

Global Corporate Actions Forum

SIFMA's Global Corporate Actions Forum gathers operations and technology professionals from broker-dealers, banks, asset managers, service providers and clearing firms to discuss the latest regulations, challenges, best practices and emerging technologies in Corporate Actions.

On October 1-2, 2020, attendees participated virtually to discuss: Transfer Agents, State of Class Actions, Emerging Technologies, Industry Challenges and Best Practices, Regulatory Priorities, DTCC Update, and Proxy and Shareholder Communications. On demand content from the virtual forum is now available through December 24, 2020.

Already registered? If you registered prior to October 1-2, you may access content on demand here.

If you are new registrant, signing up after October 2, please contact Meagan Prescott to register. You will receive replay access instructions within 3 days of your registration.

Member

Registration Rates \$199

Non-Member

Registration Rates \$299

Regulator

Registration Rates \$99

Member Non-Member Regulator

Registration Rates \$199 \$299 \$99

Registration Closed

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Thursday October 1, 2020

12:00pm - 12:05pm

Chair's Opening Remarks

Welcome and introduction to the 17th annual Global Corporate Actions Forum - Virtual Event.

Speaker



John O'Day Director Bank of America Merrill Lynch

12:05pm – 12:45pm

Transfer Agents

The session covers initiatives in the transfer agent space including medallion guarantees, further expansion of dematerialization, DRS restricted shares, and SPAC processing.

Moderator



John FalcoVice President, Position Services Group
Morgan Stanley

Panelists



Kevin P. BurnsSenior Manager, Industry Relations
Computershare Inc.



Mark Zimkind
Senior Vice President and Director of Shareholder Services
Continental Stock Transfer & Trust Company

12:55pm – 1:25pm State of Class Actions

Class actions events are ever-changing. We'll discuss the latest trends and how to stay ahead of the curve. Also, we'll discuss what it takes to file claims for your accounts and why you should consider claim filing.

Speaker



James Tharin
Founder and Chief Executive Officer
Chicago Clearing Corporation

1:35pm - 2:15pm

Emerging Technologies

This session will explore how emerging technologies can be used to streamline corporate actions.

Moderator



Andy SearsManaging Director
EY

Panelists



Stevie D. ConlonVice President, Tax & Regulatory Counsel
Wolters Kluwer Financial Services



Christine HuizingaSenior Director, XSP Product Management FIS

2:25pm - 3:15pm

Industry Challenges and Best Practices – Breakout Sessions

This session will host three concurrent breakouts – *Reorganization*, *Tax*, *and Dividends* – during which forum participants will attend one session and collectively discuss the key issues experienced and lessons learned in 2020.

Dividends Breakout Session

- Non DTCC eligible spin-offs requiring physical certificates or DRS
- Ex-date declaration with no price adjustment made

Speakers

Claribel MadeSenior Director, Asset Services Fidelity Investments





John Price Senior Director Fidelity Investments

Reorganization Breakout Session

- Bankruptcies, the problems we confront
- Complex Offer Case Study: Starz Flutter, complexities and resolution
- Smart Track Liabilities Hub, challenges and opportunities

Speakers



John FalcoVice President, Position Services Group
Morgan Stanley



Kirk Flessas Vice President Jefferies LLC



Cynthia Rainis-Tirino Manager, Global Asset Servicing Bank Leumi

Tax Breakout Session

Industry Challenges around non-US tax on corporate action events

Speakers



Siobhan BolgerDirector, Global Asset Services
Bank of America Merrill Lynch



Fred CerasoVice President, Tax Operations
Goldman, Sachs & Co.

Friday October 2, 2020

12:00pm - 12:20pm

Day Two Opening Remarks and Key Breakout Session Findings

Speakers



Christopher ThiebautVice President, Corporate Actions
BlackRock



Siobhan BolgerDirector, Global Asset Services
Bank of America Merrill Lynch



Kirk Flessas Vice President Jefferies LLC



John Price Senior Director Fidelity Investments

12:30pm – 1:10pm
Regulatory Perspective Panel

During this session, Operational Professionals will hear regulatory perspectives on the latest challenges and trends in Corporate Action processing, including the impact of COVID-19, emerging Digital Assets, and unique offers in the marketplace. The panel will also provide insights into priorities within the regulatory organizations to help with efficiencies and reduce risk in Corporate actions events.

Moderator



Lawrence ConoverVice President, Operations and Services Group (OSG)
Fidelity Investments

Panelists

Patricia CasimatesVice President of Market Operations
FINRA





Tara PettaDirector of Corporate Data Operations
Nasdaq



Benjamin SawyerHead of the Corporate Actions and Market Watch Groups
New York Stock Exchange

1:20pm - 1:50pm DTCC Update

During this session DTCC will provide updates on a number of initiatives including:

- Automated Instruction for Voluntary Corporate Actions
- Market Effective Date enhancements to CA Web
- Extension of PTOP and PSOP instruction deadlines

Speakers



Patrick B. Barthel
Product Director, Asset Services
DTCC



Christopher Scotto
Director of Product Management
DTCC

2:00pm – 2:40pm

Proxy and Shareholder Communications Panel

Panelists will review the unique challenges that presented for the 2020 Proxy season due to COVID-19, including key learnings and future considerations for the changing landscape. Other topics include Regulatory discussions around shareholder communications and voting, as well as a look at the implementation of the European Shareholder Rights Directive II (SRD II).

Moderator

Steven Watts



Executive Director, Position Services Group Morgan Stanley

Panelists



Lawrence ConoverVice President, Operations and Services Group (OSG)
Fidelity Investments



Chris NixonDirector of New Product and Business Development
Broadridge Financial Solutions, Inc.



Charles (Chip) Pasfield Vice President, Client Services Broadridge Financial Solutions



Christina YoungManaging Director, Operations
Charles Schwab & Co., Inc.

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