

# BENEFITS FOR **ASSOCIATE MEMBERS**

SIFMA is the voice of the U.S. securities industry. We advocate for effective and resilient capital markets.

SIFMA's Associate Members are key industry partners within the financial services community, including law, technology and consulting firms, trading and analytic platforms, and clearing and settlement providers.

## **SIFMA Speakers Bureau**

Share your expertise as a member of SIFMA's Speakers Bureau, our go-to source for subject-matter experts at SIFMA conferences and events.

## **Conferences and Events**

Attend leading industry events, including educational panels and discussion groups addressing crucial industry developments, as well as networking events with key stakeholders, at reduced member-rates. Each year, SIFMA delivers over 100 substantive conferences, events and webinars.

## **Thought Leader Library**

Promote your firm's research and publications through SIFMA's online Thought Leader Library, a collection of industry views on pressing issues.

## **Branding Opportunities**

Sponsor and co-sponsor SIFMA events at reduced rates, receive complimentary strategic branding at events targeted to prime audiences and highlight your firm in our online Member Directory as well as our Sources resource directory, a leading buyers' guide to products and services for the securities and financial markets industry.

## **Member-Only Conference Calls**

Dial in to our member calls for full briefings, off-the-record insights and Q&A sessions on high-profile industry developments.

## Member-Only Benefits

Participate in and receive discounts on our industry benchmarking surveys, access members-only legal opinions, enjoy participation in our Affinity Programs, use our state-of-the-art Conference Center in downtown Manhattan at reduced rates, and stay on top of the latest industry news with SIFMA's digital newsletter suite.

## PREMIUM ASSOCIATE MEMBERSHIP

SIFMA is pleased to offer an enhanced level of participation known as Premium Associate Membership (PAM). This opportunity provides custom-tailored partnership offerings focused on engagement with SIFMA committees and working groups (from advisory roles to membership), speaking roles at conferences and events, introductions to key individuals and other targeted networking opportunities. PAM is often combined with our Strategic Partner Program for added benefit.

**To learn more about the benefits of SIFMA membership, please contact us.**



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