



# ORDER FORM

eSources - Rates listed below are based on a full year of advertising. Upon receipt of your order, the eSources staff will send a confirmation for your approval and an invoice.

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**Directory Listings**—*Please list the desired quantity.*

Directory Listings [\$200 for 1-2 or \$175 for 3 or more]. . . . .  
(with or without Logo; includes 50 word description, email link and hot link)

Extra 25 Words (25-word increments; 100 word limit) . . . . .

**Banner Ad** . . . . .  
One banner ad per company per category. Limited Availability.

**Categories:** (If information varies among categories, use separate sheets.)

- 1.
- 2.
- 3.
- 4.

**Directory Listing – eSources**

Company Name:

Address:

City, State, Zip:

Telephone:

Fax:

URL:

Name and title of Contact:

Contact's Telephone:

Contact's Email:

Text for Directory Listing:

**Please send the artwork for eSources to [sources@sifma.org](mailto:sources@sifma.org) or via mail to the address below. A list of the specifications can be found in the body of the Advertiser's Kit.**

**\*SIFMA is not responsible for errors contained in artwork.**

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**Payment Information:**

Name of Authorized Person:

Billing Firm:

Billing Address:

Billing City, State, Zip:

Telephone:

Fax:

Email:

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Mail, fax or email order to:

SIFMA  
Attn: Haley Mustac  
120 Broadway, 35<sup>th</sup> Floor  
New York, NY 10271-0800  
Fax: 212-313-1323  
[Sources@sifma.org](mailto:Sources@sifma.org)