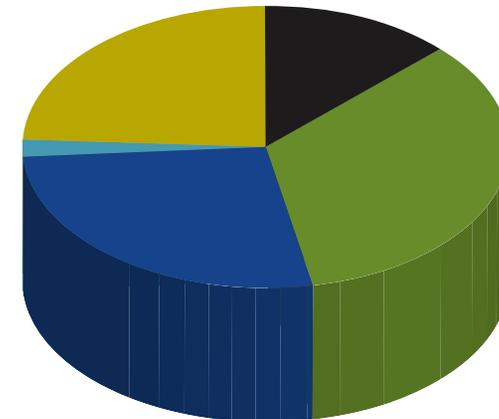
The SIFMA IRLS Conference targeted audience will include:

- Senior executives from the insurance and reinsurance industry
- Investment banks
- Consultants
- Rating agencies
- Regulatory agencies
- Law firms

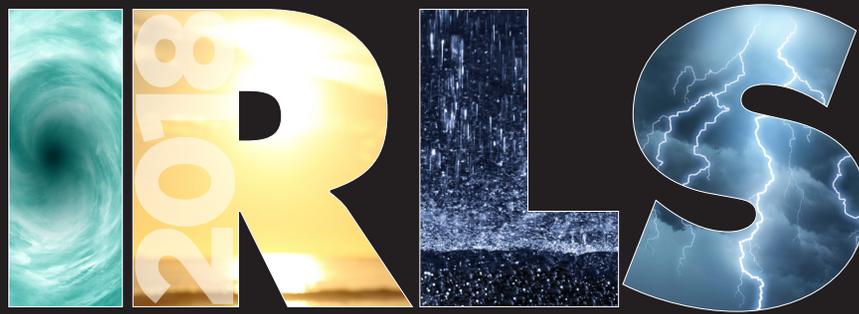
To reserve your sponsorship, please contact:

Tamara Tondur | 212.313.1240 | ttondu@sifma.org
 Senior Associate, Conference and Event Sales | SIFMA

2017 INSURANCE-& RISK-LINKED SECURITIES CONFERENCE DELEGATE PROFILE



- C-Suite - 13%
- Managing Director/Senior Execs - 34%
- Vice President/Director - 27%
- General Counsel/Attorney - 2%
- Other (includes academia, government officials) - 24%



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| SPONSORSHIP | INVESTMENT | INCLUDES |
|--|---|--|
| PLATINUM | | |
| <p>Platinum Level CO-SPONSORSHIP - AVAILABLE</p> <p>Prominent brand recognition throughout the event and the opportunity to submit a company advertisement for the inside of the Pocket guide.</p> | <p>\$13,500 SIFMA MEMBER RATE</p> <p>\$15,000 NON-MEMBER RATE</p> | <p>Two Complimentary Conference Registrations One Reduced Rate Conference Registration at \$672.50 (50% discount off member rate) Opportunity to host a table of ten during the Networking Luncheon Table Display for the duration of the conference One exhibitor personnel badge</p> |
| <p>Welcome Reception MARCH 4, 2018 - AVAILABLE</p> <p>Welcome reception held outdoors, weather permitting, that includes prominent brand recognition, open bar and hors d'oeuvres set in a relaxed atmosphere offering attendees the opportunity to network one-on-one with industry colleagues.</p> | <p>\$13,500 SIFMA MEMBER RATE</p> <p>\$15,000 NON-MEMBER RATE</p> | <p>Two Complimentary Conference Registrations One Reduced Rate Conference Registration at \$672.50 (50% discount off member rate) Table Display for the duration of the conference One exhibitor personnel badge</p> |
| <p>Networking Luncheon MARCH 5, 2018 - SOLD</p> <p>Networking luncheon set in a relaxed atmosphere and held outdoors, weather permitting, that includes prominent brand recognition, creating a platform for one-on-one networking opportunities with industry colleague.</p> | | |

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IRLS

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|---|------------|---|
| PLATINUM | | |
| <p>Networking Reception MARCH 5, 2018 - SOLD</p> <p>Networking reception held outdoors, weather permitting, that includes prominent brand recognition, open bar and hors d'oeuvres set in a relaxed atmosphere offering attendees the opportunity to network one-on-one with industry colleagues.</p> | |  |
| <p>Co-Branded Tote Bag SOLD</p> <p>Co-branded tote bag distributed to all attendees during the registration. SIFMA will provide the tote bag.</p> | |  |
| <p>Mobile e-Guide SOLD</p> <p>Sponsoring firm's banner ad to be featured on screen and linked to an online ad (PDF). The digital mobile e-guide includes a program agenda, schedule, list of speaker and bios, sponsoring firms with their company profiles.</p> | |  |

NEW FOR 2018!

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|---|---|---|
| GOLD | | |
| <p>Charging Station AVAILABLE</p> <p>Branded Charging Station placed in high traffic areas. Sponsoring firm's logo will be uploaded and displayed on digital monitor acknowledging sponsorship.</p> | <p>\$11,500 SIFMA MEMBER RATE \$13,000 NON-MEMBER RATE</p> | <p>One Complimentary Conference Registration Table Display for the duration of the conference One exhibitor personnel badge</p> |
| <p>Hotel Room Key Cards AVAILABLE</p> <p>Pre-approved and branded hotel room key cards provided by SIFMA, and distributed to all participants upon check-in at hotel.</p> | <p>\$11,500 SIFMA MEMBER RATE \$13,000 NON-MEMBER RATE</p> | <p>One Complimentary Conference Registration Table Display for the duration of the conference One exhibitor personnel badge Access to Two Sleeping rooms at the Host Hotel</p> |
| <p>Continental Breakfast</p> <p>MARCH 6, 2018 - AVAILABLE</p> <p>Networking Continental Breakfast, that includes prominent brand recognition and a variety of healthy breakfast options, creating a platform for one-one-one networking opportunities with industry colleagues.</p> | <p>\$10,000 SIFMA MEMBER RATE \$11,000 NON-MEMBER RATE</p> | <p>One Complimentary Conference Registration Table Display for the duration of the conference One exhibitor personnel badge</p> |

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| SILVER | | |
| <p>Co-Branded Badge Lanyard SOLD</p> <p>SIFMA approved co-branded lanyard produced by sponsoring firm and distributed with registration materials to all conference participants during registration. Branded badge lanyard allows delegates to spread your firm logo throughout the conference.</p> | <h1>Drinker Biddle</h1> | |
| <p>Pocket Guide AVAILABLE</p> <p>Printed pocket event guide that includes sponsoring firms full page Ad strategically placed on the outside back cover and includes program, speaker bios and sponsor logos. The event guide is distributed to all conference participants during registration. The pocket guide is a takeaway item that has proven to be referenced after the event.</p> | <p>\$9,000 SIFMA MEMBER RATE</p> <p>\$10,500 NON-MEMBER RATE</p> | <p>One Reduced Rate Conference Registration at \$672.50 (50% discount off member rate)</p> <p>Table Display for the duration of the conference</p> <p>One exhibitor personnel badge</p> |
| <p>WiFi AVAILABLE</p> <p>Custom SSID set to the sponsor name, redirected page. In addition, signage with login details.</p> | <p>\$9,000 SIFMA MEMBER RATE</p> <p>\$10,500 NON-MEMBER RATE</p> | <p>One Reduced Rate Conference Registration at \$672.50 (50% discount off member rate)</p> <p>Table Display for the duration of the conference</p> <p>One exhibitor personnel badge</p> |
| <p>Notepads AVAILABLE</p> <p>SIFMA approved branded notepads to be provided by SIFMA. The branded notepad will include the agenda, roster and the sponsor has an opportunity to provide an ad. This is an easy and effective way to get your message in the hands of every registered attendee.</p> | <p>\$9,000 SIFMA MEMBER RATE</p> <p>\$10,500 NON-MEMBER RATE</p> | <p>One Reduced Rate Conference Registration at \$672.50 (50% discount off member rate)</p> <p>Table Display for the duration of the conference</p> <p>One exhibitor personnel badge</p> |

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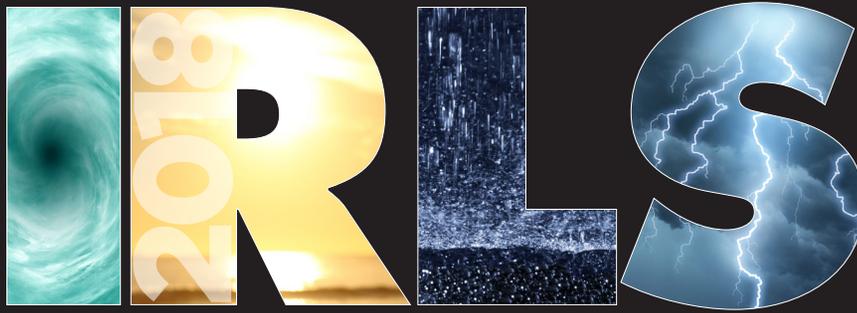
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| BRONZE | | |
| <p>Morning Networking Refreshments</p> <p>MARCH 5, 2018 - SOLD MARCH 6, 2018 - AVAILABLE</p> <p>Networking refreshment break, that includes prominent brand recognition and a variety of healthy snacks, creating a platform for one-on-one networking opportunities with industry colleagues.</p> | <p>\$8,000 SIFMA MEMBER RATE</p> <p>\$9,500 NON-MEMBER RATE</p> | <p>Table Display for the duration of the conference One exhibitor personnel badge</p>  |
| <p>Mobile Device Charging Stick AVAILABLE</p> <p>Co-branded charging stick that allows participants to charge their mobile devices on the go. This event will be paperless this year and will only allow attendees to access the program, speaker bios and sponsor information via the mobile app. The charging stick will be heavily needed at this event. Provided by the sponsoring firm.</p> | <p>\$8,000 SIFMA MEMBER RATE</p> <p>\$9,500 NON-MEMBER RATE</p> | <p>Table Display for the duration of the conference One exhibitor personnel badge</p> |
| SPONSOR | | |
| <p>Continental Breakfast</p> <p>MARCH 5, 2018 - SOLD</p> <p>Networking Continental Breakfast, that includes prominent brand recognition and a variety of healthy breakfast options, creating a platform for one-one-one networking opportunities with industry colleagues.</p> | | <p>CADWALADER</p> |

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ADVERTISING/EXHIBIT/MEETING ROOM OPPORTUNITY

Hospitality Suites Available **LIMITED AVAILABILITY**

\$3,000 - Per Room (Sunday - Tuesday) - SIFMA MEMBER RATE

\$4,500 - Per Room (Sunday - Tuesday) - NON-MEMBER RATE

Suites reservation will end Tuesday at 11:00 a.m.

**Available to Only to contracted sponsors*

Meeting Rooms Available **LIMITED AVAILABILITY**

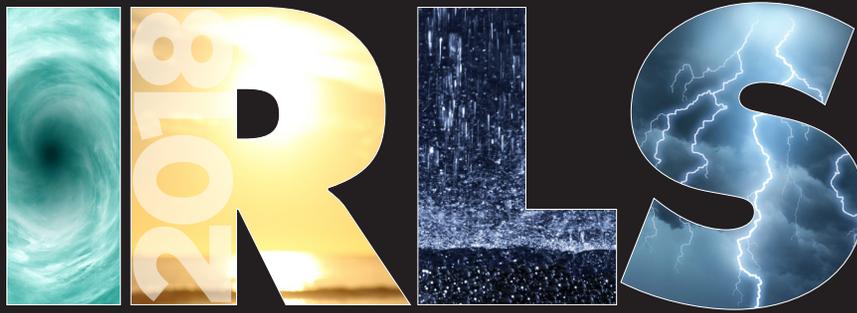
\$2,250 - 2 Day Meeting Room Rental

\$1,250 - 1 Day Meeting Room Rental

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SIFMA Insurance-& Risk-Linked Securities Conference Sponsorship Packages offer maximum value with:

- Complimentary and or Reduced Conference Registration (s) (up to \$1,345 Member/ \$1,545 Non-Member value!) per sponsorship
- Access to food and networking events for complimentary registration attendee
- Online Directory listing, including company description
- Pre-and Post Conference Attendee Direct Mailing List (upon acceptance of agreement).
- Company listing and description in the Pocket Guide and Mobile e-Guide (if applicable)*
- Company listing and description on event website
- Company listing on sponsorship signage throughout meeting space
- Sponsor acknowledgement during General Session

*deadlines apply



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A.M. Best Company Inc
 AIR Worldwide
 Albourne Partners (Bermuda) Limited
 AlphaCat Managers Ltd.
 American Integrity Insurance
 Analyze Re
 Aon Benfield
 Aon Insurance Managers Ltd.
 Aon plc
 Aon Securities Inc.
 Apollo Global Management, LLC
 Arcus Syndicate 1856
 Artemis.bm
 Artex Risk Solutions
 Aspen Re
 AXA Investment Managers
 Bermuda Monetary Authority
 Bermuda Stock Exchange
 BlackRock

BlackRock Investment Management (UK) Limited
 Blue Capital Management Ltd.
 BNP Paribas Securities Corp.
 BNY Mellon
 Brit Insurance Ltd
 British Consulate-General
 Brown Brothers Harriman & Co.
 Cadwalader, Wickersham & Taft LLP
 California Earthquake Authority
 Cayman Islands Monetary Authority
 Citi
 Citibank, N.A.
 Citigroup Inc.
 Citizens Property Insurance Corporation
 Conyers Dill & Pearman
 CoreLogic
 Coriolis Capital Ltd.
 Credit Suisse Asset Management

Credit Suisse Group AG
 Cyence
 D.E. Shaw & Co. L.P.
 Deloitte
 Deutsche Bank Securities Inc.
 Drinker Biddle & Reath LLP
 Elementum Advisors, LLC
 Emmet, Marvin & Martin LLP
 Estera
 Extraordinary Re Holdings Inc.
 Family Capital Corp
 Fermat Capital Management, LLC
 Fidelis Insurance Bermuda Limited
 Fitch Ratings
 GC Securities
 Gibraltar Finance
 Goldman, Sachs & Co.
 Guy Carpenter
 Hamilton Group
 Hannover Re

Hiscox Re
 Horseshoe Group
 HSBC Bank Bermuda Limited
 HSBC Bank USA, N.A.
 Huang & Associates Analytics, Ltd.
 Insider Publishing Ltd
 IntraLinks, Inc.
 JLT Re
 Kinesis Capital Management Limited
 Leadenhall Capital Partners LLP
 LGT ILS Partners Ltd.
 Locke Lord LLP
 London Life and Casualty (Barbados) Corporation
 Maples and Calder
 Mayer Brown LLP
 Metromile Inc.
 Milliman, Inc.
 Monetary Authority of Singapore (MAS)

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Morgan Stanley Investment Management
 Mt. Logan Re, Ltd.
 Munich Re
 Munich Reinsurance Company
 MyLotto24 Ltd
 Nephila Advisors LLC
 Nephila Capital Limited
 New Ocean Capital Management Limited
 New Paradigm Underwriters
 New York Institute of Finance
 Oak HC/FT
 Ontario Teachers' Pension Plan
 OppenheimerFunds Inc
 PartnerRe
 PERILS AG
 Pestalozzi Attorneys at Law
 PGGM
 Pine River Capital Management LP

Pioneer Investments
 Praedicat
 PricewaterhouseCoopers LLP
 Quantedge USA
 Raymond James Financial, Inc.
 Refocus Partners
 Reinsurance Group of America, Inc.
 RenaissanceRe
 RFIB
 RMS
 Royal Bank of Canada (RBC)
 S&P Dow Jones Indices LLC
 S&P Global Inc.
 S&P Global Ratings
 Schroder Investment Management Ltd
 SCOR Global Life
 SCOR Global P&C
 SCOR Investment Partners
 Secquaero Advisors AG
 Securis Investment Partners LLP

Sidley Austin LLP
 Signal Iduna Reinsurance Ltd.
 Solidum Partners
 Sampo Japan Nipponkoa Asset Management Co., Ltd.
 SS&C GlobeOp
 Steadfast Re
 Sumitomo Mitsui Asset Management Company, Limited
 SunTrust Bank
 Swiss Life Asset Management
 Swiss Re
 Swiss Re Capital Markets Corporation
 Talanx Reinsurance Broker GMBH
 Temple University
 The Insurance Insider
 The Rockefeller Foundation
 The World Bank
 Thompson Hine LLP
 TigerRisk Partners, LLC

Tokio Marine Asset Management Co., Ltd.
 Tokio Marine Kiln
 Trading Risk Magazine
 Transatlantic Reinsurance Company
 Tullett Prebon Group Ltd
 Twelve Capital AG
 UnipolRe
 UPC Insurance
 USAA
 Walkers Global
 Wells Fargo & Company
 Wells Fargo Bank, National Association
 Willis Capital Markets & Advisory
 Willis Securities, Inc.
 Willis Towers Watson
 Willkie Farr & Gallagher LLP
 Wilmington Trust Company
 XL Catlin

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