

SIFMA Annual Meeting 2018

Monday October 1, 2018

3:00PM – 6:15PM

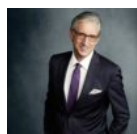
Registration Desk Hours

3:30PM – 4:45PM

Breakout Session I: Where Should All the Trades Go? Exploring if Equity Market Structure is Affecting Capital Formation

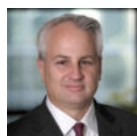
In the past ten years, U.S. equity markets have grown increasingly complex. With more than a dozen exchanges and an array of off-exchange platforms, the options for stock order execution have proliferated. Might changes to equity market structure – how and where stock trades are executed – help more companies go and stay public?

Moderator



Bob Pisani
"On-Air" Stocks Editor
CNBC

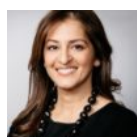
Panelists



Douglas Cifu
Chief Executive Officer
Virtu Financial



Kevin Cronin
Global Head of Trading
Invesco



Sara Furber
Chief Financial Officer
IEX



Brett Redfearn
Director, Division of Trading and Markets
U.S. Securities and Exchange Commission

Breakout Session I: Deploying Fintech: Moving Innovation Beyond the Lab

From AI to RPA, from blockchain to DLT, here's how firms are taking proofs of concept from the lab and deploying them into the heart of their businesses.

Moderator



Rich Daly
Chief Executive Officer
Broadridge Financial Solutions, Inc.

Panelists



Daniel Gorfine
Director of LabCFTC and Chief Innovation Officer
U.S. Commodity Futures Trading Commission (CFTC)



Beth Knickerbocker
Chief Innovation Officer
Office of the Comptroller of the Currency (OCC)



Sanjiv Mirchandani
President of Clearing and Custody Solutions®
Fidelity



Vivekanand Ramgopal
Vice President and Co-Head, TCS Financial Solutions
Tata Consultancy Services



Andres Wolberg-Stok
Global Head of Fintech Policy for Global Consumer Banking
Citi

4:45PM – 5:00PM

Networking Break

5:00PM – 5:05PM

Welcome

Speaker



Kenneth E. Bentsen, Jr.
President and CEO
SIFMA

5:05PM – 5:25PM

Promoting Global Financial Stability: The Need to Move Away from LIBOR

\$200 trillion of financial contracts and securities are tied to LIBOR and that matters to everyone – small businesses, corporations, banks, dealers and investors. Here’s how the Alternative Reference Rates Committee (ARRC) of the Federal Reserve is leading the U.S. transition from LIBOR to more robust alternative reference rates.

Moderator

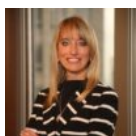


Randy Snook
Executive Vice President, Business Policies & Practices
SIFMA

Speakers



David Bowman
Special Adviser to the Board
Federal Reserve Board of Governors



Sandra O'Connor
Managing Director, Chief Regulatory Affairs Officer
JPMorgan Chase & Co.

5:25PM – 5:55PM

One-on-One with CFTC Chairman J. Christopher Giancarlo

On the “next act” for cross border financial regulation

Moderator



Kenneth E. Bentsen, Jr.
President and CEO
SIFMA

Speaker



J. Christopher Giancarlo
Chairman
U.S. Commodity Futures Trading Commission

5:55PM – 6:30PM

Expert Analysis: Midterms 2018

November 6 is around the corner: who will control the Senate and the House? With 470 Congressional seats in play and a rapidly changing political dynamic, the landscape is anything but certain.

Panelists



Bob Cusack
Editor in Chief
The Hill



David M. Drucker
Senior Political Correspondent
Washington Examiner



Josh Kraushaar
Political Editor
National Journal



Charlie Mahtesian
Senior Politics Editor
Politico

6:45PM – 8:45PM

Welcome Reception at the Smithsonian American Art Museum and Portrait Gallery

Sponsored by Broadridge Financial Solutions, Inc. and Fidelity Clearing & Custody Solutions

Location

8th and F Streets, NW

Tuesday October 2, 2018

7:30AM – 5:00PM

Registration Desk Hours

7:30AM – 8:15AM

Breakfast

8:15AM – 8:35AM

Opening Remarks

A fireside chat with the Chair and Chair-Elect of SIFMA's Board of Directors

Moderator

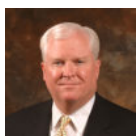


Kenneth E. Bentsen, Jr.
President and CEO
SIFMA

Speakers



Lisa Kidd Hunt
Executive Vice President, Business Initiatives
Charles Schwab & Co., Inc.



James R. Allen
Chairman and CEO
Hilliard Lyons

8:35AM – 9:05AM

One-on-One with FINRA President and CEO Robert Cook

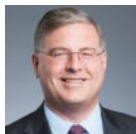
On accomplishing a dual mandate of investor protection and market integrity

Moderator



William C. Caccamise
General Counsel and Managing Director, Global Banking, Global Markets, and International
Bank of America Merrill Lynch

Speaker



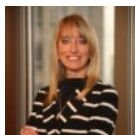
Robert W. Cook
President and Chief Executive Officer
FINRA

9:05AM – 9:25AM

Practices and Principles: Improving Confidence in Wholesale Markets

The Treasury Markets Practice Group (TMPG) promotes sound market practices that support the integrity and efficiency of the Treasury, agency debt and agency MBS markets. From clearance and settlement to fails charges, find out the latest best practices.

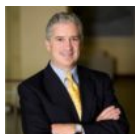
Moderator



Sandra O'Connor
Managing Director, Chief Regulatory Affairs Officer
JPMorgan Chase & Co.

Speakers

Thomas Wipf
Vice Chairman of Institutional Securities
Morgan Stanley
Chair
Treasury Market Practices Group



Gerald D. Pucci, Jr.
Managing Director, Head of Global Low Touch Fixed Income Trading and Global Head of Repo
BlackRock

9:25AM – 9:50AM

Networking Break

Sponsored by Promontory, an IBM Company

9:50AM – 10:50AM

Breakout Session II: The Brexit Briefing: The Future of Transatlantic Trade and Investment

If you think Brexit is just about the relationship between the U.K. and the European Union, think again. Negotiations are at an important juncture with huge implications for the capital markets. With less than 180 days until the U.K. leaves the EU and just two years until the transition period ends in 2020, how will third party relationships – including those between the U.S. and the U.K. and E.U. – be transformed?

Moderator



Peter Beardshaw

Managing Director, Accenture UK & Ireland Finance & Risk Consulting Lead
Accenture

Panelists



Alice Campbell

Economic Counsellor
British Embassy



Jacob Funk Kirkegaard

Senior Fellow
Rhodium Group



Damian Nussbaum

Director of Economic Development
City of London

Breakout Session II: Uncharted Territory: Defining the Future of Fixed Income Markets

Transformational change in fixed income market structure is underway amidst a divergence in global central bank monetary policy and historically low volatility. Alongside an increased focus on regulation and transparency, market-led investments in client connectivity, electronic trading and automation, clearing and settlement infrastructure, and data management are changing the ways we service clients, interact with counterparties and manage risk. Find out how this evolution impacts competitive positioning, liquidity and the vibrancy of our markets.

Moderator



Richard M. McVey
Chairman and Chief Executive Officer
MarketAxess

Panelists



Justin Gmelich
Chief Operating Officer, FICC
Goldman Sachs & Co.



Stephen Laipply
Managing Director, Head of U.S. iShares Fixed Income Strategy
BlackRock, iShares



Kristin Maher
Managing Director, Head of Fixed Income Services
Wells Fargo Advisors, LLC



Glenn Taitz
Global Head of Fixed Income Trading
Invesco



Sonali Das Theisen
Managing Director - Head of Fixed Income Market Structure
Bank of America Merrill Lynch

Breakout Session II: The Future Workforce: Fostering a Diverse and Inclusive Financial Industry

This is the discussion our industry, as a microcosm of society, needs to have: how can we promote diversity, inclusion and parity to shape the future of our workforce?

Moderator



Neil Dhar
Partner, Head of Financial Services
PwC

Panelists



Jeffrey J. Brown
Chief Executive Officer
Ally Financial



Vanessa Cooksey
Senior Vice President, Community Relations and Corporate Social Responsibility
Wells Fargo & Company



Stephen D. Steinour
Chairman, President and Chief Executive Officer
Huntington Bancshares Incorporated

11:00AM – 11:40AM

One-on-One with Charles Schwab & Co. Chairman, Charles Schwab

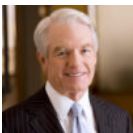
On the state of the retail investor, our industry and the future of investing

Moderator



Lisa Kidd Hunt
Executive Vice President, Business Initiatives
Charles Schwab & Co., Inc.

Speaker



Charles R. Schwab
Chairman
The Charles Schwab Corporation

11:40AM – 12:10PM

One-on-One with Assistant to the President for Economic Policy and Director of the NEC Larry Kudlow

On the Administration's economic policies

Speakers



Lawrence A. Kudlow

Assistant to the President for Economic Policy and Director of the National Economic Council



Ben White

Chief Economic Correspondent
Politico

12:10PM – 12:35PM

Networking Lunch

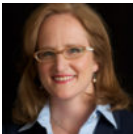
Sponsored by FICO

12:35PM – 1:20PM

One-on-One with Bank of America Chief Operations and Technology Officer Catherine Bessant

On the evolving role technology holds in financial services

Moderator



Penny Crosman

Editor at Large
American Banker

Speaker



Catherine P. Bessant

Chief Operations and Technology Officer
Bank of America

1:20PM – 2:00PM

Asset Management in the Age of Technology

Fee compression, a move to passive investing, dramatic regulatory change: the asset management industry is being upended. How are asset managers embracing technology in their strategy to distinguish themselves from the pack?

Moderator



Alix Steel

Co-Anchor of "Bloomberg Daybreak Americas"
Bloomberg Television

Panelists



Michelle Seitz

Chairman and Chief Executive Officer
Russell Investments



Christopher Willcox

Chief Executive Officer of Asset Management
JPMorgan Asset Management

2:10PM – 3:15PM

Breakout Session III: Life After LIBOR: The Transition to Alternative Reference Rates

Global regulators have called on the market to develop alternatives to LIBOR, the long-standing interbank lending rate, by implementing alternative risk-free rates (RFRs) supported by larger, observable markets. Don't let the rug get pulled out from under you: analyze the key challenges in transitioning one of the most widely-embedded aspects of financial market contracts and practices, impacting loans, floating rate notes, derivatives and more.

Moderator



Michael Sheptin
Principal
EY

Panelists



Nadine Bates
Senior Vice President and Treasurer
Fannie Mae



Ann Battle
Assistant General Counsel
ISDA



Jason Manske
Senior Managing Director and Head of Global Derivatives and Liquid Markets
MetLife



Christian A. Rasmussen
Managing Director, Treasury ALM
UBS

Breakout Session III: Private Wealth Management: Synergizing Product Creation and Distribution

As the face of the individual investor evolves, so too does the opportunity to create investment advice tailored to their diverse needs across a variety of life stages. How can private wealth managers and asset managers partner to create a new generation of customized investment solutions?

Moderator



Jim Langham
Managing Director, Mandates Investment Solutions Americas
UBS

Panelists



Sandy Bolton
Managing Director, Head of Managed Investments, Investment Solutions Group
Bank of America Merrill Lynch



Jaime Magyera
Managing Director, National Accounts - Head of Wirehouse Channel
BlackRock



Pete Thatch
Senior Relationship Manager
Capital Group



Scott Thoma
Principal, Research - Strategy
Edward Jones

Breakout Session III: Personal Data: Protecting a Client's Most Valuable Asset

Personal financial data is an increasingly valuable asset in today's global economy. Improving data quality to enhance the customer experience is critical to business success but protecting data from improper use is paramount. Find out best practices to collect, store and use data while also safeguarding it from internal and external threats in an evolving regulatory environment.

Moderator



Mark Steinhoff
Managing Director
Deloitte & Touche LLP

Panelists



Leigh Feldman
Managing Director, Head of U.S. Privacy within the Global Privacy and Data Protection Practice
Promontory, an IBM Company



Jodi Pinedo
Director and Senior Managing Counsel
Pershing LLC, a BNY Mellon Company



Stuart Rubinstein
President, Fidelity Wealth Technologies
Fidelity Investments

3:15PM – 3:30PM

Networking Break

3:30PM – 4:30PM

Puzzle Pieces: The Capital Markets Outlook

Economics. Politics, Earnings. Investor behavior. Look across disciplines to piece together an outlook for the capital markets.

Moderator



Jesse Westbrook
Reporter, Financial Regulation
Bloomberg

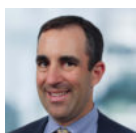
Panelists



L. Erika Najarian
Managing Director, Head of North American Banks Equity Research
Bank of America Merrill Lynch



Katherine E. Nixon
Executive Vice President and Chief Investment Officer
Northern Trust



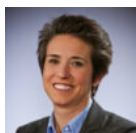
Jaret Seiberg
Financial Services and Housing Policy Analyst
Cowen

4:30PM – 5:15PM

The Insider's Tour of Washington

Through the eyes of the woman with her finger on the pulse of politics

Speaker



Amy Walter
National Editor
The Cook Political Report
Host
WNYC's The Takeaway, Fridays

5:15PM – 5:20PM

Closing Remarks

Speaker



Kenneth E. Bentsen, Jr.
President and CEO
SIFMA